

21 22 ANNUAL REPORT



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A WORD OF THANKS FROM THE GENERAL AND ARTISTIC DIRECTOR

I wish to thank the administrative teams of Jeunesses Musicales Canada, Jeunesses Musicales Ontario, and Jeunesses Musicales New Brunswick, as well as the many JMC Chapters and the Jeunesses Musicales Canada Foundation, for their help in the preparation of this document.

Special thanks to Brent Besner for his administrative support.

A sincere thanks to our graphic designer Isabelle Pépin for her precious collaboration throughout the year and for the layout of this report.

A WORD FROM THE CHAIRMAN

Another year of many challenges. What a good way to sum up the 2021–2022 artistic season. Programming, beginning of a tour, cancellations, postponements, rescheduling, concerts with masked or unmasked audiences, such was the fate of our organization. Fortunately, more concerts were presented than in 2020, and our development in the digital sphere was a resounding success. I would like to acknowledge the unwavering support of our public partners: the Canada Council for the Arts, the Conseil des arts et des lettres du Québec, the Conseil des arts de Montréal, and Canadian Heritage for their vital financial assistance in these times of crisis. A big thank you to our foundation led by Florence Junca-Adenot and to our generous donors who provided us with very significant financial support.



In order to assess the state of our network, we conducted a survey of our members, who were all happy to participate. The results of this survey are quite telling. I had the opportunity to tour our JMC Chapters in Quebec and New Brunswick, and meeting audiences was an opportunity to rediscover their enthusiasm for our concerts. This tour allowed me to better understand the links between the Chapters and their cultural and municipal environments and to appreciate the quality of these regional venues. In talking with our JMC Chapter Volunteer Committee members, we saw how committed and eager they are to continue our mission in the coming years. They pointed out that organizational renewal in the Chapters is fundamental to ensuring JM Canada's sustainability. Finally, they reminded us that Jeunesses Musicales Canada plays an essential role in the presentation of classical music in our different regions. My tour highlighted the importance of having someone "on the ground" to build relationships and to better support the Chapters.

This annual report will be my last. After 25 years of volunteering for JM Canada and 8 years as its chairman, I will step down at the end of the Annual General Meeting in September 2022. I would like to sincerely thank all the collaborators, members of the JM Canada board of directors, the JM Canada Foundation, the presidents of the JMC Chapters, the members of our various committees, and the whole team led by our Executive and Artistic Director, Danièle LeBlanc. They have all given me their unwavering support and encouragement over the years. The future of our organization is bright.

Long live music and long live Jeunesses Musicales Canada!

Sincerely yours,

A handwritten signature in black ink that reads "Jean-Guy Gingras". The signature is written in a cursive, flowing style.

Jean-Guy Gingras
Chairman

A WORD FROM THE EXECUTIVE AND ARTISTIC DIRECTOR



Despite some twists and turns, the 2021–2022 season marked the long-awaited return of artists and audiences to concert halls. It gave a promising boost to the cultural and artistic sector by allowing us to immerse ourselves once again in the wonderful world of the performing arts.

Our tours took place, with fewer dates than usual, but we also observed a certain much-appreciated return to normalcy! We were able to showcase our emerging artists throughout Quebec and the Maritime provinces thanks to our JMC Chapters, which have kept interest in classical music alive among their audiences. Concerts that could not be presented in front of a live audience were filmed and shown online. In this way, artists could still share their passion. We presented a hybrid season. While continuing the production and distribution of our Digital Ballads series, we also offered in-person concerts and workshops for young audiences, who were delighted to see us again.

Similarly, in our desire to continue our mission of distribution and support, we offered our *Moments musicaux*. This online concert series featured 10 Canadian artists and ensembles and were presented for free on our website throughout the year. With this project, we offered artists a professional recording experience when public performances were still rare. We had the pleasure of recording a concert with, among others, Xiaoyu (Bruce) Liu, a few weeks before his participation in the 18th International Chopin Piano Competition,

which he won! As such, we have enjoyed great visibility with the public.

On the other hand, connections with the JMC Chapters were maintained and strengthened even more during our monthly meetings with the presidents and especially by our chairman Jean-Guy Gingras' tour last spring. A special thank you to Jean-Guy, who is leaving his position at JM Canada after having nurtured our work not only for the last eight years as chairman, but for 25 years as a volunteer before that! His love of classical music, his extraordinary commitment to our network, and his overwhelming generosity have made him an invaluable and treasured guide. His expertise has been incredibly helpful in the pursuit of our mission, season after season. Jean-Guy, you will always have a special place in my heart and in the hearts of everyone at JM Canada!

A big thank you to my whole team, who once again managed to stay the course and maintain their enthusiasm throughout the season despite the hazards along the way! Your support, as well as that of Jean-Guy and the board of directors, was greatly appreciated.

Thank you all for being there every day, for helping us support the artists, and for bringing classical music to all kinds of audiences!

A handwritten signature in black ink, reading 'Danièle LeBlanc'.

Danièle LeBlanc
Executive and Artistic Director

ABOUT

→ **FOUNDED
IN 1949**

→ **HOST TO 6 INTERNATIONAL
GENERAL MEETINGS**

→ **A NETWORK OF OVER
350 BUYERS**

→ **A NETWORK OF OVER
150 CANADIAN
VOLUNTEERS**

→ **MEMBER OF AN INTERNATIONAL
NETWORK**

→ **A PRESENCE IN ALL
PROVINCES AND
TERRITORIES**

→ **HEADQUARTERED IN
MONTREAL'S PLATEAU
MONT-ROYAL, WITH
CURRENT OFFICES OPENED
IN APRIL 2000**

→ **FOUNDING MEMBER
OF THE JEUNESSES
MUSICALES WORLD
ORCHESTRA**

→ **15 VOLUNTEER-RUN JMC
CHAPTERS IN QUEBEC AND
NEW BRUNSWICK**

→ **JM CANADA:
A TALENT INCUBATOR
AND ONE OF CANADA'S
MOST IMPORTANT
CLASSICAL MUSIC
PRESENTERS!**

JEUNESSES MUSICALES CANADA

OUR MANDATE

Since 1949, Jeunesses Musicales Canada (JM Canada) has produced, presented and circulated professional concerts in outlying areas outside of major urban centers, thanks notably to a network of 150 local volunteers who help produce its touring concerts in halls and schools.

OUR MISSION

- To promote the discovery of various types of classical music among young audiences.
- To support the development of young classical musicians on the national stage.

OUR VISION

To become the national leader in:

- Introducing young audiences to the experience of classical music;
- Recruiting and supporting promising young musicians.

OUR ORGANIZATIONAL VALUES

EXCELLENCE

JM Canada presents the best classical music programming and the most promising artists.

ACCESSIBILITY

JM Canada plans and implements musical activities that reach and make classical music accessible to audiences across the country.

COMMITMENT

JM Canada is committed to working collaboratively with all partners (including artists, volunteers, collaborators, and sponsors) to foster their participation and involvement, with a view to fully achieving its mission and vision.

EDUCATION

Through its activities and initiatives, JM Canada fosters knowledge, listening, openness, creativity, classical music appreciation, and professional artist development.

PERSONAL GROWTH

JM Canada's programming provides high-quality, enriching, and entertaining experiences.



THREE MAIN ACTIVITY TYPES



YOUNG AUDIENCE CONCERTS AND ACTIVITIES

- **MUSICAL ESCAPADES:** School outings hosted at Joseph Rouleau Hall at JM Canada.
- **CUSHION CONCERTS:** Family concerts presented at Joseph Rouleau Hall at JM Canada.
- **YOUNG AUDIENCE CONCERTS:** Theater concerts presented through our network, on tour and in schools.
- **DIGITAL BALLADS:** Digital theater concerts presented through our network, in schools and daycare centers.

