

ANNUAL REPORT

2018-2019



TABLE OF CONTENTS

A Word from our Leadership	P. 3
In Memoriam: Joseph Rouleau, C.C., G.O.Q., C.O.M., A.L., D.H.C.	P. 4
About	P. 6
Key Wins	P. 7
JMC: A Talented and Renowned Family	P. 9
General Audience Concerts	P. 11
Young Audience/Family Concerts	P. 15
Workshops	P. 19
Statistics	P. 22
2019-2023 Strategic Plan	P. 23
Communications	P. 25
Provincial Organizations	P. 27
JMC Chapters	P. 29
Jeunesses Musicales International	P. 30
Human Resources	P. 31
Financial Overview	P. 32
Jeunesses Musicales Canada Foundation	P. 33
Partners and Sponsors	P. 34
Jeunesses Musicales Canada Board of Directors	P. 35
Jeunesses Musicales New Brunswick and Jeunesses Musicales Ontario Boards of Directors	P. 36
Jeunesses Musicales Canada Foundation Board of Directors	P. 37
Appendices:	P. 38
Annual Reports	
• Jeunesses Musicales New Brunswick	P. 38
• Life of the Movement Committee	P. 40
• Artistic Committee	P. 41
• Jeunesses Musicales International	p. 43
Permanent and Ad Hoc Committee members	P. 44



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A WORD OF THANKS FROM THE GENERAL AND ARTISTIC DIRECTOR

I wish to thank the administrative teams of Jeunesses Musicales Canada, Jeunesses Musicales Ontario, and Jeunesses Musicales New Brunswick, as well as the many JMC Chapters and the Jeunesses Musicales Canada Foundation for their help in the preparation of this document.

A special thank you Émilien Roscanu for his administrative support.

NB: The masculine gender is used for easy reading purposes and includes the feminine.

A WORD FROM OUR LEADERSHIP



Board Chair

Mr. Jean-Guy Gingras

The recently completed 2018-2019 season presented us with a major challenge. After many months of thought, discussion and working committees, our organization's 2019-2023 Strategic Plan was finally approved at the February 27, 2019 Board of Directors meeting.

JMC proudly pursues a dual mandate of promoting the dissemination of classical music, particularly to youth, while simultaneously supporting the career development of young professional instrumentalists, singers, and composers, both nationally and internationally. Artistically, our organization has been recognized for its exceptional output, and two of our Young Audience Concerts were nominated for the Opus Awards presented by the Conseil québécois de la musique.

Throughout the year, the Board of Directors pursued the goal we set out for ourselves of ensuring, through our members' professionalism and commitment, the best possible governance for our organization. JMC's success relies on the dedication of a passionate network of volunteers who ensure our movement's presence all over the country. We owe a great debt of gratitude to all these volunteers, to JMC Honorary Chair Joseph Rouleau, to the members of our Board of Directors, committees, and provincial boards, and to JMC Chapter Presidents and their teams.

As I sit down to write this, we have just received the sad news of the death of Jeunesses Musicales Canada Honorary Chair Joseph Rouleau. Mr. Rouleau's dedication and boundless generosity have left an indelible mark on our organization. Throughout his time as Chair of Jeunesses Musicales Canada, truly a role of a lifetime which he held for 25 years, he supported a great number of opera singers, instrumentalists, and composers. We thank our dear friend Joseph and his wife Renée for their unwavering commitment to our mission.

Throughout the year, thanks to generous donors and special fundraising events, and under the leadership of Chair Richard Lupien, the JMC Foundation was once again in a position to provide JMC with very significant financial support. We are deeply grateful to the foundation for this work. I would also like to acknowledge the support of JMC's public partners, upon whom JMC's vitality relies: the Canada Council for the Arts, the Conseil des arts et des lettres du Québec, the Conseil des arts de Montréal, the Department of Canadian Heritage, as well as Tourism, Heritage and Culture New Brunswick.

In closing, I would like to thank our Executive and Artistic Director, Danièle LeBlanc, and the entire JMC team. Their commitment and professionalism know no bounds.

YEAR 4: THE END OF A CHAPTER AND A NEW BEGINNING



General and Artistic Director

Ms. Danièle LeBlanc

With our first ever Strategic Plan now behind us, we are seeing encouraging results and major successes. In action, a strategic plan is constantly evolving, and rarely are the goals set out at the beginning 100% achieved by the end of the period. However, by keeping that in mind and using analysis and flexibility to adapt our focus, we can continue to transition our goals to better align with a changing landscape.

I am very proud to present the results of our 2015-2019 Strategic Plan, with an 85% success rate with regards to the goals it originally set out. Only one of the strategic pillars was dropped (the digital component, due to a lack of time and resources) and only one project, the pan-Canadian Maureen Forrester Award Tour, did not come to fruition due to a lack of funding. All in all, the year-end report is positive and features extensive growth in our educational workshops and local facilitator training in New Brunswick and Jonquière.

The 2018-2019 season was all about consolidation. The newest members of our staff completed their first full cycle with us, new relationships were established with newcomers, and our many workshop projects were successfully developed. We are seeing results from New Brunswick's involvement in this area, and an increasing number of partnerships are cropping up. Our facilitation model is becoming a powerful tool to raise awareness of classical music among youth, and that is what we will continue to do over the next four seasons.

I would like to thank my entire team at JMC, the many board members who support me, and you, JMC Centre volunteers, who keep this musical flame alive in your area. Your thorough understanding of your environment allows us to become a part of your respective communities' artistic and cultural DNA, which directly contributes to the vibrancy of Jeunesses Musicales Canada's mission.

IN MEMORIAM: JOSEPH ROULEAU, CC, GOQ, COM, AL, DHC

Although it occurred during the 2019-2020 Jeunesses Musicales Canada season, the death of Joseph Rouleau on July 12, 2009 at the age of 90 marked the end of a long and illustrious relationship between JMC and its Honorary Chair. Joseph's importance in our organization's history, and as a cultural figure in general, calls for a tribute to his career and the indelible mark he left on us.

Born in Matane in 1929, Joseph dabbled in voice studies, eventually entering the Conservatoire de musique du Québec à Montréal after meeting Wilfrid Pelletier who encouraged him to pursue his training. Joseph was the Conservatory's first ever voice student.



Bass Joseph Rouleau and coloratura soprano Joan Sutherland in 1964 in a Royal Opera House production of Bellini's *I Puritani* at Covent Garden.

In 1960, he made his debut at the Opéra de Paris, performing alongside Dame Joan Sutherland in Donizetti's *Lucia di Lammermoor*. He went on to sing with the Canadian Opera Company, where he performed Ramfis in Verdi's *Aida*, Basilio in Rossini's *Il barbiere di Siviglia* and premiered the role of Bishop Taché in *Louis Riel* by Harry Sommers. In 1984, he made his Metropolitan Opera debut as the Grand Inquisitor in Verdi's *Don Carlos*. His career took him to some of the greatest stages in the world, where he sang alongside world-renowned artists including Luciano Pavarotti, Joan Sutherland, Marilyn Horne and Montserrat Caballé.

Upon his return to Quebec in the late 1970s, he founded the Mouvement pour l'art lyrique du Québec, which would pave the way for the Opéra de Montréal, the Opéra de Québec and the Atelier lyrique de l'Opéra de Montréal. He also founded the voice studio at Université du Québec à Montréal, which led to a premiere of Jacques Hétu's opera *Le Prix* with libretto by Yves Beauchemin.

In 1951, Joseph completed his first 17-stop recital tour through the newly formed Jeunesses Musicales Canada network alongside pianist John Newmark. This first engagement led him to pursue further vocal training opportunities in Milan in 1952. Three years later, he secured a series of engagements with the New Orleans Opera and, shortly thereafter, auditioned for the Guest Director of the Royal Opera House (ROH). Before making his London debut, he toured with the company in Cardiff, Manchester, and Southampton. He enjoyed an illustrious first season at ROH: in addition to *La Bohème*, he sang Sarastro in Mozart's *Die Zauberflöte*, the Ghost of Hector in Berlioz's *Les Troyens*, and Verdi roles including Ferrando in *Il trovatore* and Sparafucile in *Rigoletto*. He returned to Canada in 1956 and made his Opera Guild of Montreal debut as Philip II in *Don Carlos*, which would become one of his signature roles. His time at the Royal Opera House led to roles in over 50 opera productions and over 1,000 performances.



Joseph Rouleau on tour in Australia in 1966.

In 1989, Joseph was elected Chair of Jeunesses Musicales Canada at the JMC Annual General Meeting. His involvement with the JMC Foundation helped generate renewed support, and he served as its Interim Director, encouraging increased commitment among JMC board members. In 1994, at the invitation of André Bourbeau, Joseph became artistically involved in the Dunham Dinner-Concert events, which would become a major fundraising event for JM Canada for 21 years. He also spearheaded the creation of the Joseph Rouleau Award in 1994, which turned into the Concours musical international de Montréal in 2003, with all the influence for which the competition is now known. For 25 years, Joseph Rouleau has worked tirelessly to ensure the relevance of Jeunesses Musicales Canada, to develop its network and its Foundation.



JMC Chair Joseph Rouleau on the Gilles Lefebvre Hall stage at Orford Music in 2014, celebrating his 85th birthday at the JM Canada Annual General Meeting. Photo credit: Luc Gagnon.

During Joseph's tenure as JMC Chair, he oversaw the acquisition of JMC's brick-and-mortar head office; helped establish a Foundation that has since increased its assets tenfold and grown to support many of Jeunesses Musicales Canada's activities in addition to numerous emerging artists; and contributed to an impressive local, provincial, national and international reach.

We will leave him with the last word, by way of a recent quote from a speech he made at our Coup de Coeur event in May 2019:

"In 1951, when Jeunesses Musicales Canada was just barely in its second year, Gilles Lefebvre offered me my first ever 17-stop recital tour through the JMC network. It marked the beginning of a long and successful career for me. My dear friends, I honour your commitment, not only today but also tomorrow, which I already dare foresee. I am counting on you for the rest. Your loyalty ensures the sustainability of our organization. Without you, the music of JMC would have stopped playing a long time ago. Long live JMC!"



Joseph Rouleau, surrounded by fellow board members at his final board meeting as active Chair: Guillaume Lavoie (Secretary), André Bourbeau (JM Canada Foundation Chair), Joseph, Vincent Lauzer (recorder player and « under 35 » board member), Jean-Guy Gingras (Vice-Chair), Danièle LeBlanc (General and Artistic Director, JM Canada), François Colbert (Treasurer), Lisa Roy (JMNB Chair), Monique Frappier (member, Baie-des-Chaleurs Chapter)

MANDATE

Since 1949, Jeunesses Musicales Canada (JMC) has produced, presented and disseminated professional concerts in outlying areas outside of major urban centres, thanks notably to a network of 250 local volunteers who help produce its touring concerts in halls and schools.

Administration of these activities takes place in the heart of Plateau Mont-Royal, in a building deemed a “Significant Architectural Landmark” by the City of Montreal; a special space dedicated to musical discovery and production.

MISSION

Jeunesses Musicales Canada is a not-for-profit organization whose mission is to promote the dissemination of classical music, particularly among young people, and to support emerging professional musicians and composers in the development of their careers, both nationally and internationally.

Jeunesses Musicales Canada achieves this mission through a network of volunteers who host its tours and handle local promotion, ticketing and outreach.

VISION

To be recognized as a pan-Canadian benchmark for springboarding emerging artists, and to work to increase the accessibility of classical music.



BRIEF HISTORY

Founded in 1949 by Gilles Lefebvre.

Headquartered in Montreal’s Plateau Mont-Royal, with current offices opened in April 2000.

21 volunteer-run JMC Chapters across Ontario, Quebec, and New Brunswick.

A network of over 250 Canadian volunteers dedicated to making classical music accessible outside of major urban centres.

A network of over **350 buyers**.

A presence in **6 provinces**.

Member of an international network (Jeunesses Musicales International) whose mission is to bring music to youth.

