



Jeunesses Musicales Canada is hiring!

Jeunesses Musicales Canada (JMC) is a team of passionate music enthusiasts surrounded by numerous artists and creators, actively contributing to the constant artistic energy of its Maison André-Bourbeau, a historic building located directly on Mont-Royal Avenue, at the heart of the Plateau.

As a non-profit organization, our mission is to ignite the spark of classical music in diverse audiences by providing young professional musicians with opportunities to develop their careers by reaching out to them. Through these encounters, we strive to make classical music a part of everyday life, giving young talents the role of igniting passion.

Join our organization! We are currently seeking a:

HEAD OF COMMUNICATIONS

Reporting to the Executive and Artistic Director, you will be a key player in building the visibility, renown, and reputation of Jeunesses Musicales Canada, its Foundation, and their respective projects, which on average represent more than 650 activities for young and general audiences.

You will also play a key role in supporting the Executive Director of the Jeunesses Musicales Canada Foundation in the implementation of her communications strategy.

PRINCIPAL DUTIES – JMC AND FOUNDATION

- Ensure the supervision, review, and integration of all tools for both organizations, ensuring coherence of their respective and overall visual identities;
- Work closely with the Communication Coordinator for the online aspects of JMC and their Foundation's activities;
- Coordinate the production of communication and promotional tools describing the organizations and their activities with all stakeholders (JMC team, graphic designer, photographer, translator, printer, etc.) and work closely with them;
- Supervise and review texts as well as visual and physical elements to ensure their quality and compliance;
- Contribute to the development and implementation of dissemination strategies to promote the activities and events of JMC and the Foundation (concerts, special projects, application submission for the annual JMC auditions and the Foundation's scholarships, annual fundraising events, narrative reports, press review, grant applications, annual report etc.);
- Develop media relations by creating strategies and coordinating information requests and interviews;
- Implement the JMC and Foundation brand image, ensuring its visibility and clear understanding;
- Be a contributing member of the Marketing Committee;
- Collaborate with partners and media to optimize the visibility of JMC and Foundation initiatives.

You will also supervise the work of the Communications Coordinator, specifically regarding website updates, social media (content and publication calendar, among others), and email marketing.

QUALIFICATIONS

To take on this challenge, you have completed a bachelor's degree in communication, marketing, or another relevant field, and you have a minimum of 5 years of experience, ideally in a cultural organization. You are proficient in Microsoft Office, Adobe Creative and Canva suites. You have a good knowledge of the web and social media, and you are familiar with fundraising efforts. Bilingual, you are perfectly fluent in both written and spoken French and English. An understanding of classical music is an asset.

ATTRIBUTES

Creative and curious, you come up with original solutions to the different challenges of communication projects. Honest, courteous, and diplomatic, you have excellent communication and business negotiation skills and know how to work tactfully with both internal and external contacts. Your organizational and prioritization skills make you self-sufficient, capable of managing multiple tasks simultaneously while maintaining a level of rigour that ensures smooth progress. You are loyal and discreet, and your analytical mind allows you to assess situations well. You are a proactive person, able to work as part of a team and under pressure. Maintaining a high level of adaptability under sometimes high-pressure conditions, you are motivated by the administrative reality of cultural organizations and can handle a heavy workload during peak periods with sometimes irregular hours.

EMPLOYMENT START DATE: NOVEMBER 2, 2026

FULL TIME: 35 HOURS/WEEK

SALARY: \$53,925 to \$73,302 plus benefits

HYBRID WORK MODEL¹: 3 DAYS IN OFFICE, 2 DAYS REMOTE

Submit your application (resume and motivation letter) by October 9, at 5 p.m., to the attention of:

Ms. Danièle LeBlanc
Jeunesses Musicales Canada
305, avenue du Mont-Royal Est
Montréal (Québec) H2T 1P8

By email: aboulanger@jmcanda.ca

Only successful applicants will be contacted.

¹ Following the probation period.