YOUTH WORKSHOPS

- **MUSIC INITIATION ACTIVITIES:** In preschools, schools, day camps.
- **DIGITAL BALLADS:** Digital theatre concerts presented through our network, in preschools and schools.
- **VIRTUAL MEDIATION:** Digital workshops presented through our network, in preschools and schools, with a live, online music mediator.
- **MUSICAL CREATION ACTIVITIES:** for presenters, and for special collaborations.

GENERAL AUDIENCE ACTIVITIES

- **EMERGING ARTISTS CONCERTS:** Recital Tours of JMC Chapters and presenters.
- **JACQUELINE-DESMARAIS MUSIC MEDIATION PROGRAM:** Touring activities.
- **HAPPY HOUR CONCERTS:** Recitals presented at JM Canada's Joseph-Rouleau Hall.
- **SPECIAL ACTIVITIES:** Corporate concerts by request.
- **INTERVALLES** podcasts and **MOMENTS MUSICAUX** video concerts.



→ In collaboration with the Canadian Art Song Project, production of *Another Day*, a new song cycle by Abigail Richardson-Schulte

→ Opera *Les pêcheurs de perles* presented during the Festival d'opéra de Québec and on tour

→ Emerging Artists Concert tours throughout Quebec and the Maritime Provinces

→ Involvement of the JMC Chapters in the creation of local activities

→ Dedicated budget allowing the JMC Chapters to organize activities in their region

→ Concert recording of *The Mathieus' Piano*



→ Collaboration with Le Groupe Maurice to present Emerging Artists Concerts in their residences

→ Concert recording of *French Kitsch*

GENERAL AUDIENCE HIGHLIGHTS



EMERGING ARTISTS CONCERTS

EASTERN TOUR

OPERA – LES PÊCHEURS DE PERLES (BIZET)

Carole-Anne Roussel, soprano, Leïla
Louis-Charles Gagnon, tenor, Nadir
Bruno Beloin-Roy, baritone, Zurga
Olivier Bergeron, baritone, Nourabad
Holly Kroeker, piano
Alain Gauthier, director
Esther Gonthier, music director
Pierre-Luc Boudreau, set designer
Chantal Labonté, lighting designer
Élène Pearson, makeup designer
Jean-Marie Gardien, technical director
Marie-Hélène Grisé, technical director on tour
Chloé Ekker, assistant director
Floriane Vachon, stage manager
Jean Sabourin, tour director

THE TRUTH ABOUT LOVE

Alexandra Smither, soprano
Rachael Kerr, piano

EVEN GUITARS CAN DANCE

Alejandro Vega, guitar
Gabriela Iznardo, guitar

THE MATHIEUS' PIANO

Rosemarie Duval-Laplante, piano
Jean-Michel Dubé, piano

WESTERN TOUR

RESONANCES

Krystina Marcoux, marimba
Juan Sebastian Delgado, cello

EVEN GUITARS CAN DANCE

Alejandro Vega, guitar
Gabriela Iznardo, guitar

OPERA – LES PÊCHEURS DE PERLES (BIZET)

Carole-Anne Roussel, soprano, Leïla
Louis-Charles Gagnon, tenor, Nadir
Bruno Beloin-Roy, baritone, Zurga
Olivier Bergeron, baritone, Nourabad
Rebecca Klassen-Wiebe, piano
Alain Gauthier, director
Esther Gonthier, music director
Pierre-Luc Boudreau, set designer
Chantal Labonté, lighting designer
Élène Pearson, makeup designer
Jean-Marie Gardien, technical director
Eugénie Bégin, technical director on tour
Chloé Ekker, assistant director
Floriane Vachon, stage manager
Jean Sabourin, tour director



ARTIST IN RESIDENCE

For the first time since JM Canada's founding, we welcomed an artist in residence to the André Bourbeau House. Cellist Cameron Crozman was given carte blanche to present three performances as part of our Happy Hour Concerts series in Montreal. Accompanied by musician friends, he offered a series of unique concerts in which he explored the great riches of his instrument.

CONCERTS AND GUEST ARTISTS

CASALS IN MONTREAL

Cameron Crozman, cello
Philip Chiu, piano

EL DUENDE

Cameron Crozman, cello
Michael Bridge, accordion

ROYAL CONCERTS

Cameron Crozman, cello
Vincent Lauzer, recorder
Luc Beauséjour, harpsichord

CANADIAN WORKS

Abigail RICHARDSON-SCHULTE (born 1976)

- *Another Day*

Achille FORTIER (1864-1939)

- *Ici-bas*

André MATHIEU (1929-1968)

- *Valse pour enfant*, opus 14
- *Les mouettes*, opus 19
- *Prélude romantique*
- *Laurentienne*, no 2
- *Les abeilles piquantes*, opus 17
- *Hommage à Mozart enfant*, opus 20
- *Printemps canadien*
- *Fantaisie romantique*
- *Concerto de Québec* (arr. for piano four hands: Louis-Dominique Roy)

Jason NOBLE (born 1980)

- *Folk Suite*

John BURGE (born 1961)

- *Twenty-Four Preludes*

Rodolph MATHIEU (1890-1962)

- *Chevauchée*

William BEAUVAIS (born 1956)

- *Amado*



RECORDINGS

THE MATHIEUS' PIANO AND FRENCH KITSCH

With the closure of concert halls in Quebec and the Maritimes in January 2021, JM Canada decided to cancel its tours and make video recordings of these two concerts.

THE MATHIEUS' PIANO

ARTISTS

Rosemarie Duval-Laplante, piano
Jean-Michel Dubé, piano

PRODUCTION TEAM

Nick Carpenter, director
Danièle LeBlanc, script-editor
Yogane Lacombe, logistics and coordination
Pierre Léger, sound recording and editing
Camion Productions, filming and editing

FRENCH KITSCH

ARTISTS

Cécile Muhire, soprano
Carl Matthieu Neher, piano

PRODUCTION TEAM

Nick Carpenter, director
Danièle LeBlanc, script-editor
Yogane Lacombe, logistics and coordination
Pierre Léger, sound recording and editing
Camion Productions, filming and editing

INTERVALLES PODCAST

This season we pursued our series of podcast-style audio capsules about former JM Canada artists, with the goal of sharing some interesting musical moments. During these interviews, artists tell us a bit about their lives and, as a bonus, also perform a few pieces from their repertoire. Recorded in French, these capsules were available for free on our website and were publicized on our social media.

ARTISTS

Marie-Nicole Lemieux, contralto
François Zeitouni, piano

PRODUCTION TEAM

Danièle LeBlanc, conception and hosting
Yogane Lacombe, logistics and coordination
Pierre Léger, sound recording and editing



RECORDINGS (suit)

RECORDING MOMENTS MUSICAUX

In keeping with our tradition of showcasing young talent, we created *Moments musicaux*, a digital concert series featuring 10 Canadian artists and ensembles.

Recorded at JM Canada's André Bourbeau House and broadcast between August 20 and September 10, 2021, these wonderful 40-minute-long concerts will be available for free for a year on our website. With this project, JM Canada wanted to offer artists a professional work experience. Artists developed their skills, particularly in recording, while expressing their creativity in a context when public performances were still rare, but digital technology was becoming an important ally.