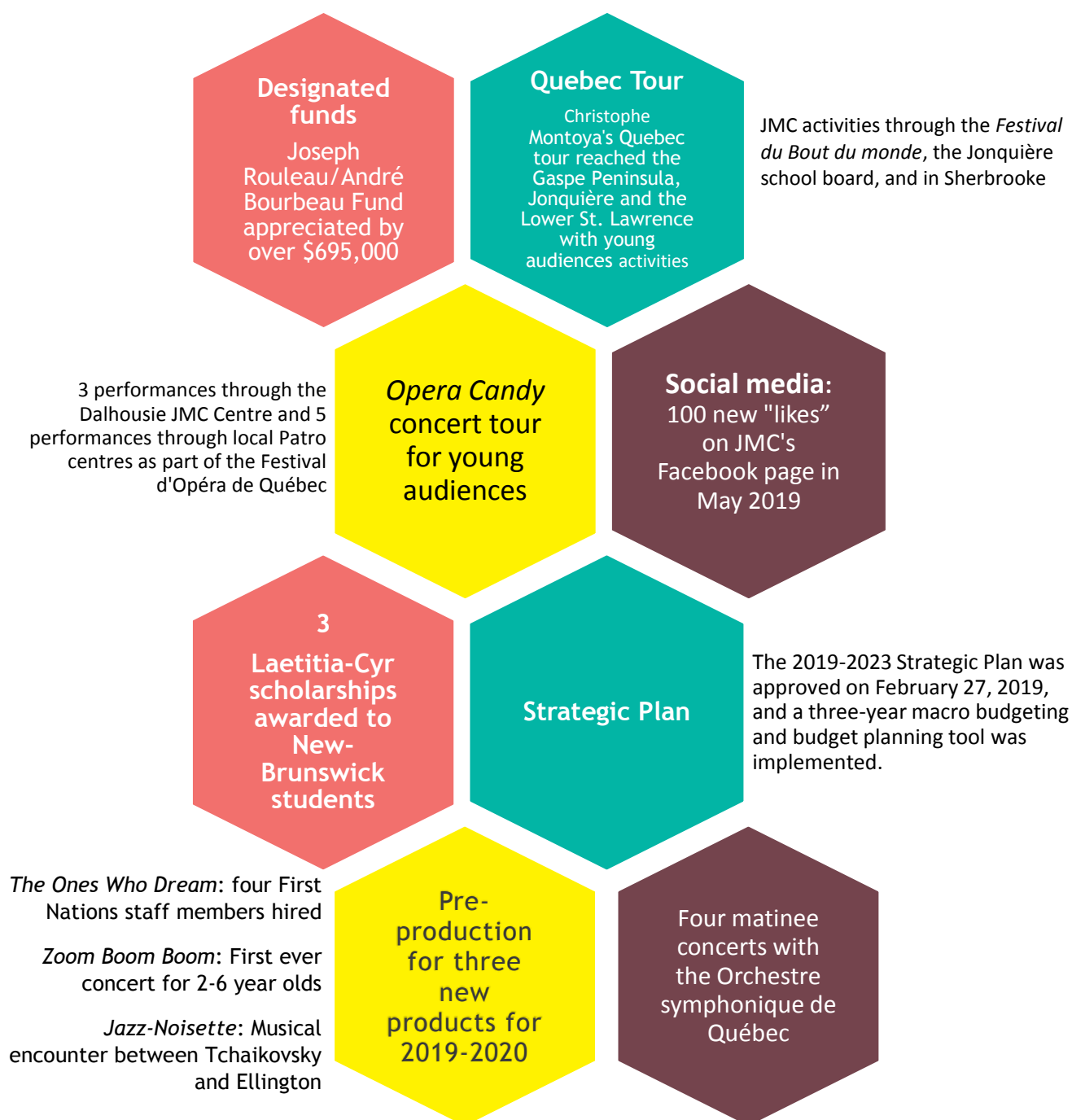
Since 1950, JMC has hosted 6 international Jeunesses Musicales International general meetings and contributed to the success of the Jeunesses Musicales World Orchestra.

The Jeunesses Musicales Canada Foundation was created in 1984 to support JMC’s musical activities.

An impressive range of Canadian artists have made their debut with JMC before going on to have illustrious national and international careers: singers **Joseph Rouleau, Louis Quilico** and **Maureen Forrester**, and more recently **Marie-Nicole Lemieux** and **Marc Hervieux**; pianists **John Newmark, Charles Reiner** and **Charles Richard-Hamelin**; and string players **Denis Brott, Angèle Dubeau, James Ehnes, Andrew Wan** and **Stéphane Tétreault**.

JMC: one of Canada’s most important classical music presenters!

KEY WINS



Other JMC team successes worth mentioning, in no particular order:

- Creation and pre-production for Zoom-boum-boum, a concert designed to introduce toddlers ages 2 to 6 to electroacoustic music through the adventures of Sam and Charlie, who have fun using day-to-day sounds to drive their playtime. This wordless, sonic adventure features an unusual contemporary work composed by Stephanie Moore, based on a concept developed by Alexis Diamond.
- Retention of a new recurring tenant for Joseph Rouleau Hall for the regular presentation of conferences, now our most frequent renter.
- Purchase of young audience concerts by 8 new buyers (4 schools and 4 presenters) outside Montreal and 1 new buyer in Montreal;
- Project development in partnership with Commission scolaire de Montréal and preschool classes representing 270 music initiation workshops for 3,900 children in 45 preschool classes;
- Development of activities for special needs classes;
- Development of two new locations in New Brunswick - Moncton and Edmundston - which contributed to 600 children participating in 65 activities across the two new locations.
- Development of a digital workshop with a team of 3 digital facilitators: Benoit Côté, Véronique Girard & Aurélie Négrier. Two phases of development:
 - test workshop in Alain Bisson's class at École Notre-Dame-de-Grâce on June 18, 2019;
 - full 8-workshop pilot project in September through the Portages de l'Outaouais school board (École secondaire Grandes Rivières).
- Increase in Escapades musicales (school outings to Joseph Rouleau Hall), with a total of 118 performances (72 for 3 to 5 year-olds and 57 for 6 to 12 year-olds) and an average surplus margin of 32%.
- Significant success of Opera Candy young audience concert, presented at the Théâtre Outremont, with 5 performances and total attendance of 1,784.



○ Strategic planning session with JMC Chapter volunteers



○ ○ Developing workshops with Clio Theodoridis, facilitator - Saguenay JMC Chapter



○ ○ Pilot Classicophone digital workshop

JMC: A TALENTED AND RENOWNED FAMILY

FRANCE BELLEMARE



The 2018-2019 season was a successful one for soprano France Bellemare (2013-2014 JMC Artist). In addition to singing Micaëla in Opéra de Montréal's production of *Carmen* directed by Charles Binamé, she sang the role of Mimi in *La Bohème* at Vancouver Opera. She also made her debut with Cincinnati Opera in *Another Brick in the Wall*.

PHILIP CHIU



Artist-in-residence at Cecilia Concerts in Halifax, Nova Scotia, Philip Chiu (2017-2018 JMC Artist) recorded an album with cellist Cameron Crozman entitled *Cavatine* based on their *Bons baisers de France* concert tour. The record was received very positively by critics, who praised Philip's excellent work as a collaborative pianist.

CAMERON CROZMAN



Cellist and 2017-2018 JMC Artist Cameron Crozman put out his first album under the ATMA Classique label, *Cavatine*. French magazine *Diapason* gave the record five tuning forks. Since returning to Canada, Cameron has travelled across Canada as a guest soloist and currently plays the "Bonjour" Stradivarius cello from c. 1696 and the Adam "Shaw" bow from c. 1830, on loan from the Canada Council for the Arts Instrument Bank.

MARCEL D'ENTREMONT



Tenor Marcel d'Entremont won the \$25,000 Wirth Vocal Prize from McGill University's Schulich School of Music. A 2016-2017 JMC Artist, he also performed Pamino in McGill's production of *Die Zauberflöte*, and was a Jeune Ambassadeur Lyrique at the Lyrichoregra competition. He also holds a Master's degree in Voice.

CHRISTOPHER DUNHAM



Christopher Dunham had a successful year that culminated in a performance of Toreador in the Opéra de Montréal production of *Carmen*. From a recital in Atlanta to the title role in Southern Ontario Lyric Opera's production of *Don Giovanni*, the baritone and 2016-2017 JMC Artist is currently focusing on developing his North American career and preparing for major international competitions in the upcoming season.

JAMES EHNES



Violinist and 1994-1995 JMC Artist James Ehnes won a 2019 Grammy Award in the "Classical Instrumental Solo" category for his recording of the Aaron Jay Kernis Violin Concerto with the Seattle Symphony, conducted by Ludovic Morlot.

JMC: A TALENTED AND RENOWNED FAMILY

AMY HILLIS



Violinist Amy Hillis, who will be touring with JMC in 2019-2020, won the Eckhardt-Gramatté National Music Competition, which comes with a \$8,000 award, a cross-Canada concert tour and a three-week residency at the Casalmaggiore International Music Festival in Italy.

MÉLISANDE McNABNEY



Harpsichordist Mélisande McNabney (2015-2016 JMC Artist) released *Inspirations*, her first solo album under the ATMA Classique label, featuring works by the beloved French composers of the Baroque period.

CHARLES RICHARD-HAMELIN



Pianist and 2015-2016 JMC Artist Charles Richard-Hamelin won a Juno for "Classical Album of the Year: Solo or Chamber" for his recording of Beethoven's Sonatas for Violin no. 6, 7 and 8, featuring Andrew Wan on violin. He also won the Opus Award for Performer of the Year which came with a \$5,000 grant from the Canada Council for the Arts.

JOSEPH ROULEAU



On May 17, JMC Honorary Chair and bass singer Joseph Rouleau was awarded a Commander medal of the Ordre de Montréal in the presence of Mayor Valérie Plante in recognition of his longspanning career and involvement in the development of the arts in Montreal.

ORIOI TOMAS



Director Oriol Tomas, who directed JMC's 2017-2018 production of *Don Giovanni*, was in high demand in 2018-2019. He directed contemporary opera *Twenty Seven* for Opéra de Montréal and *La Traviata* for Icelandic Opera, and he brought his vision of *Don Giovanni* to Edmonton Opera and Manitoba Opera.

ANDREW WAN



Violinist and 2019-2010 JMC Artist Andrew Wan won a Juno for "Classical Album of the Year: Solo or Chamber" for his recording of Beethoven's Sonatas for Violin no. 6, 7 and 8 alongside pianist Charles Richard-Hamelin, as well as the Opus Award for "Concert of the Year - Regional", which came with a video feature on La Fabrique culturelle.

GENERAL AUDIENCE CONCERTS



EASTERN TOUR

OPERA - LA BELLE HÉLÈNE

Mathieu Abel, tenor - Paris
 Maude Côté-Gendron, mezzo-soprano - Hélène
 Charlotte Gagnon, mezzo-soprano - Oreste
 David Turcotte, bass-baritone - Calchas
 Dominic Veilleux, baritone - Agamemnon
 Richard-Nicolas Villeneuve, tenor - Menelas
 Bryce Lansdell, piano
 Alain Gauthier, Stage Director
 Louise-Andrée Baril, Musical Director
 Pierre-Luc Boudreau, Set and Costume Designer
 Pauline Schwab, Lighting Designer and Technical Director
 Élène Pearson, Makeup Designer
 Chloé Ekker, Assistant Stage Director and Production Coordinator
 Claire Seyller/Carolane Hardy/Marie-Hélène Grisé, Touring Technical Directors

WILL TO LIVE ⁴

Philippe Prud'homme, piano

HEARTH TO HEARTH ²

Yolanda Bruno, violin
 Isabelle David, piano

WITHOUT BORDERS ³

LADOM ENSEMBLE
 Pouya Hamidi, piano
 Beth Silver, cello
 Adam Campbell, percussion
 Michael Bridge, accordion

WESTERN TOUR

THE MATHIEU'S PIANO ⁵

Rosemarie Duval-Laplante, piano
 Jean-Michel Dubé, piano

PORTRAITS AND FANTASIAS ⁶

David Dias Da Silva, clarinet
 Olivier Hébert-Bouchard, piano

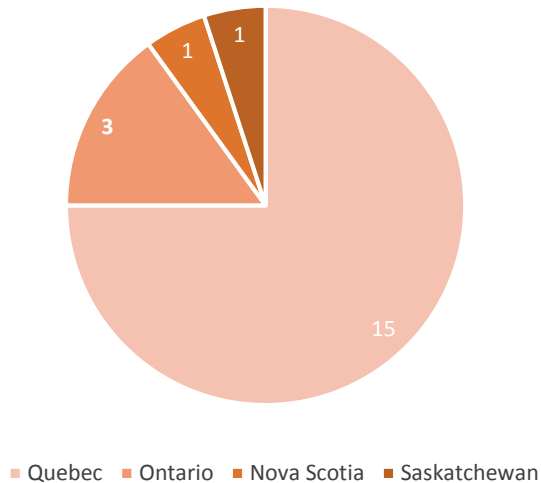
HIDDEN TREASURES ¹

Nuné Melik, violin
 Michel-Alexandre Broekaert, piano

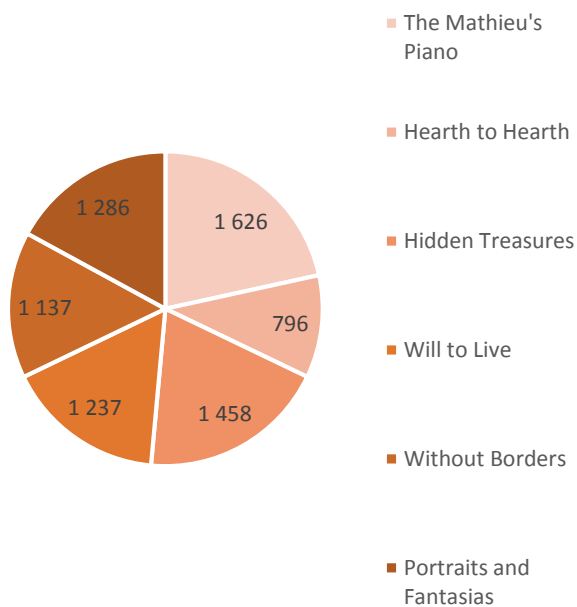
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ARTISTS BY PROVINCE



CONCERT ATTENDANCE



PROMOTING CANADIAN WORKS

Pouya HAMIDI (born in 1986)

- *Raha*
- *Noor*
- *The Walls are Made of Song*

Alexina LOUIE (born in 1949)

- *Beyond time - extrait*
- *Celestial*

Marc-André HAMELIN (born in 1961)