THE ARTISTS

Xiaoyu Liu, piano

Tommy Dupuis, guitar
Eun Jung Park, piano

Klara Martel-Laroche, soprano
Rosane Lajoie, piano

Les Barocudas
Marie Nadeau-Tremblay, violin
Charles Laliberté, harpsichord
Ryan Gallagher, viola da gamba

Antoine Malette-Chénier, harp

Lindsay Bryden, flute
Frédéric Lacroix, piano

Trio de l'Île
Uliana Drugova, violin
Dominique Ostiguy-Beauséjour, cello
Patil Harboyan, piano

Louis-Benoît Caron, clarinet
Bruce Gaulin, piano

Quatuor Cobalt
Simon Alexandre, violin
Aliza Thibodeau, violin
François Leclerc, cello
Benjamin Rota, alto

Yuyang Xie, piano

PRODUCTION TEAM

Danièle LeBlanc, original idea and presentation
Pierre Léger, sound recording and editing
Camion Productions, filming and editing
Jonathan Gaudreau, lighting
Dany Cournoyer, makeup and hair
Kelly Rice, mentor
Yogane Lacombe, logistics and coordination

ARTISTS	NBRE OF VIEWS
Xiaoyu Liu	55 577
Tommy Dupuis	654
Klara Martel-Laroche	1 178
Les Barocudas	203
Antoine Malette-Chénier	464
Lindsay Bryden	202
Trio de l'Île	418
Louis-Benoît Caron	456
Quatuor Cobalt	237
Yuyang Xie	232
TOTAL	59 621

MEDIATION ACTIVITIES

- 2021-10-13 : *Resonances* — shortened concert Le Groupe Maurice Sainte-Julie
- 2021-10-14 : *Resonances* — shortened concert, Le Groupe Maurice Boucherville
- 2021-10-15 : *Resonances* — shortened concert, Le Groupe Maurice Saint-Jean-sur-Richelieu
- 2021-10-21 : *Resonances* — masterclass with Krystina Marcoux, Conservatoire de musique de Gatineau
- 2021-10-21 : *Resonances* – shortened concert, Conservatoire de musique de Gatineau
- 2021-11-17 : *Even Guitars Can Dance* – discussion with Alejandro Vega and Gabriela Iznardo, École Camille-Marcoux in Sept-Îles
- 2021-11-18 : *Even Guitars Can Dance* – discussion with Alejandro Vega and Gabriela Iznardo, Centre éducatif L'Abri in Port-Cartier
- 2021-11-24 : *Even Guitars Can Dance* – discussion with Alejandro Vega and Gabriela Iznardo, École Notre-Dame à Béarne, Ville-Marie
- 2021-11-30 : *Even Guitars Can Dance* – shortened concert, Le Groupe Maurice Granby
- 2021-12-01 : *The Truth About Love* – shortened concert, Le Groupe Maurice Saint-Hilaire
- 2022-04-12 : *Even Guitars Can Dance* – shortened concert, École des Bâtisseurs, Fredericton

HIGHLIGHTS

18
MUSICIANS AND
2
DIRECTORS

31
CITIES VISITED

11
EXTRA-CONCERT
ACTIVITIES (discussion,
mini-concert,
or master class)

YOUNG AUDIENCE HIGHLIGHTS

- 49th consecutive season of the *Sons et brioches* series at Place des arts in Montreal where JM Canada artists are invited to perform in concert for young audiences
- 45 virtual mediation sessions held across Canada
- Creation of an orchestral version of the concert *Opera Candy: The Gourmet Adventure of Hansel and Gretel* in partnership with the Orchestre classique de Montréal
- 64 performances given as part of our Musical Escapades series
- One workshop in music mediation offered to 200 students of the UQTR preschool education program
- Thanks to the JM Canada Foundation, and in partnership with Une école montréalaise pour tous, 400 young people from underprivileged backgrounds were able to attend a free performance of *Symphonic Opera Candy* at the Salle Pierre-Mercure
- Up Tempo! workshop for young people in Rivière-du-Loup in collaboration with Espace Transition at CHU Sainte-Justine
- 83 in-person concerts in presenters' venues and schools



CONCERTS & RECORDINGS

CONCERTS	CREATED IN	NBRE OF ARTISTS	NBRE OF PERFORMANCE	TOTAL
Le grand bal de Noël	2002	3	14	778
Rythmo-Rigolo	2004	2	17	222
L'expédition de la rythmobile	2011	2	17	321
La récréation de Mozart	2013	3	1	180
Les athlètes de la flûte à bec	2014	2	3	120
La marmite ensorcelée	2014	1	12	106
L'histoire de Babar	2014	2	13	137
Un monde pour Noël	2014	3	10	186
Le luth, l'ami des rois	2015	1	4	62
Opéra-Bonbon	2017	4	23	151
Les origines du <i>Bing Bang!</i>	2018	2	11	80
Jazz-Noisette	2019	4	17	56
Zoom-Boum-Boum	2019	2	8	16
TOTAL FINAL			150	

STAGE DIRECTORS : Michel G. Barette, Alain Gauthier, Judith Pelletier, Marilyn Perreault, François Racine



YOUNG AUDIENCE CONCERTS

LE GRAND BAL DE NOËL (Fr only)

Pierre Blais (banjo – Atemp plein), Marc Fortin (trombone – Amatin), Jean Sabourin (sousaphone – Ademain)

GIGGLE AND STOMP! (Fr/En)

Marton Maderspach (percussion), Bruno Roy (percussion)

THE GREAT RHYTHMOBILE ADVENTURE (Fr/En)

Marton Maderspach (percussion), Bruno Roy (percussion)

LA RÉCRÉATION DE MOZART (Fr/En)

Amélie Fortin (piano), Amélie Lamontagne (violon), David Perreault (clarinette)

RECORDERS ON THE RUN (Fr/En)

Coproduced with Flûte Alors!

Vincent Lauzer (recorders), Marie-Laurence Primeau (recorders),
Alexa Raine-Wright (recorders), Caroline Tremblay (recorders)

LA MARMITE ENSORCELÉE (Fr only)

Coproduced with Julie SaMuse

Julie Béchard, percussion

THE STORY OF BABAR (Fr/En)

Laurence Lambert-Chan (piano), Charlotte Gagnon (narration)

UN MONDE POUR NOËL (Fr only)

Coproduced with Ensemble ALKEMIA

Jean-François Daignault (voice, recorders, and chalumeau), Stéphanie Pothier
(voice and percussion), Dorothée Ventura (voice)

LUTH, FRIEND OF KINGS (Fr/En)

Madeleine Owen (luth and theorbo)

THE BEGINNINGS OF BING BANG! (Fr only)

Marton Maderspach (percussion), Bruno Roy (percussion)

OPERA CANDY: THE GOURMET ADVENTURE OF HANSEL AND GRETEL (Fr/En)

Michel-Alexandre Broekaert (piano), Charlotte Gagnon (mezzo-soprano – Hansel),
Cécile Muhire (soprano – Gretel), Guillaume Rodrigue (actor-singer, narrator)

JAZZ-NOISETTE (Fr only)

Audrée-Alexandrine Couillard-Tremblay (soprano – Clara), Emmanuelle Da Silva
(flute, clarinet, saxophone – Fée Dragée), Xavier Rousseau (piano – Uncle Drosselmeyer),
Richard-Nicolas Villeneuve, (tenor – Nutcracker and the Mouse King)

ZOOM-BOUM-BOUM (without words)

Kristie Ibrahim, (percussion – Charlie), Sandrine Lemieux (actor – Sam)





THE ORIGINS OF BING BANG!

Marton **MADERSPACH**
(b. 1983)
Bruno **ROY** (b. 1962)

Rhythmic number *En avant le bing bang!*
Traditional folksong
Reel of the railway
Call and response song on the melody of,
Sur la grande

THE GREAT RHYTHMOBILE ADVENTURE

Thierry **ARSENAULT**
(b. 1971)
Bruno **ROY** (b. 1962)

Raquettes
Bodydrumming
Poubelles et batteries

Bruno **ROY**
Ballons de basketball
Cajons

ZOOM-BOOM- BOOM

Stephanie **MOORE**
(b. 1979)

Music for *Zoom-Boom-
Boom*



RECORDERS ON THE RUN

Matthias **MAUTE**
(b. 1963)

Kaléidoscope

CANADIAN WORKS



**LUTH,
FRIEND OF KINGS**
Konstantin **BOZHINOV**
(b. 1988)

La Madeleine

LE GRAND BAL DE NOËL

Marc **FORTIN** (born 1961)

*Rap de la confrontation
Quel beau cadeau vous
m'avez fait à Noël*

ISABELLA AND THE UNIVERSAL LANGUAGE

Maxime **GOULET**
(b. 1980)