- *Con intimissimo sentimento*
- *VI. After Pergolesi*

André MATHIEU (1929-1968)

- *Valse pour enfant*, op. 14
- *Les mouettes*, op. 19
- *Prélude romantique*
- *Laurentienne no 2*
- *Les abeilles piquantes*, op. 17
- *Hommage à Mozart enfant*, op. 20
- *Printemps canadien*
- *Fantaisie romantique*
- *Concerto de Québec*

Rodolphe MATHIEU (1890-1962)

- *Chevauchée*
- *Trois préludes pour piano*
 - I. *Sur un nom*
 - II. *Vagues...*
 - III. *J'écoute une muse qui me fuit*

Traditionnal

- *East Coast Medley* (arr. Ladam Ensemble)

Jean LESAGE (born in 1958)

- *Le songe de Sayat Nova*

CHAPTERS- AND PRESENTER-LED OUTREACH ACTIVITIES			
City	Concert - Artist	Date	Activity
CHARLOTTETOWN	Heart to Heart	2019-03-01	Master class with Isabelle David
FREDERICTON	La belle Hélène	2018-10-24	Panel discussion at École Sainte-Anne
	Will to Live	2018-11-20	Panel discussion at École des Éclaireurs
	Heart to Heart	2019-02-19	Panel discussion at Oromocto school
	Without Borders	2019-04-08	Panel discussion at Centre Culturel de Fredericton
GASPÉSIE, CD SPECTACLES GASPÉ	Heart to Heart	2019-02-04	Master class with Yolanda Bruno
	Heart to Heart	2019-02-04	Master class with Isabelle David
KENT	Heart to Heart	2019-02-05	Short-form concert at the concert hall
GRANDE-VALLÉE	Heart to Heart	2019-02-04	Master class with Isabelle David
MONCTON - DIEPPE	Will to live	2018-11-26	Short-form concert at Foyer Shannex
LAC TÉMISCAMINGUE	Heart to Heart	2019-02-24	Panel discussion with Sistema NB
	Heart to Heart	2019-02-24	Master class with Sistema NB
BAIE-COMEAU	Heart to Heart	2019-02-24	Short-form concert for Sistema NB
PRESCOTT	The Mathieu's Piano	2018-10-12	Short-form concert at South Grenville District High School
EDMUNDSTON	Without Borders	2019-04-10	Panel discussion at École Les Bâtisseurs
ADDITIONAL INDIVIDUAL AND LOCAL INITIATIVES BY JMC CHAPTERS INCLUDE: <ul style="list-style-type: none"> • scholarships; • instrument loans; • involvement on local development committees and at various showcases; • fundraising activities; • 8 special ad hoc concerts featuring local artists; • fundraising events. 			

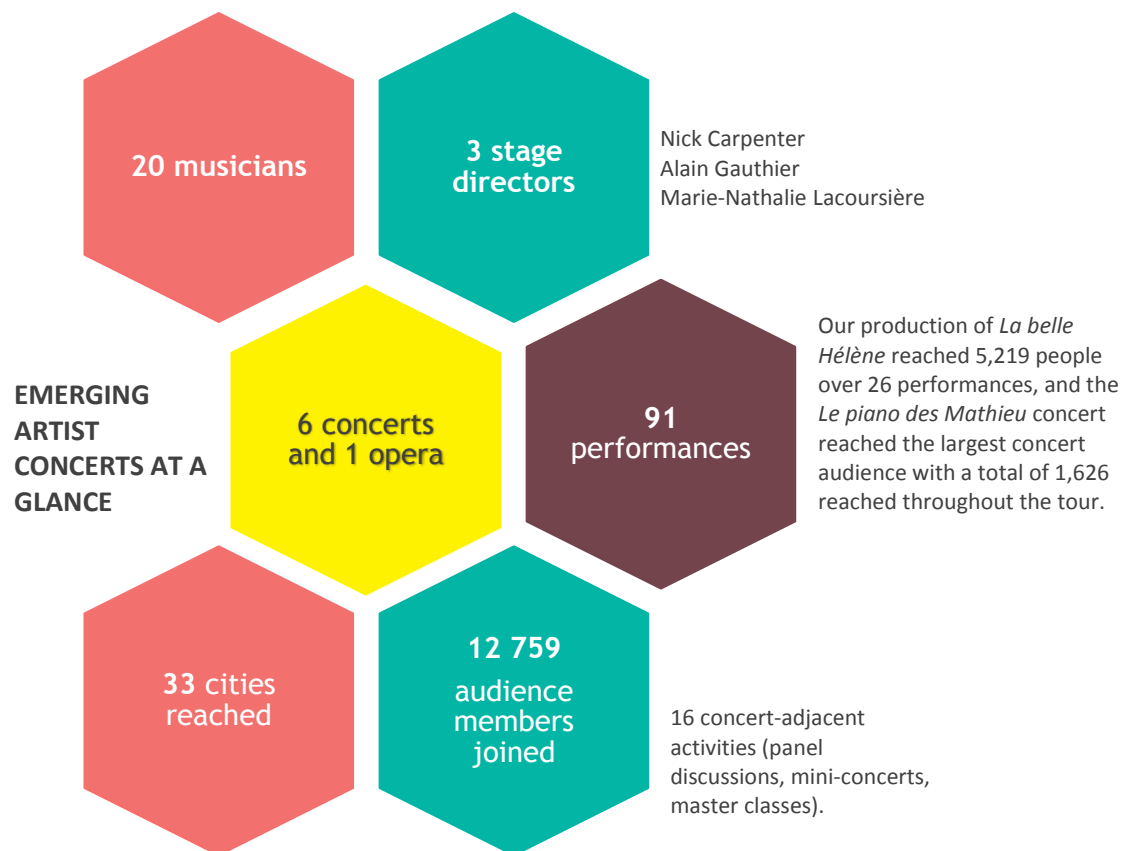


La belle Hélène at Théâtre La Bordée, during the Festival d'opéra de Québec. Maude Côté-Gendron, Helene; Richard-Nicolas Villeneuve, Menelas. Photo credit: Antoine Saito



Le piano des Mathieu, at Joseph Rouleau Hall in the André Bourbeau JMC House. Jean-Michel Dubé and Rosemarie Duval-Laplante, piano. Photo credit: Antoine Saito

AVERAGE COST OF TOURING CONCERTS (INCLUDING PREPARATION, PRESENTATIONS OVER TWO NIGHTS, AND COMMUNICATIONS MATERIALS)			
EASTERN TOUR	SALES TO JMC CHAPTERS	AVERAGE COST	DEFICIT
LA BELLE HÉLÈNE	\$4,700.00	\$7,939.39	(\$3,239.39)
INSTINCT DE VIE	\$1,000.00	\$1,731.08	(\$731.08)
À CŒUR OUVERT	\$1,300.00	\$2,209.10	(\$909.10)
SANS FRONTIÈRES	\$2,250.00	\$3,810.93	(\$1,560.93)
Total	\$9,250.00	\$15,690.49	(\$6,440.49)
WESTERN TOUR			
LA BELLE HÉLÈNE	\$4,700.00	\$7,939.39	(\$3,239.39)
LE PIANO DES MATHIEU	\$1,300.00	\$2,100.29	(\$800.29)
PORTRAITS ET FANTASIES	\$1,500.00	\$2,536.38	(\$1,036.38)
TRÉSORS CACHÉS	\$1,750.00	\$2,571.82	(\$821.82)
Total	\$9,250.00	\$15,147.88	(\$5,897.88)



5 YEAR COMPARISON				
JMC tour	# of productions	# of performances	# of artists	# of attendees
2014-2015	6	141	21	18,392
2015-2016	7	119	26	17,250
2016-2017	6	106	21	16,832
2017-2018	6	98	21	13,659
2018-2019	7	91	20	12,759

YOUNG AUDIENCE / FAMILY CONCERTS

A new production was launched in fall 2018: *The Beginnings of Bing Bang!*, a theatrical concert designed to teach youth about the passing down of rhythmic traditions from one culture to the next.

The final performances of *Fred Piston and his 7 Trumpets* took place at Joseph Rouleau Hall from November 11 to 16. This concert has been performed 559 times since its premiere in 2007. Two of our productions were finalists for this year's Opus Awards: *Opera Candy* and *Le chant de l'alouette*.

Several concerts have enjoyed significant tours:

- *A World for Christmas*: 9 concerts at the Agora des arts de Rouyn-Noranda
- *Opera Candy: the Gourmet Adventures of Hansel and Gretel*: 3 performances in Dalhousie and 5 performances at the Festival d'opéra de Québec
- *Lute, Friend of Kings*, presented during the Festival de musique baroque de Lamèque.
- In collaboration with MASC in Ottawa, seven concerts were presented: *Giggle and Stomp!* (2), *The Great Rythmobile Adventure* (4) and *The Beginnings of Bing Bang!* (1).

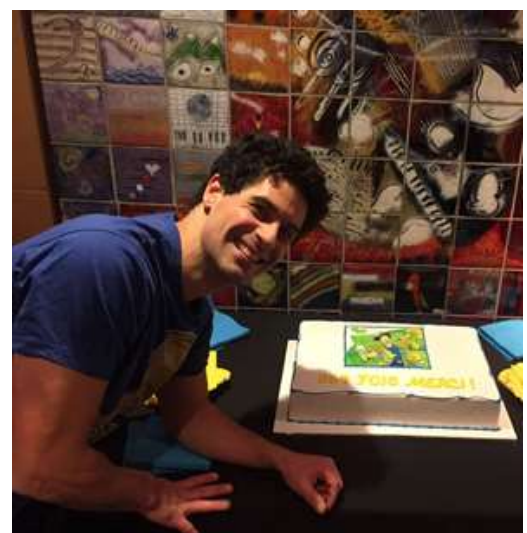
Also worth mentioning are the four performances of the orchestral production of *Isabella Tarantella* at Grand Théâtre de Québec with l'Orchestre symphonique de Québec.

2018-2019 CATALOG				
CONCERT	CREATED IN	STAGE DIRECTOR	2018-2019 PERFORMANCES	TOTAL
LE GRAND BAL DE NOËL (FR) Marc Fortin, trombone Pierre Blais, banjo Jean Sabourin, sousaphone	2002	Judith Pelletier	35	711
PETER AND THE WOLF (FR/EN) Frédéric Demers, trumpet Maude Lussier, French horn Simon Jolicoeur-Côté, trombone Samuel Lalande-Markon, tuba Anne Millaire, actor Hugo Bégin, piano	2004	Anne Millaire	3	201
GIGGLE AND STOMP! (FR/EN) Bruno Roy, percussion Marton Maderspach, percussion	2004	Caroline Lavoie, Judith Pelletier	33	193
FRED PISTON AND HIS 7 TRUMPETS (FR) Frédéric Demers, trumpets	2008	Mario Boivin	14	559
HEAD IN THE CLOUDS (FR/EN) Annabelle Renzo, harp	2010	Marilyn Perreault	0	165
THE GREAT RHYTHMOBILE ADVENTURE (FR/EN) Bruno Roy, percussion Marton Maderspach, percussion	2011	Michel G. Barette	24	281
MOZART'S FLIGHTS OF FANCY (FR/EN) Amélie Fortin, piano Amélie Lamontagne, violin David Perreault, clarinet	2013	François Racine (Geneviève Rivard, co-author)	18	172
RECORDERS ON THE RUN (FR/EN) <u>Flûte Alors! Ensemble</u> Vincent Lauzer, recorders Caroline Tremblay, recorders Marie-Laurence Primeau, recorders Alexa Raine-Wright, recorders	2014	Judith Pelletier (<i>Flûte Alors!</i> , script)	15	96

CONCERT	CREATED IN	STAGE DIRECTOR	2018-2019 PERFORMANCES	TOTAL
LA MARMITE ENSORCELÉE (FR) Julie SaMuse Julie Bécharde, percussion	2014	Judith Pelletier (Julie Bécharde, script)	20	89
THE STORY OF BABAR (FR/EN) Élisabeth Payeur, narration Laurence Lambert-Chan, piano	2014	Judith Pelletier	18	119
STRADIVARIUS' SECRET (FR/EN) Nicolas Fortin, violin Grégor Monlun, violin Camille Paquette-Roy, cello	2015	Mario Boivin	1	100
LUTH, FRIEND OF KINGS (FR/EN) Madeleine Owen, lute and theorbo	2015	François Racine (Madeleine Owen, script)	4	50
HARPMANIA (FR) Annabelle Renzo, harps	2017	Marilyn Perreault	23	29
LE CHANT DE L'ALOUETTE (FR) Musical and Visual Storytelling Workshop	2017	Véronique Marcotte (Philippe Gélinas, script)	0	31
MOLINARI IN THE ATTIC (FR) Quatuor Molinari Olga Ranzenhofer, violin Frédéric Bednarz, violin Frédéric Lambert, viola Pierre-Alain Bouvrette, cello	2017	Véronique Marcotte	7	34
THE BEGINNINGS OF BING BANG! (FR) Bruno Roy, percussion Marton Maderspach, percussion	2018	Alain Gauthier (Pascal Blanchet, script)	25	25
OPERA CANDY (FR/EN) Cécile Muhire, soprano - Gretel Charlotte Gagnon, mezzo-soprano - Hansel Guillaume Rodrigue, narration Carl Matthieu Neher, piano	2017	Alain Gauthier (Pascal Blanchet, script)	54	94



The Beginnings of Bing Bang!, with percussionists Marton Maderspach and Bruno Roy. Photo credit: Antoine Saito



Cake celebrating the last performance of Fred Piston and his 7 Trumpets on November 16, 2018. Photo credit: Marie-Philippe Lambert

ORCHESTRAL VERSION	CONCEPTEURS	PERFORMANCES
ISABELLA TARANTELLA Danièle LeBlanc, Isabella	François Racine, text and staging Boris and Ardyth Brott, original scenario	4 matinees with the Orchestre symphonique de Québec

PROMOTING CANADIAN WORKS

Thierry ARSENAULT (b. 1971) and Bruno ROY (b.1962)

- *Raquettes*
- *Bodydrumming*
- *Poubelles et batteries*

Konstantin BOZHINOV (b.1988)

- *La Madeleine*

Jean PAPINEAU-COUTURE (1916 -2000)

- Quatuor n° 1, 2nd mouvement, *Presto* (excerpt)

François DOMPIERRE (b.1943)

- *Par quatre chemins* 1. Hornpipe tripatif (excerpt)

Marc FORTIN (b.1961)

- *Rap de la confrontation*
- *Quel beau cadeau vous m'avez fait à Noël*

Maxime GOULET (b. 1980)

- *United anthems*

Caroline LIZOTTE (b. 1969)

- *Suite galactique*

Matthias MAUTE (b. 1963)

- *Kaleidoscope*

Marton MADERSPACH (b. 1983)

- Numéros rythmiques - *L'audition*, *Le déjeuner*

Marjan MOZETICH (b.1948)

- « Prélude », from *Songs of nymphs*

Annabelle RENZO (b. 1979)

- *Berceuse*
- *Euphorie*
- *Jhelem*
- *Jolie lune*

Bruno ROY and Marton Maderspach

- Numéro rythmique *En avant le bing bang!*

Bruno ROY (né en 1962)

- *Ballons de basketball*
- *Cajons*

Quebec traditional

- Reel du chemin de fer
- Chanson à répondre, sur l'air de *Sur la grande côte*

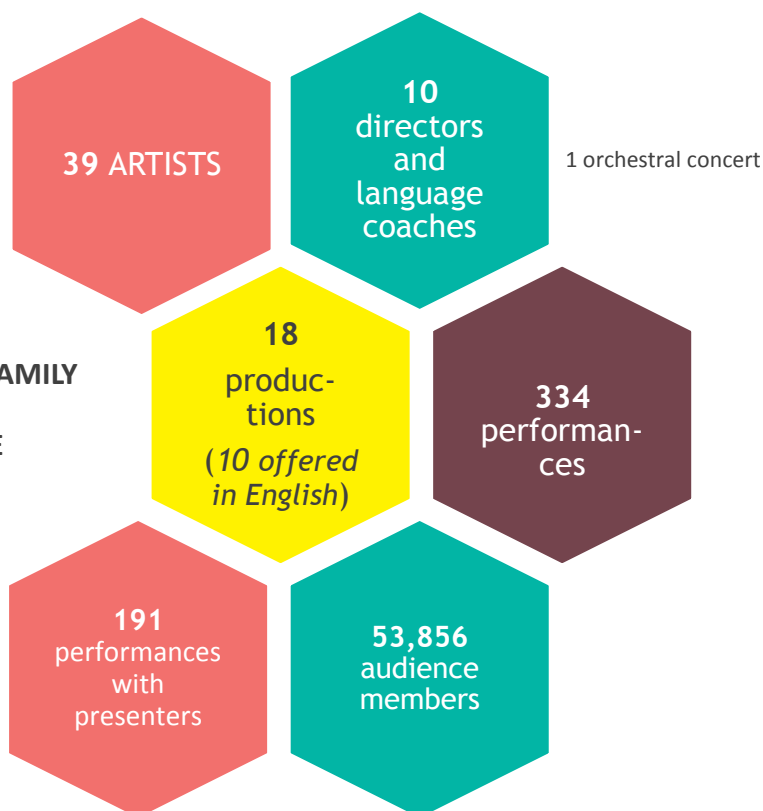
Directors and coaches

Michel G. Barette
Mario Boivin
Nick Carpenter (english coach)
Caroline Lavoie
Anne Millaire
Judith Pelletier
Marilyn Perreault
François Racine
Véronique Marcotte
Alain Gauthier



Jammies Jam in Joseph Rouleau Hall during JMC Music Week
Photo credit: Antoine Saito

YOUNG AUDIENCE/FAMILY CONCERTS AT A GLANCE



Molinari in the Attic, with the Molinari Quartet
 Olga Ranzenhofer and Antoine Bareil, violin; Frédéric Lambert, viola; Pierre-Alain Bouvrette, cello
 Photo credit: Tam Lan Truong



Opera Candy with Charlotte Gagnon, mezzo-soprano (Hansel),
 Cécile Muhire, soprano (Gretel) and
 Guillaume Rodrigue, actor, singer and narrator.
 Photo credit: Antoine Saito

YOUNG AUDIENCE/FAMILY CONCERTS - COMPARISON OVER 5 SEASONS				
Young Audience Concerts	# of productions	# of performances	# of artists	# of attendees
2014-2015	20	420	49	86,580
2015-2016	21	273	59	47,609
2016-2017	20	277	53	45,160
2017-2018	19	336	47	53,938
2018-2019	18	334	39	53,856

WORKSHOPS

The 2018-2019 season saw the development of a new partnership with Commission scolaire de Jonquière. A series of 35 workshops were presented in 17 schools by Clio Théodoridis, the new facilitator for Saguenay region. A new partnership with the Commission scolaire de Montréal resulted in a significant uptick in our early childhood education offering, with 270 workshops in 2018-2019 as compared to 54 in 2017-2018.

Through a partnership between ATMA, COSIMU and JMC, a new digital workshop will launch next fall. *Classicofone* is JMC's first ever digital workshop. A pilot version was held on June 18 at École Notre-Dame-de-Grâce (Commission scolaire de Montréal) with the 25 students in Alain Bisson's class. Two facilitators, Véronique Girard and Aurélie Négrier, received training as part of this pilot workshop.

Four workshops were delivered in collaboration with École L.H. Lafontaine to go along with a new concert focusing on Indigenous culture. Amélie Dionne's Grade 5 class actively participated in the creation of *The Ones Who Dream*. The teacher's involvement in the process alongside the JMC team and designer and consultant Nathalie Picard contributed significantly to the success of these workshops. The workshops invited the youth to record their dreams in a journal, either as a story, poem, music or drawing. Many of these dreams were used in the script for the staged concert and the drawings and collages created by the youth based on the themes in their dreams will be used to inform set design. In addition, during the fourth workshop, the youth participated in creating a nature-inspired symphony that will be featured in the concert.

As part of the rollout of young audience activities in New Brunswick, two new facilitators, Jessie and Justine, joined the team for Edmundston and Fredericton. Myriam Poitras previously developed the Moncton area in 2018-2019. Early childhood education activities were developed with the Fredericton-based arts facilitators, and 42 workshops were delivered in the Bâtisseurs and Éclaireurs kindergartens.

In the preschool category, a total of 10,892 children participated in our workshops, an increase of nearly 25% over the previous season.

2018-2019 CATALOG		
WORKSHOPS	CREATED IN	PERFORMANCES
<i>The Rhythm Box</i>	2008	17
<i>Body Beat</i>	2014	72
<i>Little Noise-Makers</i>	2017	11
<i>Your Story Set to Music</i>	2008	10
<i>My Music as a Comic Strip</i>	2010	9
<i>Babar on Stage</i>	2015	3
<i>Babar and Your Story Set to Music</i>	2015	2
<i>Globetrotting Ball workshop</i>	2016	16
<i>Traditional Ball workshop</i>	2016	2
<i>Time Traveller's Ball workshop</i>	2016	2
<i>Hansel and Gretel at the opera</i>	2017	6
Do-It-Yourself Music - Clarinet	2013	6
Do-It-Yourself Music - Megaphone	2010	0
Do-It-Yourself Music - Harp/Maracas	2011	0
Do-It-Yourself Music - Percussion	2008	0
Do-It-Yourself Music - Violin	2014	6
Do-It-Yourself Music - Trumpet	2010	5
Do-It-Yourself Music - Guitar	2014	0
Musical Conversation - Clarinet	2014	0
Musical Conversation - Violin	2017	0
Musical Conversation - Theorbo	2016	1
Jammies Jam	2014	15
Atelier Up Tempo	2010	84
Musical Discovery - A Rhythmic Trip around the World	2010	0

ATELIERS		ANNÉE DE CRÉATION	REPRÉSENTATIONS
Musical Discovery - Introduction to Body Percussion		2014	48
Musical Discovery - Sing me a Story		2012	60
Musical Discovery - Vivaldi's Winter		2016	0
Musical Discovery - Vivaldi's Spring		2017	0
Preparatory workshop for <i>Rhythm and Stomp</i>		2018	242
Classicofone (digital)	NEW	2019	0
<i>The Ones who dream</i> Workshop	NEW	2019	4



FACILITATORS

MONTREAL

Julien BIRET
Julie BLANCHET
Zeneli CODEL
Véronique GIRARD
Anit GOSH
Aurélie NÉGRIER
Elisabeth PAYEUR
Laurence LAMBERT-CHAN
Chantal Urbain
Andrea NIÑO SARMIENTO
Aurélien Tomasi
Bruno ROY

Marton MADERSPACH
Madeleine OWEN
Thierry ARSENAULT
David PERREAULT

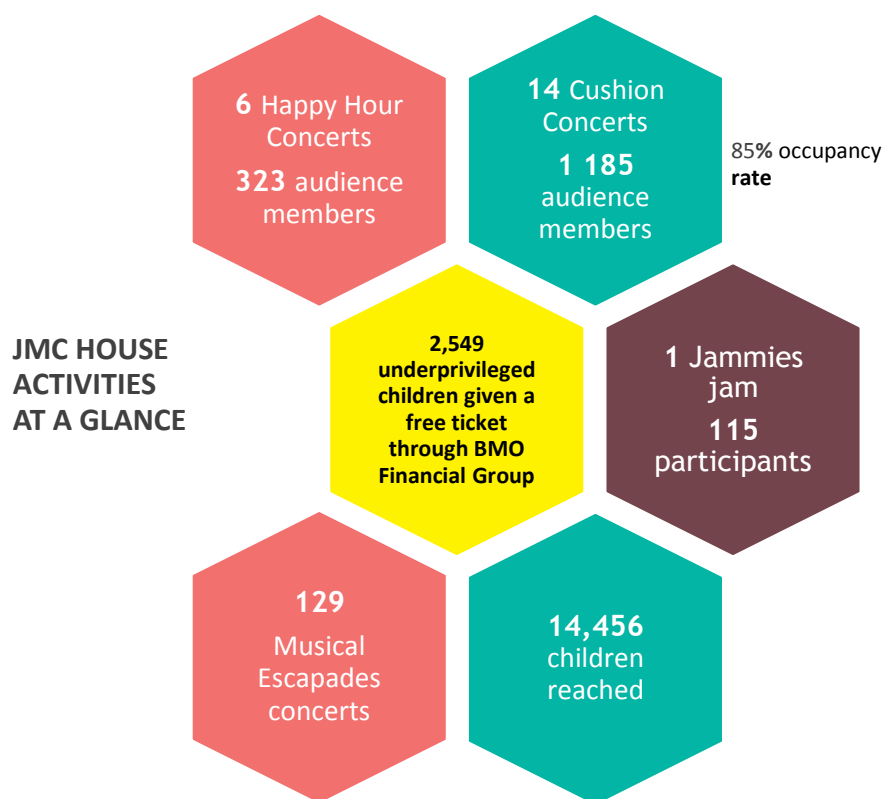
SAGUENAY LAC SAINT-JEAN

Clio THÉODORIDIS

NEW BRUNSWICK

Myriam DIONNE-POITRAS - Moncton
Jessie GUERRETTE- Edmundston
Justine KOROSCIL- Fredericton

WORKSHOPS - COMPARISON OVER 5 SEASONS		
	# of activities	# of attendees
2014-2015	611	10,139
2015-2016	736	10,953
2016-2017	839	10,161
2017-2018	1,062	14,644
2018-2019	1,124	14,239



OVERALL COMPARISON OVER 5 SEASONS		
	# of activities	# of attendees
2014-2015	1,250	128,009
2015-2016	1,210	85,738
2016-2017	1,284	79,824
2017-2018	1,533	84,993
2017-2018	1,610	83,778

STATISTICS

A) CONCERTS	# OF PERFORMANCES	ATTENDANCE
GENERAL AUDIENCES		
Emerging Artists Concerts	91	12,759
Outreach activities on tour	16	635
Happy Hour Concerts	6	323
Public Pianos	3	506
Others	8	733
Subtotal 1	124	14,956
YOUNG AUDIENCES		
Young Audience Concerts	163	35,090
Musical Escapades	129	14,456
Subtotal 2	292	49,546
FAMILIES		
JMC Music Week	28	3,125
Cushion Concerts	14	1,185
Subtotal 3	42	4,310
Total Concerts	458	68,812
B) WORKSHOPS		
PRESCHOOLS (musical discovery)	792	10,687
SCHOOLS AND DAY CAMPS	26	750
FAMILIES		
Montreal International Jazz Festival	242	1,560
Presenters	60	1,279
Music Week	18	451
Subtotal 1	320	3,290
COMMUNITY OUTREACH		
ETPSY/ Ste-Justine Hospital	14	239
Total Workshops	1,152	14,966
GRAND TOTAL	1,610	83,778

2019-2023 STRATEGIC PLAN

In March 2017, the JMC team, partners and volunteer network started taking the first steps toward a major organizational development evaluation project. Several internal and external committees were struck and tasked with reflecting on the challenges of disseminating classical music, JMC's place in this ever-changing landscape, and the role we will play in the coming years. A finalized plan, including strategic orientations, focus, objectives, success indicators and timelines, was presented to the Board of Directors for approval on February 27, 2019.