United anthems

WORKSHOPS

WORKSHOPS	CREATED IN	NBER OF PERFORMANCES	NBER OF PERFORMANCES SINCE 2015-2016
The Rhythm Box	2008	1	88
Body Beat	2014	52	342
Little Noise-Makers	2017	2	33
Your Story Set to Music	2008	13	69
My Music as a Comic Strip	2010	3	24
Babar in music	2015	3	19
Globetrotting Jam	2016	4	62
The Traditional Jam	2016	1	5
The Holyday Jam	2016	0	1
Hansel et Gretel at the Opera	2017	0	9
Do-It-Yourself Music – Violin	2014	0	27
Do-It-Yourself Music – Trumpet	2010	0	29
Do-It-Yourself Music – Guitar	2019	0	16
Do-It-Yourself Music – Percussion	2014	3	3
Musical Conversation – Clarinet	2014	0	3
Musical Conversation – Violin	2014	1	5
Musical Conversation – Theorbo	2017	0	2
Up Tempo!	2014	14	83
Musical Initiation – A Rhythmic Trip around the World	2010	42	639
Musical Initiation – Introduction to voice	2010	0	12
Musical Initiation – Introduction to Body Percussion	2014	30	262
Musical Initiation – Sing me a Story	2012	12	223
Classicofone (digital)	2019	1	10
Workshops – À vos percussions!	2019	2	22
Nursery Rhymes and Rhythms!	2020	0	0
The Song Hat	2020	6	16
GRAND TOTAL		194	2264

WORKSHOPS

FACILITATORS

QUEBEC

11 FACILITATORS

Krystelle Beuparlant
Stéphanie Beuparlant
Laila Breger
Véronique Girard
Anit Ghosh
Claude Hurtubise
Gabriela Iznardo
Marton Maderspach
Bruno Roy
Andrea Nino Sarmiento
Aurélien Tomasi

NEW-BRUNSWICK

2 FACILITATORS

Myriam Dionne Poitras
Lee Trites

NOVA SCOTIA

1 FACILITATOR

Guyaume Bouliane



COMMENTS ABOUT THE DIGITAL ACTIVITIES

//

The workshops are a very effective complement to the show. This is my third virtual show with workshops, and I have never been disappointed. You have lived up to your standard of quality, always impeccable for each of your productions. Hopefully, the workshops will remain part of the programming even when we can have the artists back in the schools, it's really a much-appreciated resource and the students are happy to already 'know' the artists before the show.

(Flutastic for Aspiring Recorder Players)

//

Opera Candy was a huge success: the students laughed a lot and remained engaged throughout, and the presentation of the different types of voices in opera singing was very well delivered. Perfect for my students' age group (7-9).

//

I was surprised to see the interest of the students during the entire concert. The theatre performance-concert format kept them interested. They were excited to see the different sizes of recorders on display and to hear how they sounded. They developed a great interest in this instrument! Thank you!

(Recorders on the Run)

DIGITAL BALLADS YEAR 2

The Digital Ballads series is the concrete expression of JM Canada's digital shift, which began in the summer of 2020 with the aim of ensuring a complementary digital offering to the presentation of live performing arts during the pandemic.

Our three main goals are:

1. To offer our audience interactive concerts and workshops for 4- to 6- and 7- to 12-year-olds via the web;
2. To make video adaptations of concerts for young audiences that are usually presented live on stage as well as interactive workshops that are normally given in person to groups of young people of preschool and elementary school age;
3. To offer young people the possibility of a spontaneous and enriching live encounter via the web, in addition to our recorded videos.

REVIEW

The Digital Ballads series has developed a catalogue of 8 workshops and 9 concerts since its creation in 2020. It's a great and easy way to reach children across Quebec and Canada, with the help of our existing network and our new school and preschool partners.

PRODUCTION SCHEDULE

ACTIVITY	RECORDING	AGES	LANGUAGES	BROADCAST
Recorders on the Run Concert	April 2021	7–12 years old	Fr and English	March 2022
Flutastic Workshop	June 2021	7–12 years old (general and advanced)	Fr and English	March 2022
The Musical Jungle Workshop	June 2021	3–7 years old	Fr and English	November 2021
Winter Music and Legends Workshop	September 2021	4–8 years old	Fr and English	December 2021
More Body Beats Workshop	October 2021	4–6, 7–12 years old	Fr and English	March 2022
A World for Christmas Concert	May 2022	4–8 years old	Fr and English	November 2022
Wolfie the Prodigy Workshop	June 2022	6–10 years old	Fr and English	March 2023
Mozart's Flights of Fancy Concert	June 2022	6–10 years old	Fr and English	March 2023



DIGITAL WORKSHOPS

FLUTASTIC

Musicians: Gabriela Iznardo, Vincent Lauzer, Aurélie Négrier, Marie-Laurence Primeau, Alexa Raine-Wright, Caroline Tremblay
Composer: Marie-Claude Codsi

THE MUSICAL JUNGLE

Musicians: Gabriela Iznardo, Laurence Lambert-Chan, Aurélie Négrier, Élisabeth Payeur

HANSEL AND GRETEL AT THE OPERA

Musicians: Charlotte Gagnon, Gabriela Iznardo, Cécile Muhire, Aurélie Négrier, Carl Matthieu Neher, Guillaume Rodrigue

BODY BEATS and MORE BODY BEATS

Musicians: Gabriela Iznardo, Marton Maderspach, Aurélie Négrier, Bruno Roy

WINTER MUSIC AND LEGENDS

Musicians: Jean-François Daignault, Gabriela Iznardo, Aurélie Négrier, Stéphanie Pothier, Dorothea Ventura

YOUR WINTERTIME SONG

Musiciens : Pierre Blais, Marc Fortin, Gabriela Iznardo, Aurélie Négrier, Jean Sabourin

WOLFIE THE PRODIGY

Musicians: Amélie Fortin, Gabriela Iznardo, Amélie Lamontagne, Aurélie Négrier, David Perreault

PRODUCTION TEAM

Design and concept – Aurélie Négrier
Host, French version – Aurélie Négrier
Host, English version – Gabriela Iznardo
Production – Camion Productions
(Jonathan Charbonneau, Christian Roy, Étienne Behan-Paiement, videographers)
Set designer – Pierre-Luc Boudreau
Sound: Camion Productions, Simon Bellefleur, Christophe Morel, Joel Pucci
Lighting: Benoît Bilodeau, Daniel Duguay, Jonathan Gaudreau, and Anne-Marie Legault
Acting coach – Gina Couture
English-language coach – Nick Carpenter
Photographers – Antoine Saito and Tam Lan Truong
Costume assistance: Joannie Guimond
Production: Clément Joubert

DIGITAL CONCERTS

RECORDERS ON THE RUN

Musicians: Vincent Lauzer, Marie-Laurence Primeau, Alexa Raine-Wright, Caroline Tremblay

THE STORY OF BABAR, THE LITTLE ELEPHANT

Musicians: Laurence Lambert-Chan, Élisabeth Payeur

OPERA CANDY: THE GOURMET ADVENTURE OF HANSEL AND GRETEL

Musicians: Cécile Muhire, Charlotte Gagnon, Guillaume Rodrigue, Carl Matthieu Neher

THE BEGINNINGS OF BING BANG!, GIGGLE AND STOMP and THE GREAT RHYTHMOBILE ADVENTURE

Musicians: Marton Maderspach, Bruno Roy

LA RÉCRÉATION DE MOZART

Musicians: Amélie Fortin, Amélie Lamontagne, David Perreault

LE GRAND BAL DE NOËL

Musicians: Marc Fortin, Pierre Blais, Jean Sabourin

A WORLD FOR CHRISTMAS

Musicians: Jean-François Daignault, Michèle Motard, Dorothea Ventura

PRODUCTION TEAM

Adapted and directed by: Marie-Julie Parent and Jeanne Desrochers
Direction of photography: Francis Maheu and Antoine Desjardins
Camera operators: Jean-Paul Botelho, Julie Laperrière, and Nicolas Toupin
Recording engineers: Simon Bellefleur, Christophe Morel, Joel Pucci, Benoît Trudeau
Editing: Antoine Trudeau and Ara Ball
Colorization: Antoine Trudeau and Attraction Images
Sound effects: Mélanie Gauthier
Mixing: Charles-Antoine Chevarie and Attraction Images
English-language coach: Nick Carpenter
Director (Rhythmobile): Michel G. Barrette
Production assistants: Philippe Chrستن, Charlotte Gagnon
Assistant set designer: Véronique Girard
Photography : Antoine Saito, Tam Lan Truong
Production: Clément Joubert