This second strategic plan clearly focuses on our regional centres and partners, of which you form the core. The planning process was intense both in terms of its duration (2 years) and the work involved, which included internal and external consultations, surveys, orientation meetings, ad hoc committees, participatory workshops, etc. The process was conducted in the most rigorous, critical and consultative manner possible. Here is an overview of the different components involved in the process

HUMAN RESSOURCES

- Yves D'Amour, External Consultant
- Club de consultation en management
 - Market development mandate
 - Brand image mandate
- JM Canada Volunteers
- External Partners
- JMC Team

INVOLVED COMMITTEES

- Board
- Executive committee
- Strategic Orientation #1 Committee
- Strategic Orientation #2 Committee
- Strategic Orientation #2 - External Committee
- Strategic Orientation #3 Committee
- Strategic Orientation #4 Committee
- Strategic Orientation #5 Committee
- External Artistic Committee for all audiences activities
- Focus group - JMC Chapters volunteers
- Conference calls with JMC Chapters Presidents
- Planning session and JMC team meeting

95 INTERNAL AND EXTERNAL PARTICIPANTS SOLICITED AND INVOLVED IN THE PROCESS

4 SURVEYS DEVELOPED THAT WERE SENT OUT AND COMPILED

- 2 for the JMC Chapters
- 1 for stakeholders (brand image)
- 1 for non-stakeholders (outreach and notoriety)

6 WORKSHOPS PRESENTED TO AGM DELEGATES

221 HOURS OF MEETINGS WITH 76 PARTICIPANTS, FOR A TOTAL OF 1,004.5 HOURS OF PLANNING, EQUALLING ONE FULL-TIME STAFF MEMBER FOR 6.6 MONTHS.

1,000 HOURS OF WORK DURING THE 2 CLUB DE CONSULTATION EN MANAGEMENT - HEC MONTRÉAL CONTRACTS, WITH A TOTAL 12 STAFF MEMBERS DEDICATED TO THE PROJECT

We thank everyone who participated:

- The entire JM Canada team;
- The JM Canada Board Members;
- Ms. Amandine Armita, Club de consultation en management, HEC Montréal
- Mr. Sylvain M. Audette, Guest Lecturer, Marketing Departement, HEC Montréal
- Mr. Pascal Blanchet, General and Artistic Director, Chapelle historique du Bon Pasteur;
- Ms. Cloé Boisclair-Laberge, Club de consultation en management, HEC Montréal
- Ms. Danielle Boucher, Concert and Communications Services, Conservatoire de musique de Montréal;
- Mr. Marc Boucher, Founder, General and Artistic director, Classica Festival;
- Mr. Andrew Chin, Club de consultation en management, HEC Montréal
- Mr. Philip Chiu, Collaborative Pianist;
- Mr. Alain Coulombe, General Director, Théâtre des Eschers, Amos
- Mr. Yves D'Amour, presenter/guide/coach/volunteer consultant for this massive undertaking;
- Mr. Paul Fortin, Artistic Director, Domaine Forget;
- Mr. Carl Ferreira-Calvet, Club de consultation en management, HEC Montréal
- Mr. Rafael Gagnon-Gascon, Club de consultation en management, HEC Montréal
- Ms. Marielle-Dominique Jobin, General and Artistic, Centre des arts de Baie-Comeau
- Mr. Philippe Jacques, President, Solo Communications;
- Mr. Jean-Baptiste Gautrot, Club de consultation en management, HEC Montréal
- Mr. Vincent Lauzer, recorder and Artistic Director, Festival de musique baroque de Lamèque;
- Mr. Grégoire Legendre, General and Artistic Director, Festival d'opéra de Québec
- Ms. Hélène Lévesque, Music Education Advisor, Commission scolaire de Montréal;
- Ms. Laura-Yi Lévesque, Club de consultation en management, HEC Montréal
- Ms. Caroline Louis, Director of Education, Orchestre symphonique de Montréal;
- Ms. Lola Mollaret, Club de consultation en management, HEC Montréal
- Mr. Gregory Morris, General Director, Cecilia Concerts, Halifax
- Ms. Andrée-Anne Pelletier-Cuillerier, Club de consultation en management, HEC Montréal
- Ms. Guylaine Picard, Producer-Director, Espace musique, Radio-Canada;
- Mr. Pierre-Louis Pinel, Program Officer, Canada Arts Council
- Ms. Josée Roussy, General and Artistic Director, CD Spectacles (Gaspé);)
- Mr. Stéphane Roy, Officer, visual arts, cinema and videa, danse, music, theater, Creation and production support, Conseil des arts et des lettres du Québec
- Mr. Pierre-Antoine Séguin, Club de consultation en management, HEC Montréal
- Mr. Pierre Vachon, Director of Community engagement and Education, Opéra de Montréal;
- Mr. Jason von Eyk, Musical Programs Manager, Azrieli Foundation

As well as all regional volunteers involved in the planning process, be it individually or collectively, on an ad hoc or a regular basis!



Strategic Plan participatory and presentation workshops during the 2018 AGM in Edmundston and the 2017 AGM in Port-Cartier

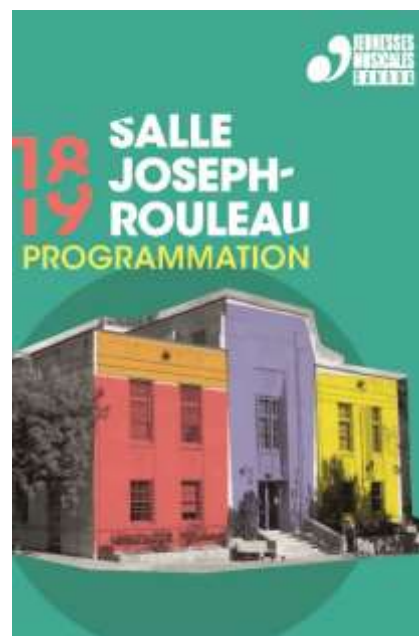
NEW BRANDING

For JMC Music Week, Joseph Rouleau Hall, our concerts and young audiences workshops.

- « Pop art » inspiration
- Brighter colours
- More dynamic design



Young audience programming brochure



Joseph Rouleau Hall programming brochure



Branding for 2019 JMC Music Week



April 16, 2019

23-minute segment on an episode of *Aujourd'hui l'histoire* hosted by Jacques Beauchamp and guest journalist Françoise Davoine, entitled *The incredible impact of Jeunesses Musicales Canada on the advancement of classical artists*.

58-minute interview with Joseph Rouleau broadcast on *La dolce vita* on Ici musique hosted by Marc Hervieux.

MEDIA OUTREACH

SIGNIFICANT UPTICK IN MEDIA MENTIONS FOR THE EMERGING ARTIST CONCERTS AND HAPPY HOUR CONCERT SERIES AFTER A PUBLIC RELATIONS OFFICER WAS HIRED.

WEB → 78 MENTIONS / FACEBOOK → 22 MENTIONS / TWITTER → 12 MENTIONS
RADIO → 15 MENTIONS / NEWSPAPER → 14 MENTIONS / TELEVISION → 1 MENTION

810 NEW FOLLOWERS IN 1 YEAR ACROSS ALL SOCIAL MEDIA PLATFORMS (APPROXIMATELY A 14% INCREASE).



JM Canada prospectus



3,845 Facebook likes (+431)

Average of 4 to 7 posts per week
Average impressions: 743 per post
Average engagement: 34 interactions per post



858 Instagram subscribers (+330)

Average of 2 to 5 posts per week
Average impressions: 218
Average engagement: 25 interactions



103 LinkedIn subscribers (+38)

Occasional posts in the form of
job opportunities and audition notices



240 YouTube subscribers (+21)

19,529 total video views
Occasional posts in the form of promotional videos
for our concerts and artist testimonial videos



1,305 Twitter subscribers (-10)

Average of 2 posts per week
Average engagement rate: 8.12%

PROVINCIAL ORGANIZATIONS

JEUNESSES MUSICALES NEW BRUNSWICK - EST. 1996

BOARD OF DIRECTORS

LED BY CHAIR WILFRED ALLISTON, THE JMNB BOARD IS MADE UP OF 11 DIRECTORS WHO MET 5 TIMES DURING THE SEASON.

- August 13 2018 (teleconference);
- October 27 2018 - Dieppe
- January 14 2019 (teleconference);
- April 9 2019 (teleconference);
- May 27 2019 (teleconference);

AGM

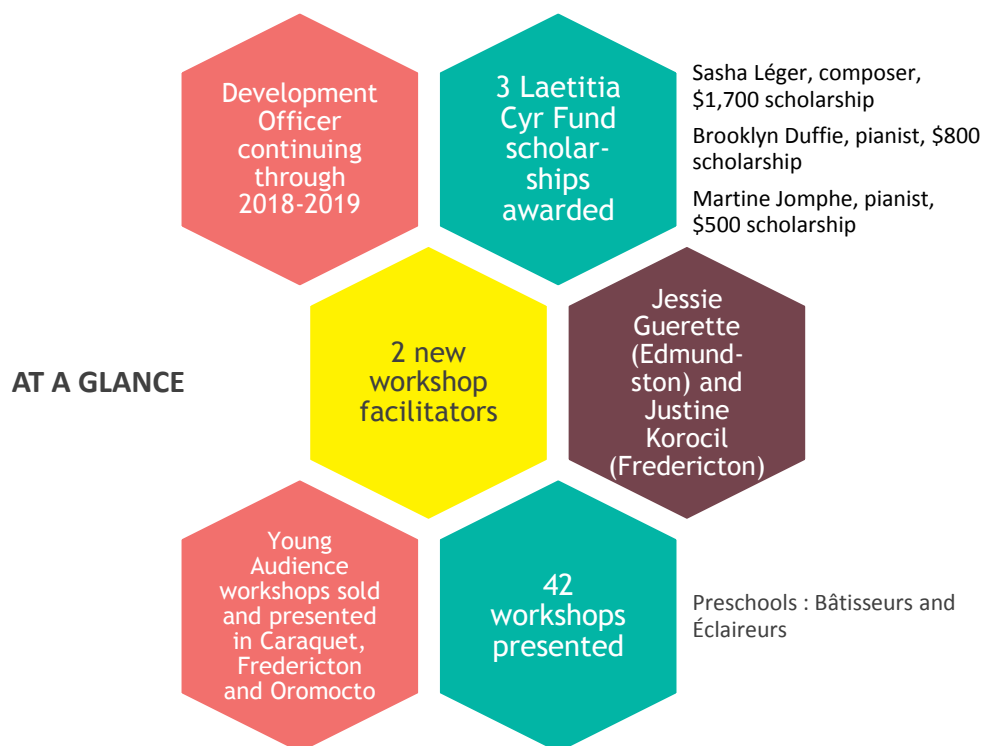
- October 27, 2018

FINANCING

A \$7,830 grant from the New Brunswick Department of Tourism, Heritage and Culture for the 2018-2019 season.

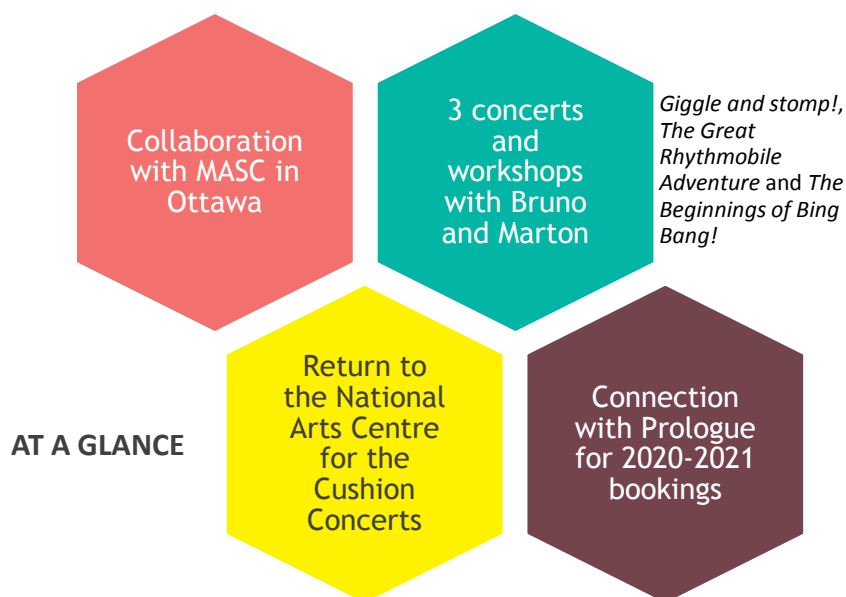
A \$4,200 grant from the New Brunswick Department of Post-Secondary Education, Training and Labour.