DIGITAL ACTIVITIES	NBRE OF ACTIVITIES	ATTENDEES
Concerts	102	18 062
Workshops	467	62 620
Mediations	38	983
TOTAL	505	81 665

2021-2022 STATISTICS

CONCERTS	NUMBER OF PERFORMANCES	ATTENDEES	VIEWS
GENERAL PUBLIC			
The Mathieu's Piano	3	208	n/a
Even Guitars Can Dance	15	1 432	n/a
The Truth about Love	5	418	n/a
Resonances	2	207	n/a
Les pêcheurs de perles (opera)	12	1 554	n/a
Happy Hour Concerts	5	289	n/a
Subtotal 1	42	4 108	n/a
GENERAL PUBLIC DIGITAL			
French Kitsch	1	n/a	204
Moments musicaux	10	n/a	59 621
Subtotal 2	11	n/a	59 825
YOUNG AUDIENCE			
Young Audience Concerts (networks, tours and schools)	74	10 057	n/a
Musical Escapades	62	6 548	n/a
Subtotal 3	136	16 605	n/a
YOUNG AUDIENCE DIGITAL			
Digital Ballads	80	14 215	n/a
Presenters	22	3 847	692
Subtotal 4	102	18 062	692
FAMILY			
Cushion Concerts	14	764	n/a
TOTAL CONCERTS	305	39 539	60 517



2021-2022 STATISTICS (suit)

WORKSHOPS	NUMBER OF PERFORMANCES	ATTENDEES	VIEWS
PRESCHOOL (initiation)	12	127	n/a
ELEMENTARY SCHOOL AND DAY CAMPS	139	3263	n/a
FAMILY Presenters	29	628	n/a
SOCIAL COMMITMENT ETPSY/ Hôpital Ste-Justine	14	168	n/a
SUBTOTAL WORKSHOPS IN PERSON	194	4 186	n/a
DIGITAL WORKSHOPS Digital Ballads Presenters	375 92	48 262 14 358	n/a n/a
DIGITAL MEDIATION Virtual mediation	38	983	n/a
SUBTOTAL DIGITAL WORKSHOPS	505	63 603	n/a
WORKSHOPS TOTAL	699	67 789	n/a
GRAND TOTAL	1 004	107 328	60 517

COMMUNICATIONS

VISUAL IDENTITY

Approval of a colour chart for 2021-2022

21 CONCERTS
22 RELÈVE
EMERGING
ARTISTS
CONCERTS

OFFICIAL COLORS



Turquoise

CMYK : 100 · 5 · 35 · 0
RGB : 0 · 163 · 176
HEX : 00a3b0



Raspberry

CMYK : 0 · 100 · 60 · 0
RGB : 237 · 22 · 81
HEX : ed1651



Yellow

CMYK : 0 · 35 · 100 · 0
RGB : 252 · 175 · 23
HEX : fcdf17



Grey

CMYK : 10 · 4 · 5 · 0
RGB : 226 · 233 · 235
HEX : e2e9eb

DIGITAL OUTREACH

SOCIAL MEDIA



FACEBOOK

5,170 people
like our page
(+ 5%)
5,478 followers
(+ 12%)



INSTAGRAM

1,339 followers
(+ 8%)



YOUTUBE

946 followers
(+ 91%)



LINKEDIN

301 followers
(+ 59%)



NEWSLETTERS

Monthly
mailing
Open rate 33%

WEBSITE

Attendance from July 1, 2021, to June 30, 2022
 Number of page views = 149,399
 56,790 users (+ 24%)
 Average length of visit = 1'19"
 Number of sessions (visits) = 60,220 (+17%)
 Page views per session = 2.06



DIGITAL PIVOT

DIGITAL BALLADS

To promote the Digital Ballads series, digital advertising campaigns were conducted between February and May 2021 in partnership with the Click & Mortar Agency. These campaigns had a significant impact on our website: we had 22,317 visitors, of which 77.37% were new visitors.

- **Stack Adapt campaign (Pelmorex)** This campaign generated 346 clicks and 13 conversions.
- **Google Ad Display campaign** We continued this campaign throughout the year. It generated 10,079 clicks in English and 710 in French.
- **Facebook campaign** This campaign alone generated 1,320 contacts on our website.

INTERVALS

With the Intervals podcast, we reached:

ON FACEBOOK

Episode 4 | Marie-Nicole Lemieux and
 François Zeitouni
3,010 people for 130 views

ON OUR WEBSITE

Number of visits (sessions)
663

2019-2023 ACTION PLAN YEAR 3

ISSU 1: Our products

ORIENTATION 1:

Ensure suitable programming for all age groups between 0 and 16

AREA OF FOCUS 1: MAXIMIZING THE DISTRIBUTION OF CURRENT PRODUCTS

ACTIONS	TARGETS REACHED
1.1.1 Develop young audience workshop facilitation and concert programming in target geographical areas	Target changed and reached due to the pandemic. In 2021–2022, we reached fewer clients in fewer provinces and territories than in 2020–2021 given the return of sales of in-person concerts.
1.2.1 Develop artist-led facilitation for general audiences on the Emerging Artists Concert tours	Target postponed to the 2022–2023 season due to tour cancellations.
1.2.2 Develop the orchestral market by offering concert programming designed for young audiences	Target paused during the pandemic and reached in 2022 with the concert <i>Symphonic Opera Candy</i> in partnership with the Orchestre classique de Montréal and supported by the JM Canada Foundation and <i>Une école montréalaise pour tous</i> .
1.2.2 Develop the orchestral market by offering concert programming designed for young audiences	Target met and exceeded with the sales of digital workshops and the return of sales of in-person workshops this year.

AREA OF FOCUS 2: PRODUCT AND MARKET DIVERSIFICATION

ACTIONS	TARGETS REACHED
2.1.2 Develop a concert for ages 0-3	Target paused during the pandemic.

2019-2023 ACTION PLAN

YEAR 3 (suit)

ISSU 2: Our presenting network

ORIENTATION 2: Develop the various ways of bringing classical music to young people

AREA OF FOCUS 3: A LOYAL AND IMPROVED DISTRIBUTION NETWORK

ACTIONS	TARGETS REACHED
3.1.1 Increase knowledge of our presenting network	Ongoing: Constant work to be done to expand our knowledge of the distribution network. The pandemic, the lack of a conference, and the changes in the Young Audiences team delayed the achievement of this objective.
3.1.2 Prioritize buyers according to specific parameters	Ongoing: In this mid-pandemic year, recurring, large, or geographically targeted buyers were prioritized.
3.1.3 Ensure representation in the territory where the targeted buyers are located	Ongoing: Participation in person (when possible) at conferences (e.g., a showcase at the Moncton FrancoFête) and virtually when required.

AREA OF FOCUS 4: NEW TYPES OF INTERVENTION

ACTIONS	TARGETS REACHED
4.1.1 Identify stakeholders locally	Ongoing: The JMC Chapters were enlisted by the Young Audiences Committee to research information about local opportunities.
4.2.1. Identify potential partners	Ongoing: The Young Audiences Committee has been working to identify good practices and share them throughout the network.
4.2.2 Prioritize partners according to specific parameters	Ongoing: Presentation of 2 virtual musical mediation sessions to 200 students at UQTR.