The Laetitia Cyr Scholarship Fund, created in 2000, helps emerging New Brunswick classical musicians and supports general JMNB activities.



JMC Chapters in New Brunswick

7 Chapters: Acadian Peninsula, Chaleur-Bathurst, Dalhousie, Dieppe, Edmundston, Fredericton, Kent Region



BOARD OF DIRECTORS

CHAIRÉD BY DANIÈLE LeBLANC, THE BOARD OF DIRECTORS IS MADE UP OF 12 DIRECTORS WHO MET TWICE IN MONTREAL DURING THE SEASON.

- December 5, 2018

AGM

- December 5, 2018

JMC CHAPTER IN ONTARIO

1 Chapter: Prescott

FUNDING

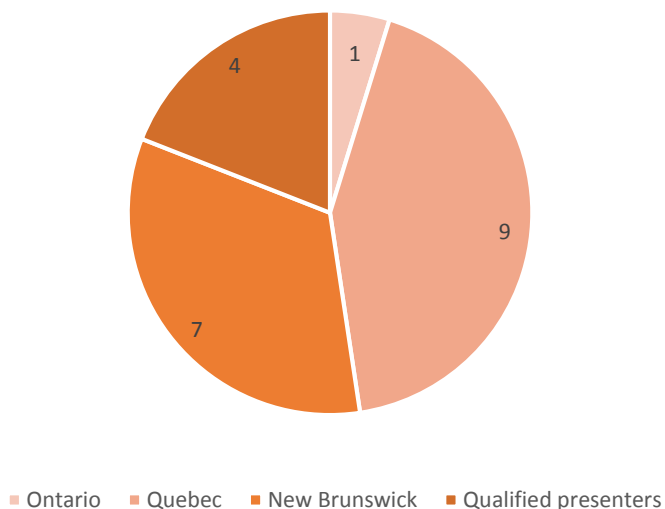
No funding or sponsorships for 2018-2019



Hidden Treasures at the COC Richard Bradshaw Amphitheatre. Nuné Melik, violin and Michel-Alexandre Broekaert, piano. Photo credit: Chris Hutcheson

JMC CHAPTERS

JMC Chapters



The regional network of JMC Chapters (1 in Ontario, 7 in New Brunswick and 9 in Quebec) is made up of over 150 volunteers who oversee the logistics, promotion, funding, and presentation for JMC Emerging Artists Concerts. **Generally, over 10,775 volunteer hours were contributed by regional volunteers. They are classical music ambassadors of the highest order.**

JMC CHAPTERS

NEW BRUNSWICK (7)

Acadian peninsula
Chaleur-Bathurst
Dalhousie
Dieppe
Edmundston
Fredericton
Kent Region

QUEBEC (9)

Baie-des-Chaleurs
Chicoutimi
Îles-de-la-Madeleine
Jonquière
La Sarre
Lac Témiscamingue
Port-Cartier
Rouyn-Noranda
Val-d'Or

ONTARIO (1)

Prescott

QUALIFIED PRESENTERS (4) (4 concerts)

Amos
Baie-Comeau
Gaspé
Sept-Îles

IN MEMORIAM: HÉLÈNE GAUDET-LESSARD - VILLE-MARIE JMC CHAPTER



It is with deep sadness that Jeunesses Musicales Canada learned last April of the death of Hélène Gaudet-Lessard, a key volunteer in our JMC Chapter network. As Ville-Marie JMC Chapter President for 25 years, she hosted some 100 concerts and actively contributed to introducing her community to the beauty and relevance of classical music. As a teacher by trade, her passion for sharing and learning new information stayed with her for her whole life. A strong defender of music, she even founded a private piano school, offering the possibility of home lessons to young people in more remote areas. Recipient of the Queen's Silver Jubilee Medal in 2012, Hélène Gaudet-Lessard made a significant contribution to the promotion of music in the region. We pay tribute and thank her for her determination, curiosity, dedication to others and love of music and culture.

LAST SEASON OF PRESCOTT JMC CHAPTER - FORT TOWN CONCERT ASSOCIATION (ONTARIO)

March 29, 2019 marked the final concert at the Fort Town Concert Association, which supported classical music in the community of Prescott, Ontario. Our production of *La belle Hélène* had the honour of closing its long legacy. We would like to thank the entire Fort Town Concert Association team from the bottom of our hearts for 36 years of music!

WE THANK OUR CHAPTER VOLUNTEERS FROM THE BOTTOM OF OUR HEARTS. THE ADVOCACY AND CULTURAL OUTREACH WORK YOU CONTRIBUTE TO YOUR COMMUNITIES IS ADMIRABLE.



enCore - New Ways in Classical Music

BRIEF OVERVIEW

Established in 1945 in Belgium, JM International (JMI) is the largest youth music NGO in the world, with the mission of "enabling young people to develop through music across borders". JMI has established four priority areas of activity:

- young musicians;
- young audiences;
- youth empowerment;
- orchestras and youth ensembles.

42 countries represented

54 member associations

5 million young people between the ages of 13 and 30

36,000 musical activities

Recognized by UNESCO

Jean-Guy Gingras: member of the Classical Music Committee

2 WORLD CENTRES

Weikersheim (Germany)
Grožnjan (Croatia)

PROGRAMS

ETHNO: oral transmission in world music - 15 camps in 10 European countries and India.

EURO-ARAB YOUTH MUSIC CENTRE: musical exchange program between Arab and European countries.

FAIR PLAY: music writing competition with an anti-corruption theme.

IMAGINE: international music competition, all genres - 8 national Imagine festivals on 3 continents promoting bilateral exchange between participating countries.

JM JAZZ WORLD: international jazz orchestra, hosted in one of the JMI World Centres.

MUSIC AGAINST CHILD LABOUR: awareness campaign against child labour.

MUSIC CROSSROADS: African music schools in Malawi, Mozambique and Zimbabwe.

YOUNG AUDIENCE MUSIC AWARDS (YAMA): international competition of the best productions for young audiences.

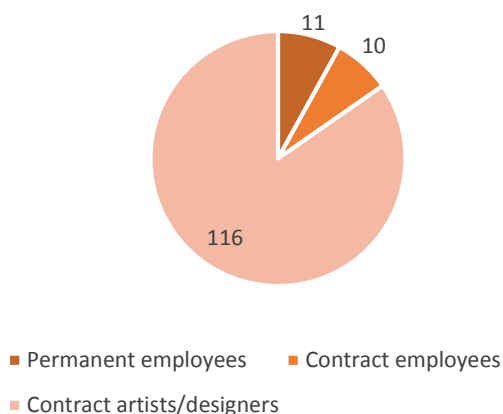
WORLD YOUTH CHOIR: international youth choir that tours annually

CLASSICAL MUSIC COMMITTEE

Jeunesses Musicales Canada once again participated in JMI activities via the Classical Music Committee meetings. The Classical Music Committee has been working on the New Ways in Classical Music project for over two years now. The committee is made up of members from Germany, Croatia, Denmark, Spain, Hungary, Italy, Poland, Spain, and Canada.

HUMAN RESOURCES

NUMBER OF EMPLOYEES



Jeunesses Musicales Canada has 11 permanent staff members. In addition, Jeunesses Musicales New Brunswick recently hired a Development Officer to support the New Brunswick Chapters and ensure organizational stability as well as a new staff member to coordinate JMC Foundation fundraising events.

Contract employees include technicians and receptionists at Joseph Rouleau Hall who fill in for staff outside of normal office hours, as well as the building maintenance team.

An additional 110 artists and designers are employed in some capacity or other either directly or indirectly by JMC.

JMC TEAM ON JUNE 30, 2019

ADMINISTRATION

Danièle LeBlanc
General and Artistic Director

Émilien Roscanu

Executive Assistant to the General Director, and digital communications agent

ARTISTIC

Claudia Morissette
Artistic Operations Director

Véronique Desjardins

Coordinator, General Audience Activities and Emerging Artist Support

Yogane Lacombe

Musical Escapades and Ticketing Coordinator

André Mercier

Young Audience Concert and Workshop Coordinator - Schools and Tours

Christophe Montoya

Workshops and Young Audience Activities Development Coordinator

Judith Pelletier

Artistic Coordinator conception, production and diffusion young audiences - Montréal

FINANCIAL SERVICES

Nathalie Allen
Financial Services Director

Andrew Deschênes

Accounting Assistant

COMMUNICATIONS

Yoline Ysebaert
Communications Coordinator

FUNDING AND SPONSORSHIPS

Chantal Poulin - *contractual philanthropic development, sponsorships and JMC Foundation*

Development agent JMNB
Naomi Ouellet

THANKS TO THE JMC EMPLOYEES WHO WORKED FOR US THIS YEAR

Until November 30, 2018

Odile Brunelle-Beauchemin

Until January 25, 2019

Marie-Claude Fortin

Until April 2, 2019

Marie-Philippe Mercier

Lambert

Position dissolved May 13, 2019

Louise-Andrée Baril

Contract completed May 31, 2019

Jessie Guerrette

MONTREAL VOLUNTEERS

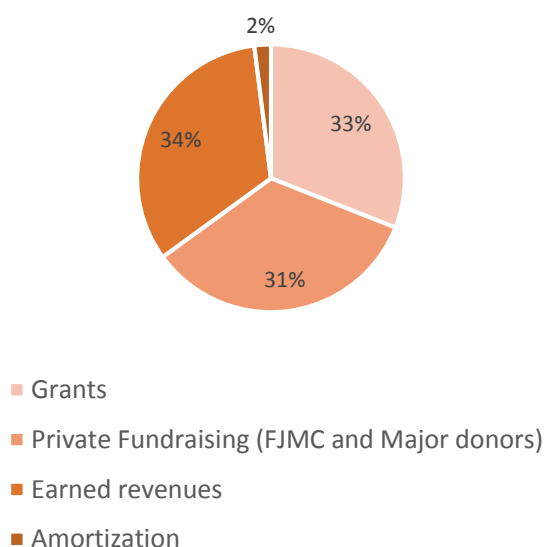
Under the guidance of Volunteer Coordinator **Carol Bourbonnais**, 28 volunteers currently make active contributions to JMC House activities. Overall, over **1,235** volunteer hours were invested by this dynamic team towards various tasks. They provided front-of-house at young audience and general audience concerts, supported fundraising events, helped in the call centre and with mailings, carried out numerous administrative and computer tasks and contributed to setting up arts and crafts stations for the workshops. The Montreal volunteers' annual meeting was held on June 19, 2019, during which a review of the season and a preview of upcoming JMC projects were shared. Recognition activities also include Christmas and end-of-season luncheons.

FINANCIAL OVERVIEW

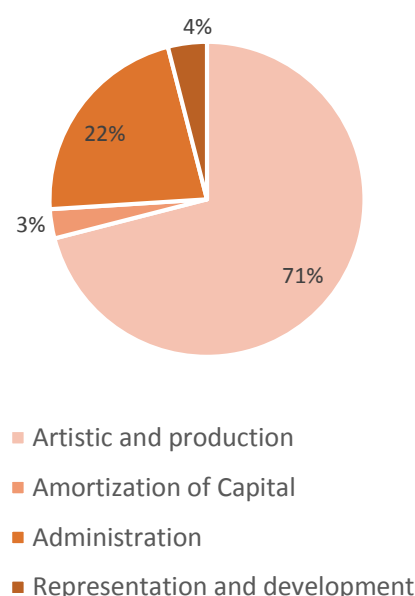
CONSOLIDATED FINANCIAL STATEMENTS – FOR THE YEAR ENDED JUNE 30, 2019

	2018-2019	2017-2018
Income	\$ 1,994,679	\$ 2,073,735
Expenses	\$ 1,958,662	\$ 2,081,359
Surplus (deficit) of income over expenses	36 017 \$	(7 624) \$

Distribution of income



Distribution of expenses



BALANCE SHEET AS AT JUNE 30, 2019

	2018-2019	2017-2018
Assets	\$ 1,645,461	\$ 1,634,094
Liabilities	\$ 1,382,836	\$ 1,407,486
Net assets	\$ 262,625	\$ 226,608

15,9 % increase in net assets and decrease in unrestricted net assets in deficit of 56,7 %

ANNUAL CAMPAIGN

Between October and December 2018, Jeunesses Musicales Canada conducted its first annual fundraising campaign. The goal was to develop philanthropic culture in the organization, to strengthen our network, to solicit information that would allow better subsequent asks, and to highlight the impact of the donation on the JMC structure.

Two \$1,000+ donors, three \$500+ donors, eight \$250+ donors, and 20 donors in the \$249 and under category contributed to this first initiative.

In total, JMC raised \$7,590 from 34 donors, which will directly fund our musical activities.

COUP DE CŒUR EVENT, 4TH EDITION

The fourth edition of our Coup de Cœur fundraising event took place at The Windsor Ballrooms on May 2, 2019, raising \$90,000. 250 people joined Marc Hervieux and his guests for this exceptional fundraising event. Guest artists included tenor Marcel d'Entremont, soprano Myriam Leblanc, mezzo-soprano Caroline Gélinas and pianists Marie-Ève Scarfone and Michel-Alexandre Broekaert.

The purpose of the Coup de Cœur event is to showcase a renowned artist who got his or her professional start with Jeunesses Musicales Canada. This year, the Award honoured tenor Marc Hervieux.