2019-2023 ACTION PLAN

YEAR 3 (suit)

ISSU 3: Our brand image

ORIENTATION 3: Position the JM Canada brand by promoting our mission and vision to our audiences and partners

AREA OF FOCUS 5: A WELL-DEFINED BRAND

ACTIONS	TARGETS REACHED
5.1.1 Identify, measure, and evaluate brand positioning among target audiences, peers and partners	Ongoing
5.2.1 / 5.2.2 Define desired brand positioning and prioritize target audience segments according to a marketing evaluation grid	Ongoing: In conjunction with the Click & Mortar Agency, implementation of targeted digital advertising campaigns to increase awareness and ensure that people understand the Digital Ballads.

AREA OF FOCUS 6: A WELL-KNOWN AND WELL-UNDERSTOOD BRAND

ACTIONS	TARGETS REACHED
6.1.1 / 6.2.1 Define messaging, select strategies and tactics	
6.1.2 / 6.2.2 Define budget and timeline	Ongoing: Steps were taken, but, because of the pandemic, the timing was not conducive to developing new strategies.
6.1.3 / 6.2.3 Launch campaign and evaluate its effectiveness	

2019-2023 ACTION PLAN

YEAR 3 (suit)

ISSU 4: Our operating structure

ORIENTATION 4: Rethink JM Canada's corporate structure

AREA OF FOCUS 7: A NEW CORPORATE STRUCTURE

ACTIONS	TARGETS REACHED
7.1.1 Develop a new proposed structure for the board	Establishment of the Life of the Network Committee including an advisory committee to act on the recommendations of the JMC Chapter presidents, regular meetings.
7.2.1 Promote and favor various types of classical music within the JM international network	Ongoing: Classical Music Committee - JMI enCore Program.

AREA OF FOCUS 8: A NEW STRUCTURE FOR THE NETWORK

ACTIONS	TARGETS REACHED
8.1.1 Develop a model for Young Audience Committees	Creation of a Young Audiences Committee in collaboration with the JMC Chapters and organization of meetings.
8.3.1 Support and provide resources to volunteers in their own environment	Monthly Zoom meetings. President's tour of the JMC Chapters in order to meet with volunteer committees and local audiences. Survey of the JMC Chapter presidents to ascertain the current state of affairs at their Chapters.
8.2.1 Encourage the recruitment of new volunteers	Ongoing: Beginning of an approach to emphasize the importance of renewing the Chapters.
8.3.2 Recognize and reward volunteers	Presentation of an appreciation award during the tour of the JMC Chapters by JM Canada's chair. Survey of volunteers on ways to increase satisfaction.

2019-2023 ACTION PLAN

YEAR 3 (suit)

ISSU 5: Our funding

ORIENTATION 5: Securing funding for JM Canada activities

AREA OF FOCUS 9: A STRUCTURED FINANCING POLICY

ACTIONS	TARGETS REACHED
9.1.1 Involve and give a role to the JM Canada Foundation in fundraising programs	Target reached—the JM Canada Foundation's strategic plan was presented in October 2021.
9.1.2 Implement an annual fundraising campaign strategy	Target reached through the JM Canada Foundation.
9.1.3 Ensure funding for JM Canada corporations and Chapters	Target modified and reached with \$20,000 in funding to maintain local activities.
9.1.4 Implement a sponsorship and corporate donation strategy (Foundation)	Modified fundraising target, in line with the JM Canada Foundation's objectives.
9.2.1 Establish strategic monitoring of grant opportunities	Emergency Wage Subsidy, Exploration et déploiement numérique, Relance de la culture, Mesure particulière à la diffusion de spectacles, Concertation pour l'emploi, Canada Employment Program.
9.2.2 Ensure active representation with the various levels of government	Conseil des arts de Montréal, Conseil des arts et des lettres du Québec, Canada Council for the Arts, North American Performing Arts Managers and Agents, Canadian Association for the Performing Arts, Ministère de la Culture et des Communications du Québec, Ministère des Finances du Québec.
9.3.1 Optimize ticketing revenues at Joseph Rouleau Hall	Target cancelled due to the pandemic.
9.3.2 Optimize activities' sales revenues	Target reached through the sale of Digital Ballads. Increased margins for young audiences.
9.3.3 Increase the profitability of the rentals of Joseph Rouleau Hall	Target cancelled due to the pandemic and use of the hall for digital concert recordings and rehearsals.
9.4.1 Analyze project profitability	Target reached.

2019-2023 ACTION PLAN YEAR 3 (suit)

ISSU 5: Our funding

ORIENTATION 5: Securing funding for JM Canada activities

AREA OF FOCUS 10: A FUNDING STRUCTURE TO ENSURE JM CANADA'S SUSTAINABILITY

ACTIONS	TARGETS REACHED
10.1.2 Actively promote the fund Joseph Rouleau / André Bourbeau in perpetuity (Foundation)	Modified fundraising target, in line with the JM Canada Foundation's objectives.

PROPERTY MANAGEMENT



JM Canada's André Bourbeau House was marked for renewal in 2021–2022. Following the twists and turns of the summer of 2020, we made the necessary repairs to get our headquarters ready for adults and children again. Finishing touches to the concert hall, installing carpeting on the first floor, removing graffiti from the exterior walls, installing surveillance cameras, and laying carpeting for the winter season are just a few of the improvements we made.

Moreover, the André Bourbeau House was given a makeover in April 2022 with pretty flowerbeds in festive and cheerful colours. Le Peacock, jardinage en pot has given our facade a lively and youthful look after two years of the pandemic. People from the neighbourhood as well as tourists can admire these improvements because Mount Royal Avenue is pedestrianized between May and September.



JM CANADA NETWORK

JM CANADA IS SUPPORTED BY 2 PROVINCIAL ORGANIZATIONS

JEUNESSES MUSICALES NEW BRUNSWICK

CHAIR: WILFRED ALLISTON

11 DIRECTORS

6 BOARD MEETINGS

- August 20, 2021 (Zoom)
- October 16, 2021 (Zoom)
- December 8, 2021 (Zoom)
- January 19, 2022 (Zoom)
- April 6, 2022 (Zoom)
- June 7, 2022 (Zoom)

ANNUAL GENERAL MEETING

- October 16, 2021 (Zoom)

FINANCING

- Grant in the amount of \$7,830 received from Tourism, Heritage and Culture New Brunswick
- Laetitia Cyr Scholarship Fund, created in 2000 by JMNB

7 CHAPTER

JEUNESSES MUSICALES ONTARIO

CHAIR: DANIÈLE LEBLANC

12 DIRECTORS

2 BOARD MEETINGS

- December 9, 2021 (Zoom)

ASSEMBLÉE GÉNÉRALE ANNUELLE

- December 9, 2021 (Montreal)

NO FINANCING

NO CHAPTER

JM CANADA CHAPTERS AND QUALIFIED PRESENTERS

- 1 Baie-des-Chaleurs JMC Chapter
- 2 Chaleur-Bathurst JMC Chapter
- 3 Dalhousie JMC Chapter
- 4 Dieppe JMC Chapter
- 5 Edmundston JMC Chapter
- 6 Fredericton JMC Chapter
- 7 Kent JMC Chapter
- 8 Lac Témiscamingue JMC Chapter
- 9 La Sarre JMC Chapter
- 10 Acadian Peninsula JMC Chapter
- 11 Port-Cartier JMC Chapter
- 12 Rouyn-Noranda JMC Chapter
- 13 Saguenay JMC Chapter
- 14 Qualified presenter Au Vieux Treuil (Îles-de-la-Madeleine)
- 15 Qualified presenter CD spectacles (Gaspé)
- 16 Qualified presenter Théâtre des Eskers (Amos)
- 17 JM Canada's André Bourbeau House

13
VOLUNTEER-BASED CHAPTERS
AND 3 QUALIFIED PRESENTERS
IN QUEBEC AND
NEW BRUNSWICK



JM CANADA NETWORK

The network of regional JMC Chapters (7 in New Brunswick and 6 in Quebec) includes more than 150 volunteers who ensure the logistics, promotion, financing, and presentation of JM Canada's Emerging Artists Concerts. Each JMC Chapter has a non-profit governance structure: the Chapter is managed by a volunteer team that includes a president, vice-president, secretary, treasurer, and board members.

JMC CHAPTER PRESIDENTS

- Baie-des-Chaleurs JMC Chapter, Michelle Landry, President
- Chaleur-Bathurst JMC Chapter, Adrienne Deveau, President
- Dalhousie JMC Chapter, E. Gail Carleton, President
- Dieppe JMC Chapter, Martin Waltz, President
- Edmundston JMC Chapter, Julie Bédard, President
- Fredericton JMC Chapter, Wilfred J. Alliston, President
- Kent JMC Chapter, Gloria Richard, President
- Lac Témiscamingue JMC Chapter, Chantal M. Tremblay, President
- La Sarre JMC Chapter, Hélène Mercier, President
- Acadian Peninsula JMC Chapter, Lise Léger-Anderson, President
- Port-Cartier JMC Chapter, Louise Lajoie, President
- Rouyn-Noranda JMC Chapter, Yves Prévost, President
- Saguenay JMC Chapter, Luc Bouchard, President

MONTREAL VOLUNTEERS

Under the supervision of our head volunteer, Normand Trempe, 17 volunteers are actively involved in the activities at JM Canada's André Bourbeau House. The team contributed 789 hours of volunteer time to various tasks during the 2021–2022 season.

A meeting was held at the beginning of the season to outline JM Canada's various activities and to provide an update on the pandemic and the issues surrounding it. To ensure the safety of the public as well as the volunteers during the concerts in Joseph Rouleau Hall, a protocol respecting public health regulations was developed and successfully implemented. Despite the ups and downs of the pandemic, we were able to count on the support of volunteers for a brochure mailing, a call centre (Allô JMC!), and for welcoming audiences to our Cushion Concerts and Happy Hour Concerts. The mid-season review and Christmas lunch unfortunately did not take place due to the pandemic. Indoor concerts continued into the spring of 2022 and the 2021–2022 season concluded with an end-of-season wrap-up as well as a thank-you event for our volunteers.

A special project was put together in honour of National Volunteer Week 2022. We featured several of our volunteers in informal video encounters, which are available on our YouTube channel and have been shared on our social networks.



LOCAL ACTIVITIES

CHAPTERS	NUMBER OF PERF. AND TYPE OF ACTIVITIES	ARTISTS	ATTENDEES
Acadian Peninsula	1 concert	New Brunswick Symphony Orchestra (30 musicians)	200
Baie-des-Chaleurs	1 concert (with narration)	Monique Frappier and Gino Audet, narrators	40
Dalhousie	1 concert	Duo Turgeon Anne Louise Turgeon, piano Edward Turgeon, piano Gabrielle Turgeon, soprano Corinne Turgeon, cello	250
	1 concert	New Brunswick Symphony Orchestra (30 musicians)	200
Dieppe	1 concert	Christina Haldane, soprano Jacob Caines, conductor Michael DiBarry, violin Daniele Jones, flute Cindy Thong, piano Jaeyoung Chong, cello David Scott, clarinet	85
	1 concert	Ensemble Stella Claire Leslie-Turnbull, flute Daniella Tajeda, oboe David Scott, clarinet Jonathan Astley, horn Michael DiBarry, violin Sarah Harrigan, violin Estelle Salmon, viola Jaeyoung Chong, cello Jocelyn Blanchette, percussion	85
		Ensemble Quintopia Gracie Lewis, flute Zoe Mishka De Joya, oboe Shinie Wagaarachchi, clarinet Remi Chan Tang, bassoon Charlie Gao, French horn	

LOCAL ACTIVITIES (suit)

CHAPTERS	NUMBER OF PERF. AND TYPE OF ACTIVITIES	ARTISTS	ATTENDEES
Dieppe	1 concert	Adèle LeBlanc, piano Pierre Couturier, guitar Jérémy Arseneault, clarinet Carlo Cormier, tenor Daphnée Brideau, soprano Luc Richard, saxophone Thierry Basque, piano Cédric Thériault, guitar Charles Gagné, flute Isaac Stepaniak, piano	100
Edmundston	1 concert	Ventus Machina (5 musicians)	120
	1 concert	Atlantic Ballet Canada (11 musicians and dancers)	120
	1 concert	Jessie Guérette, voice Sébastien Sirois, double bass Mokomi Ouellette, percussion and piano	100
	1 concert	Sébastien Leclerc, piano Adèle LeBlanc, piano Jérémy Arseneault, clarinet Carlo Cormier and Daphnée Brideau, voice Luc Richard, alto	100
Fredericton	1 concert	Adèle LeBlanc, piano Pierre Couturier, guitar Jérémy Arseneault, clarinet Carlo Cormier, tenor Daphnée Brideau, soprano Luc Richard, saxophone Thierry Basque, piano Cédric Thériault, guitar Charles Gagné, flute Isaac Stepaniak, piano	100

LOCAL ACTIVITIES (suit)

CHAPTERS	NUMBER OF PERF. AND TYPE OF ACTIVITIES	ARTISTS	ATTENDEES
Rouyn-Noranda	1 concert	Marie-Maude Viens and Le Trio Les Eskers (voice, violin, cello, piano)	200
TOTAL	13	89	1 700

As the pandemic is still having an impact on the JMC Chapters' activities, performances of our Emerging Artists Concerts have been reduced. However, regional Chapters have benefited from a dedicated budget envelope allowing them to organize concerts locally, featuring artists from their region, so as to maintain their Chapter's involvement with subscribers and the local community.



Chapter JMC Port-Cartier Volunteers

Chapter JMC Rouyn-Noranda
Regional Concert



Rehearsals at Dieppe

HUMAN RESOURCES



JM CANADA TEAM AS OF JUNE 30, 2022

MANAGEMENT

Danièle LeBlanc Executive and Artistic Director

FINANCIAL SERVICES

Nathalie Allen, CPA Financial Services Director
André Mercier Accounting Technician
Brent Besner Executive Assistant and Coordinator of the Volunteer Network
Mélicca Latinier Coordinator, Reception, Ticketing, Joseph Rouleau Hall, Digital Projects

ARTISTIC

Clément Joubert Director of Operations, Young Audiences
Aurélié Négrier Head of Music Mediation – Young Audiences
Yogane Lacombe Head of General Audiences Activities

SALES AND CUSTOMER SERVICE

Benoit Bilodeau Young Audiences School Outings and Promoters Coordinator
Joannie Guimond Young Audiences in School Concerts Coordinator
Alexis Boulanger Young Audiences Digital Offer Coordinator
Poste à combler JMNB Development Officer

COMMUNICATIONS

Noémie Vallet Head of Communications

THANK YOU TO ALL THE EMPLOYEES WHO WORKED FOR JM CANADA THROUGHOUT THE YEAR

Sébastien Sirois (JMNB), Judith Pelletier, Marie-Claude Codsi, Andrew Deschênes and Stéphanie Jobin

FINANCIAL OVERVIEW

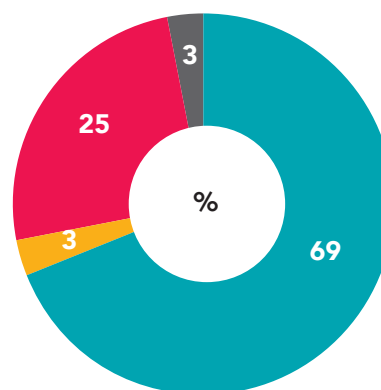
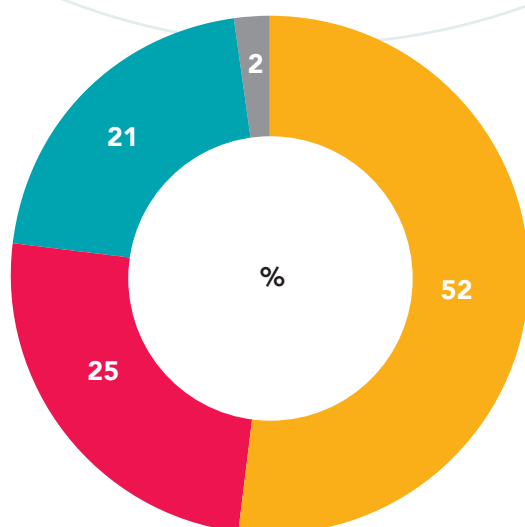
FOR THE YEAR ENDED JUNE 30, 2022