The André Bourbeau Mentorship Prize was awarded to emerging tenor Marcel d'Entremont. This will give him the opportunity to be mentored by Marc Hervieux. This award was sponsored by the National Bank of Canada. The award also comes with the \$1,000 Vanda Treiser Scholarship.

FOUNDATION AWARDS

Once again, the Foundation presented several awards this season, including the \$6,500 Choquette-Symcox Award to tenor Marcel d'Entremont and the \$2,500 2018 Peter Mendell Award to violinist Teresa Wang of McGill University's Schulich School of Music. Through the AIDA Fund, the JMC Foundation also awarded nearly \$164,000 in scholarships to organizations and emerging professionals for career and musical activity development projects.

GOLF TOURNAMENT 2018

The Foundation's second fundraising event, our annual golf tournament chaired by Joseph Rouleau, raised nearly \$100,000 this year. 88 players enjoyed a magnificent day at the Club de golf de la Vallée-du-Richelieu as well as a very fruitful evening of music and socializing featuring tenor Marcel d'Entremont and pianist Louise-Andrée Baril.



Tenors Marc Hervieux and Marcel d'Entremont, the latter a Choquette-Symcox Award recipient, at the Coup de Cœur event. Photo credit: Antoine Saito



Launch of the Golf Tournament at Islemère Golf Club in Laval / Photo credit: Antoine Saito



Teresa Wang, violin, 2018 Peter Mendell Award winner

JOSEPH ROULEAU/ANDRÉ BOURBEAU FUND

Amounts deposited in the Joseph Rouleau/André Bourbeau Endowment Fund are used to support JMC activities, with a minimum of 3.5% of the principal paid out to JMC on an annual basis. In 2018-19, donations to this fund were matched through the Mécénat Placements Culture program via the Quebec Ministry of Culture and Communications (\$449,279), as well as through the Department of Canadian Heritage's Canada Cultural Investment Fund (\$96,644).

The total accumulated amount of the fund as of June 30, 2019 was \$1,790,330, not including the \$449,279 in matching funds which are receivable in fall 2019.

Thanks in part to our Foundation President Richard Lupien, the First-time Major Cultural Donations campaign was extended to December 31, 2022.

PARTNERS AND SPONSORS

PROGRAM PARTNERS

Azrieli Foundation
BMO Financial Group
Canimex
COGECO
National Bank of Canada
Rézin

PUBLIC PARTNERS

Canada Council for the Arts
Conseil des arts et des lettres du Québec
Conseil des arts de Montréal
Ministre de la Culture et des Communications du Québec
New Brunswick Department of Tourism, Heritage and Culture
New Brunswick Department of Post-Secondary Education, Training and Labour
Canadian Heritage

PRIVATE DONORS

Anonymous
Fondation Cécile Mesnard-Pomerleau
Fondation Carmand Normand
Fondation du Grand Montréal (Joseph Rouleau-André Bourbeau Funds)
Jeunesses Musicales Canada Foundation
Mme Danièle LeBlanc
Peter Symcox
Numerous JMC Chapters' donors and sponsors

ARTISTIC AND PRESENTING PARTNERS

Accès culture
ATMA
Bach Festival
Quebec City Opera Festival
Fondation Arte Musica
La Nuit blanche du Festival Montréal en lumière
Montreal Museum of Fine Arts
Publics Pianos
Théâtre Outremont
City of Montreal

ANNUAL CAMPAIGN - \$250+ donors

Anonymous	Henri Gariépy	Paula Mota
Jean Bellemare	Marie Giguère	Jacques Nolin
Louise Audy-Arsenault	Jean-Guy Gingras	Hélène St-Pierre
Sigrid Chatel	Reynald N. Harpin	J. Daniel Tremblay
Remo Costa	Anne-Marie Lizotte	

A special thanks to the 20 other donors who contributed to the success of this first annual campaign.

Special thanks to the Jeunesses Musicales Canada Foundation for its support as well as the numerous regional donors and sponsors who support their local JMC Chapters.

JEUNESSES MUSICALES CANADA BOARD OF DIRECTORS

On June 30, 2019

EXECUTIVE COMMITTEE

CHAIR

Mr. Jean-Guy Gingras
Performing Arts Consultant
Cultural association coordinator
Voyages Inter-Pays Inc.

VICE-CHAIR

Mr. Danilo C. Dantas
Certified Professor of Marketing
HEC Montréal

SECRETARY

Me Guillaume Lavoie
Lawyer
Lavery

TREASURER

Ms. Hélène St-Pierre

JMC BOARD MEETINGS

- September 11, 2018
- September 29, 2018
- December 5, 2018
- February 27, 2019
- June 12, 2019

EXECUTIVE COMMITTEE MEETINGS

- October 22, 2018
- December 5, 2018
- February 13, 2019
- April 25, 2019

2018 ANNUAL GENERAL MEETING

- September 29, 2018

THANK YOU TO THE OTHER DIRECTORS WHO SERVED ON THE BOARD THIS YEAR:

Louise-Hélène Lefebvre
Stepped down August 2018

Vincent Lauzer
Stepped down December 2018

DIRECTORS

Mr. Wilfred Alliston

Chair
Jeunesses Musicales New Brunswick

Mr. Alain Bisson

Music teacher
École Notre-Dame-de-Grâce (CSDM)
Artistic Director
Harmonie Aurora

Ms. Mylène Feuiltault

Communications Coordinator
Théâtre du Trident

Ms. Monique Frappier

Volunteer
Baie-des-Chaleurs JMC Centre

Ms. Danièle LeBlanc

Ex officio member
General and Artistic Director
Jeunesses Musicales Canada

Anne-Marie Legendre-Lizotte

Richard Lupien

Chair
Jeunesses Musicales Canada Foundation

Michelle Mercier

Independent Consultant

M. Alexis Raynault

Codirecteur artistique
BOP

Me Alain R. Roy

Administrative judge
Cour municipale du Québec

Mr. Joseph Rouleau, CC, GOQ, COM, AL,
DHC

Honorary Chair
Bass

JEUNESSES MUSICALES NEW BRUNSWICK BOARD OF DIRECTORS

On June 30, 2019

EXECUTIVE COMMITTEE

CHAIR

Mr. Wilfred Alliston
Fredericton

VICE-CHAIR

Mr. Luc Gagnon
Dalhousie

TREASURER

Ms. Pauline Banville-Pérusse
Saint-Basile

SECRETARY

Ms. Adrienne Deveau
Bathurst

THANK YOU TO THE OTHER DIRECTORS
WHO SERVED ON THE BOARD DURING
THE YEAR:

Mme Nadia Bérubé-LeBlanc
Stepped down May 30th, 2019

DIRECTORS

Malaïka Bacon-Dussault
Dieppe

Mr. Michel Cardin
Riverview

Ms. Jessie Guerrette
Edmundston

Ms. Noëlline Lebel
Edmundston

Ms. Lise Léger-Anderson
Caraquet

Mr. Louis-Marie Melanson
Grande-Digue

Ms. Danièle LeBlanc
Ex officio member
General and Artistic Director
Jeunesses Musicales Canada

Mr. Martin Waltz
Dieppe

JEUNESSES MUSICALES ONTARIO BOARD OF DIRECTORS

On June 30, 2019

EXECUTIVE COMMITTEE

CHAIR

Ms. Danièle LeBlanc

EXECUTIVE CHAIR

Mr. Jean-Guy Gingras

SECRETARY

Mr. Guillaume Lavoie

DIRECTORS

Mr. Wilfred Alliston
Mr. Alain Bisson
Mr. Danilo C. Dantas
Ms. Mylène Feuiltault
Ms. Monique Frappier
Ms. Anne-Marie Legendre-
Lizotte

Mr. Richard Lupien
Ms. Michelle Mercier
Ms. Hélène St-Pierre
Mr. Alexis Raynault
Mr. Alain R. Roy

THANK YOU TO THE OTHER
DIRECTORS WHO SERVED ON THE
BOARD DURING THE YEAR:

Ms. Louise-Hélène Lefebvre
Stepped down on August 2018

Mr. Vincent Lauzer
Stepped down on December 2018

JMC FOUNDATION BOARD OF DIRECTORS

On June 30, 2018

EXECUTIVE COMMITTEE DIRECTORS

Chair

Mr. Richard Lupien
Administrator

Vice-Chairs

Mr. Claude Gagliardi
Chair
Tecnickrome Aéronautique inc.

Mr. Pierre Gagnon
Associate Chair
Génération-Pub Génération-Clik

Secretary

Vacancy

Treasurer

Mr. Thomas Cambien, CFA
Director
CAE treasury

Mr. Louis Dessureault
Vice-President Operations
Marie-Claire Group

Ms. Anne-Marie Dunleavy
Director, CIBC Capital Markets
CIBC

Mr. Jean-Guy Gingras
Chair
Jeunesses Musicales Canada

Mr. Reynald N. Harpin, CFA
Investment manager
Retired

Ms. Florence Junca-Adenot
Professor and Director of the
FORUM Urba 2015
UQAM

Ms. Liliana Komorowska
Chair
Queen Art Films inc.

Mr. Jean-Jacques Laurans
Chair
Alfid Group

Ms. Danièle LeBlanc
General and Artistic Director
Jeunesses Musicales Canada

Ms. Michelle Mercier
Board Member
Indépendant Consultant

Mr. Luc Plamondon
Artist and Board member

Mr. Jean-Michel Prince
Associate Portfolio Manager
RBC Wealth Management

Mr. Marc Rouleau
Vice-President and Director
TD Asset Management

Mr. Dominic Siciliano
Portfolio Manager
Addenda Capital

Mr. Julien Thomas
Senior Account Manager
Commercial Financial Services
Royal Bank of Canada

Mr. J. Daniel Tremblay
President
Groupe Marketex Ltd.

Mr. Miroslav Wicha
President, CEO and Chair
Haivision Network Video

HONORARY BOARD MEMBERS

Mr. Robert M. Lecavalier
President
Lecavalier & Associates Group

Mr. André Lesage, FCA
Consultant (retired)

Mr. Joseph Rouleau, CC,
GOQ, COM, AL, DHC
Bass; Honorary Chair
Jeunesses Musicales Canada

Mr. Peter Symcox
Producer (retired)

THANK YOU TO THE OTHER DIRECTORS WHO SERVED ON THE BOARD DURING THE YEAR:

M. Jean-Robert Ouimet
Deceased on July 18, 2018

Yolande Cardinal
Stepped down on January 30, 2019

Me Luc Thibaudeau
Stepped down on May 16, 2019

JEUNESSES MUSICALES NEW BRUNSWICK - ANNUAL REPORT

Perhaps the most significant event of the year was the Jeunesses Musicales Canada AGM, which took place in Edmundston from September 28 to 30. Our Edmundston hosts spared no effort and went to great lengths to make their guests feel welcome. And they succeeded. In addition to a warm Brayon-style welcome and the enthusiastic participation of numerous volunteers from JMC Chapters in Quebec and New Brunswick, the presence of most of the Board of Directors and virtually the entire JMC staff helped to set a festive vibe reminiscent of a large family gathering from the Friday evening reception all the way to the Sunday morning visit to the Edmundston Arts Centre. The weekend will not be soon forgotten.

At the Jeunesses Musicales New Brunswick AGM held at the Université de Moncton Faculty of Music on October 27, Treasurer Ron Jessome announced his retirement after a four year term on the Board. To fill the vacant position, Malaïka Bacon-Dussault was elected as an external director. Malaïka is a lawyer and law professor at the Université de Moncton. Pauline Banville-Pérusse was elected Treasurer, while Wilfred Alliston, Luc Gagnon and Adrienne Deveau were re-elected for one-year terms as Chair, Vice-Chair and Secretary respectively.

The AGM also endorsed the recommendations of the ad hoc committee set up to examine the policies around the Laetitia Cyr Scholarships. While staying within the overall cap set by the Board, the jury will now decide on the quantity and value of scholarships. Applications were open from January 15 to April 15, and winners were announced on May 15.

The jury was made up of Nadia Bérubé, violin teacher and teacher at Collège communautaire du Nouveau-Brunswick in Edmundston; Lucille Ouellette, pianist and keyboard/classical piano teacher at Cégep de Saint-Laurent in Montreal; Myriam Poitras, soprano and director of the Mimi Musique school in Dieppe; Lisa Roy, professor of voice, vocal pedagogy and opera at the Faculty of Music of the Université de Moncton, and Martin Waltz, retired musician and former Head of the Faculty of Music, also at the Université de Moncton.

The jury awarded three scholarships. The recipients were:

- Sasha Léger, composer: \$1,700 grant to attend the summer program at the Film Scoring Academy of Europe in Sofia, Bulgaria;
- Brooklyn Duffie, pianist: \$800 scholarship to attend the Orford Music Academy in Quebec;
- Martine Jomphe, pianist: \$500 scholarship to attend the Académie de l'été musical de Barachois in New Brunswick.

Throughout the course of the year, new activities were rolled out in various parts of the province. As part of the Baroque Festival, *Lute, Friend of Kings*, a young audience concert, was presented in Lamèque in July. Music initiation and creation workshops, originally launched in 2017 in Fredericton, were brought to Edmundston in the fall of 2018, and then to Dieppe, Moncton and Caraquet in the early months of 2019. These toddler-oriented workshops included *Body Beats* (creation), *Do-it-yourself Music: Clarinet* (creation), *Sing me a Story* (music initiation) and *A Rhythmic Trip around the World* (music initiation). In March, *Opera Candy* toured three schools in the Campbellton-Dalhousie area. In April, in an inaugural collaboration with the Multicultural Association of Fredericton, our Fredericton Chapter presented a concert by the Ladom Ensemble to some 50 newcomer children and adults.

The three-year operating grant from the Ministry of Culture for 2016-2019 expired in the spring. In our most recent application for the 2019-2022 period, JMNB requested the maximum grant of \$20,000 per year, an amount we feel is easily justified for this period by our the scope of our various projects, which included a province-wide expansion of our music initiation workshops, the revival of the Emerging Artist Tour in 2020, and the development of a scholarship program to support students pursuing postsecondary classical music education. Unfortunately, JMNB fell victim to budget cuts and our annual grant will remain at \$7,830 for the next three years.

JMNB was able to keep Development Officer Jessie Guerrette on from October until the end of May, at which time she had to leave us to pursue other musical projects. Jessie coordinated the Laetitia Cyr Scholarship Competition and, among other things, oversaw media relations, organized and recorded meetings, reported on the 2018-2019 grant and prepared the 2019-2022 three-year application for operating funding. In addition to her administrative duties, she facilitated music initiation workshops in Edmundston and Caraquet. Over the past two years, Jeunesses Musicales' activities in New Brunswick have expanded, made possible in large part by a local permanent position that facilitates networking, activity coordination and service provision.

Thanks to Canada Summer Jobs, JMNB was in a position to hire a student to take over from Jessie for a period of eight weeks, from May 27 to July 19. Naomi Ouellet is a graduate of the Faculty of Music at the Université de Moncton and a Master's candidate in Musicology at McGill University. As a soprano, she performed as part of the Emerging Artist Tour in March 2018. She was quick to immerse herself in JMNB's files and held her own as an organizer, graphic designer and writer. Her resourcefulness ensured a smooth transition toward the next chapter.

In conclusion, JMNB continues to pursue its mission of promoting classical music and emerging artists both locally and internationally. Our organization's success continues to depend on active collaboration between the seven JMC Chapters as well as our loyal audience community.

Wilfred Alliston
Chair

LIFE OF THE MOVEMENT COMMITTEE - ANNUAL REPORT

INTRODUCTION

The new Life of the Movement Committee is made up of the following members:

- Martin Waltz, Dieppe JMC Centre President and Life of the Movement Committee Chair
- Monique Frappier, JMC Board representative
- Louise Lajoie, Port-Cartier JMC Centre President
- Ginette Lapierre, La Sarre JMC Centre President
- Noëlline LeBel, Edmundston JMC Centre past President

Observer: Danièle LeBlanc, JMC General and Artistic Director

Minute-taking: Marie-Claude Fortin, Executive Assistant, Volunteer Network Development and Special Projects

Coordinator (September 6 meeting)

Émilien Roscanu, Executive Assistant, Digital Communications Coordinator (June 6 meeting)

Over the course of the past season, we experienced certain events that had an impact on JMC in general and on the Life of the Movement Committee in particular. For the committee, I am referring specifically to the resignation of Marie-Claude Fortin, an extremely dedicated staff member and a key pillar in leading the Life of the Movement Committee. Her position was filled by Émilien Roscanu, and we have full confidence he will be up to the task. For this reason, the committee held only two meetings this year. Nevertheless, important points were discussed, such as the 2019-2023 Strategic Plan, updates, and next steps.

The meetings were held by conference call on September 6, 2018 and June 6, 2019 respectively.

COMMITTEE CONFERENCE CALL - SEPTEMBER 6, 2018

During this conference call, we started by reviewing nominations for the 2018 Volunteer Award. Four names were selected. Next, we reviewed the tentative schedule for the AGM. It was decided that members who cannot attend the AGM may pass along their voting rights to a person of their choice via a proxy form. Finally, we discussed various ways of attracting new audiences to the Emerging Artists Concerts.

COMMITTEE CONFERENCE CALL - JUNE 6, 2019

After being welcomed by the committee, Émilien Roscanu introduced himself. Danièle LeBlanc then shared the Strategic Plan approved at the JMC Board of Directors' meeting on February 27, and provided an overview of next steps. Afterwards, the preliminary schedule for the upcoming Annual General Meeting at Domaine Forget was presented to the committee members. New ways to increase the number of concerts for young audiences were discussed. It was suggested that presenters who are proactive at the young audience level be invited to speak at the AGM. There was discussion of creating an Achievement Award as a way to recognize Joseph Rouleau's career at the upcoming AGM. Finally, it was suggested that a way be found to reward all volunteers every year.

THANK YOU TO THE MEMBERS OF THE COMMITTEE

I would like to sincerely thank the members of the Life of the Movement Committee for their dedication, enthusiasm and determination to successfully ensure Jeunesses Musicales Canada's development and longevity. Thanks to Monique Frappier, Ginette Lapierre, Louise Lajoie, and Noëlline LeBel.

I would like to thank Danièle LeBlanc for her valuable wisdom and suggestions at our meetings. Thanks also to Marie-Claude Fortin for her dedication and for her work to organize the Life of the Movement Committee conference calls and local meetings, including taking minutes, sending out frequent reminders so that everyone doesn't forget what they have to do... and then some, and thanks also to Émilien Roscanu, whom the committee members were very eager to meet, for his excellent work in organizing our most recent meeting.

If you will allow me, as Joseph Rouleau used to say at the end of his annual reports as JMC Chair, *VIVE LA MUSIQUE*.

Martin Waltz, Chair, Life of the Movement Committee

ARTISTIC COMMITTEE - ANNUAL REPORT

It is always with a renewed enthusiasm that I share with you my report as an AGM delegate representing the Artistic Committee for the 2020/2021 season. Our audition process underwent a major transformation this year: they were done through video.

Several applications were submitted to the various auditions. Of course, not all of them could be selected. However, final choices were made impartially, with criteria including musical and artistic performance, proposed repertoire, and oral presentation and audience communication skills.

AUDITIONS / Montreal

Le nozze di figaro

November 16, 2018

Location: André-Bourbeau JMC House

JMC Jury Members

Louise-Andrée Baril

Artistic Advisor

Danièle LeBlanc

General and Artistic Director

Claudia Morissette

Director of Artistic Operations

Guest Jury Members

Alain Gauthier

Stage Director

Grégoire Legendre

Executive and Artistic Director

Festival d'opéra de Québec

Alexis Raynault

JMC Board member

AGM Representative

Mme Marielle Mallette

Saguenay JMC Chapter

Candidates

- 66 candidates (63 singers, 3 pianists)
- Ages: 23 and 33
- Coming from:
 - Abbotsford (BC)
 - Burlington, London, Maddington, Mississauga, Ottawa, Scarborough, Tillsonburg, Toronto, Vaughan (ON)
 - Calgary (AB)
 - Gatineau, La Malbaie, Montreal, Mont-Saint-Hilaire, Québec, Saint-Aubert, Sherbrooke, Vaudreuil-Dorion (QC)
 - Philadelphia (PA, USA)
 - Rochester (NY, USA)
 - Vancouver (BC)
 - Winnipeg (MB)

AUDITIONS / Montreal

National Auditions

November 16, 2018

Location: André-Bourbeau JMC House

JMC Jury Members

Louise-Andrée Baril

Artistic Advisor

Danièle LeBlanc

General and Artistic Director

Claudia Morissette

Director of Artistic Operations

Guest Jury Members

Danielle Boucher

In charge of concerts and communications at
Conservatoire de musique de Montréal

Alexis Raynault

JMC Board member

AGM Representative

Mme Marielle Mallette

Saguenay JMC Chapter

Candidates

- 14 musical projects
- Ages: 19 and 31
- Coming from :
 - Burnaby, Langley, Salmon Arm, Vancouver (BC)
 - Montreal, Québec (QC)
 - Ottawa Stittsville (ON)
- Instruments :
Harpsichord, guitars, oboe, piano, percussion, vibraphone, baroque violin, voice.

Updated audition process:

Candidates for Emerging Artists Concerts had to submit video recordings of three (3) pieces from their proposed repertoire list, accompanied by spoken introductions. Candidates for the opera had to submit videos with specific arias from each of the roles.

Updated jury evaluation process:

Step 1: Once the applications were received, jury members were invited to listen to all the videos submitted by the candidates. (Approximately twenty hours' worth).

Step 2: After listening to the recordings, each jury member had to complete an Excel document in which they indicated "yes", "no", or "maybe" and provided supporting comments for each candidate.

Step 3: Jury members' decisions were collated.

Step 4: A final jury consultation meeting was held to approve selected candidates, held at Jeunesses Musicales Canada offices on November 16, 2018 (by teleconference for those outside the city).

At each audition, the presence and collaboration of experienced jury members ensured valuable discussion and excellent recommendations.

I really enjoyed the experience of these video-based auditions, because it avoided having to make the trip to Montreal for auditions, instead giving me the flexibility to do it from the comfort of my own home. In addition, this way of doing things made it easier to listen to the auditions and to replay them as desired. The evaluation tool, an Excel spreadsheet, was very easy to use and provided a nice overview of the jury members' evaluations.

However, during the plenary session, which took place in the conference room at the JMC offices, it would have been better if I had been able to participate in person rather than alone by phone. This would have allowed me to better contribute to discussions, share opinions and participate in the process. Another area for improvement would be to gather feedback from the jury about the evaluation process.

Thank you!

Marielle Mallette
Delegate, Jeunesses Musicales Canada Annual General Meeting

JEUNESSES MUSICALES INTERNATIONAL - ANNUAL REPORT

Jeunesses Musicales Canada once again participated in JMI activities via the Classical Music Committee meetings. The Classical Music Committee has been working on the *New Ways in Classical Music* project for over two years now. The committee is made up of members from Germany, Croatia, Denmark, Spain, Hungary, Italy, Poland, Spain, and Canada.

This formed the setting for the creation of the **enCORE** *New ways in Classical Music* program.

The program is designed to engage young classical musicians who wish to play an active role in society and become classical music ambassadors.



The program is based on informal and interactive learning methods as well as peer-to-peer education. Through a series of interactive lectures, the program addresses current gaps in formal music education systems and aims to inspire, support, and empower youth to explore new ways of playing and sharing classical music and to seek new methods of interacting with audiences (new or youth). These events will bring together international experts from various relevant fields and participants from all over the world for thoughtful discussions and experience sharing.

An inaugural interactive conference took place in Berlin from March 9 to 12, 2019 with 33 young musicians from various JMI member countries. Two emerging Canadian pianists participated in the event: Meagan Milatz and Elisabeth Pion. This pilot event was very successful and allowed us to lay the

groundwork for upcoming **enCORE** program activities.

A two-day event exploring the theme “*Music without Borders*” was hosted last July by Jeunesses Musicales Poland. About fifteen musicians attended this event in Warsaw.

The next edition of this annual event will take place in Barcelona in March 2020.

In addition, five young musicians will be invited to attend the JM Global conference at next year’s JMI AGM. In addition to performing, they will be given an opportunity to present the **enCORE** program to the JMI member countries.

The Jeunesses Musicales International Annual General Meeting will exceptionally be held later than usual next year. Hosted by Jeunesses Musicales China, the AGM will take place October 30 to November 5, 2019 in Suzhou. Executive and Artistic Director Danièle LeBlanc and JMC Chair Jean-Guy Gingras will be in attendance to represent Jeunesses Musicales Canada.



Jean-Guy Gingras

PERMANENT AND AD HOC COMMITTEE MEMBERS

On June 30, 2019

FINANCE AND AUDIT COMMITTEE

Chair

Ms. Hélène St-Pierre

Treasurer, Jeunesses Musicales Canada

Ms. Anne-Marie Legendre-Lizotte

Board member, Jeunesses Musicales Canada

Ms. Danièle LeBlanc

Ex officio member

General and Artistic Director

Jeunesses Musicales Canada

Mr. Richard Lupien

Chair, Fondation Jeunesses Musicales Canada

NOMINATION, ETHICS AND GOVERNANCE COMMITTEE

Chair

Mr. Guillaume Lavoie

Secretary, Jeunesses Musicales Canada

Mr. Danilo C. Dantas

Vice-Chair, Jeunesses Musicales Canada

Mr. Jean-Guy Gingras

Chair, Jeunesses Musicales Canada

Ms. Danièle LeBlanc

Ex officio member

General and Artistic Director

Jeunesses Musicales Canada

LIFE OF THE MOVEMENT COMMITTEE

Committee Chair

Mr. Martin Waltz

President

Dieppe JMC Centre

JMC Board of Directors Committee Representative

Ms. Monique Frappier

Baie-des-Chaleurs JMC Centre

Ms. Louise Lajoie

President

Port-Cartier JMC Centre

Ms. Ginette Lapierre

La Sarre JMC Centre

Ms. Noëlline LeBel

Past President

Edmundston JMC Centre

Ms. Danièle LeBlanc

Ex officio member

General and Artistic Director

Jeunesses Musicales Canada

ARTISTIC COMMITTEE

Ms. Louise-Andrée Baril

Artistic Advisor

Jeunesses Musicales Canada

Ms. Danièle LeBlanc

General and Artistic Director

Jeunesses Musicales Canada

Ms. Marielle Mallette

Jonquière JMC Centre

Ms. Claudia Morissette

Artistic Operations Director

Jeunesses Musicales Canada