CONSOLIDATED FINANCIAL STATEMENTS

	2021-2022	2020-2021
Income	2 099 561 \$	1 827 390 \$
Expenses	1 952 149 \$	1 802 768 \$
Surplus (deficit) of income over charges	147 412 \$	24 604 \$

DISTRIBUTION OF INCOME

- Grants
- Private Fundraising
- Earned Revenues
- Amortization



DISTRIBUTION OF EXPENSES

- Artistic and Production
- Amortization of Capital
- Administration
- Representation and Development

BALANCE SHEET

	2021-2022	2020-2021
Assets	1 608 733 \$	1 576 449 \$
Liabilities	1 107 552 \$	1 225 680 \$
Net assets	498 181 \$	350 769 \$

Increase in net assets of \$147,412 and increase in unrestricted net assets of \$136,300 totaling a positive amount of \$144,743.

JEUNESSES MUSICALES CANADA FOUNDATION

JEUNESSES MUSICALES CANADA FOUNDATION

Founded on November 16, 1984, the JM Canada Foundation is a charitable organization whose mission is to raise, create and administer funds in order to:

1. Support the mission of JM Canada: to promote the discovery of various types of classical music among young audiences and to support the development of young classical musicians on the national stage.
2. Support the career development of young Canadian musicians.

FUNDRAISING EVENTS

ANNUAL CAMPAIGN AND MAJOR DONATIONS

The Foundation's committed efforts were successful with nearly \$90,000 in donations raised! By making a donation to the JM Canada Foundation, you help classical music find a resonance in the lives of our youth, support teachers who care about their students, and help concert presenters as well as our country's best emerging artists.

2021 GOLF TOURNAMENT

On Monday, September 13, 2021, under the honorary presidency of Richard Rousseau, the annual golf tournament raised \$64,410. Approximately 40 players took part in this summer fundraising event at the Mount Bruno Country Club. A gastronomic dinner, silent auction, and a musical evening with cellist Dominique Beauséjour-Ostiguy and pianist Jean-Michel Dubé rounded out this magnificent event.

THE DONATION PARITY PROJECT

Targeted to the Foundation's network of board members for a two-week period, a generous donor made a matching donation, which enabled the Foundation to raise \$10,000.

SYMPHONIC OPERA CANDY CONCERT

Thanks to a campaign targeted at the JM Canada Foundation's network of board members, \$5,000 was raised to allow 390 children to attend this performance, given free of charge at Salle Pierre-Mercure, located in the Centre Pierre-Péladeau. In addition, the organization Une école montréalaise pour tous joined in by offering free transportation to participating schools. A real success! Tickets were sold out and Une école montréalaise pour tous was overwhelmed by more than 1,000 requests for tickets, a one third were honoured.

VIRTUAL AUCTION

Despite the pandemic, the JM Canada Foundation remained active and found innovative and creative ways to pursue its mission, including a virtual auction in March. The Foundation raised \$28,475 as a result of this activity.



FOUNDATION SCHOLARSHIPS AND AWARDS

PETER MENDELL AWARD

The JM Canada Foundation presented the Peter Mendell Award to young violinist Russell Iceberg, who is studying under Andrew Wan at McGill University, on September 17, 2021. The 2021 Peter Mendell Award was given to a violinist of outstanding talent and came with a \$5,000 scholarship.

Russell Iceberg and finalists Camille Poirier-Lachance and Yan Li performed in front of a jury in Joseph Rouleau Hall at JM Canada's André Bourbeau House.

Finalists Camille Poirier-Lachance and Yan Li were each awarded a \$500 prize by the JM Canada Foundation.



CHOQUETTE-SYMCOX AWARD

The JM Canada Foundation is pleased to offer the 2022 Choquette-Symcox Award to pianist Élisabeth Pion. The artist was presented with a \$6,000 merit scholarship. This annual award aims to support the talent and virtuosity of a young Quebec musician in his or her career development.

IN MEMORIAM

It is with great sadness that Jeunesses Musicales Canada and its Foundation learned on April 26, 2022, of the passing of Peter Symcox, a great artist, producer, director, and friend of the arts.

An honorary member of the Foundation's board of governors since 2016, Peter Symcox expressed his excitement to still be able to serve on the Foundation's board of directors in support of an organization whose mission was so close to his heart.



FONDS D'AIDE AUX ARTISTES (AIDA FUND)

The JM Canada Foundation honoured the recipients of the 2021–2022 AIDA grants at an event held on June 6 at JM Canada's André Bourbeau House. Congratulations to the 17 awardees and seven partner organization awardees for the 2021–2022 season, who received over \$116,000 in grants.



NOMINATIONS

MRS. FLORENCE JUNCA-ADENOT, PRESIDENT

Florence Junca-Adenot was named president of the Jeunesses Musicales Canada Foundation in October 2021. She became a member of the JM Canada Foundation's board of directors in January 2019. Since 1971, she has held various positions at UQAM, including vice-rector of communications and vice-rector of administration and finance. From 1996 to 2004, she was president and executive director of the Agence métropolitaine de transport, which she founded. In June 2021, she received the title of Chevalière de l'Ordre national du Québec.

We would like to warmly thank Richard Lupien, outgoing president, for his involvement and invaluable contribution to the Foundation and JM Canada during his mandate.

JEUNESSES MUSICALES INTERNATIONAL

BRIEF OVERVIEW

Established in 1945 in Belgium, JM International (JMI) is the largest youth music NGO in the world, with a mission of “enabling young people to develop through music across borders”. JMI has established four priority areas of activity:

- young musicians;
- youth empowerment;
- young audiences;
- orchestras and youth ensembles.

PROGRAMS

enCORE: Annual creative gathering to discuss new ways to approach classical music through a youth-driven lens.

ETHNO: oral transmission in world music – 15 camps in 10 European countries and India.

EURO-ARAB YOUTH MUSIC CENTER: musical exchange program between Arab and European countries.

FAIR PLAY: composition competition with an anti-corruption theme.

IMAGINE: international music competition, all genres – 8 national Imagine festivals on 3 continents promoting bilateral exchange between participating countries.

JMI GLOBAL CONFERENCE: Annual event around the JM International network and its various partners from around the world.

JM JAZZ WORLD: international jazz orchestra hosted in one of the JMI World Centres.

MUSIC AGAINST CHILD LABOR: awareness campaign against child labor.

MUSIC CROSSROADS: African music schools in Malawi, Mozambique and Zimbabwe.

WORLD YOUTH CHOIR: international youth choir that tours annually.

YO!Fest: annual political youth-led festival organized by the European Youth Forum (EYF)

YOUNG AUDIENCE MUSIC AWARDS (YAMA): international competition of the best productions for young audiences.

Recognized by
UNESCO

2

WORLD CENTRES:
Weikersheim (Germany)
Grožnjan (Croatia)

61

countries
represented

39

National
Member

34

Associate Members

40,000

musical activities
/year

7

million
young people
between the ages
of 13 and 30

PARTNERS AND SPONSORS

PROGRAM PARTNERS

Festival d'opéra de Québec
The Azrieli Foundation
réZin

PUBLIC PARTNERS

Canada Council for the Arts
Conseil des arts et des lettres du Québec
Conseil des arts de Montréal
Employment and Social Development Canada
Emploi Québec
New Brunswick Department of Post-Secondary Education
Ministère de la Culture et des Communications du Québec
Tourism, Heritage and Culture New Brunswick
Ministère du Travail, de l'Emploi et de la Solidarité sociale Québec
Fédération culturelle canadienne-française (PassepART)
Heritage Canada

PRIVATE DONORS (\$1,000 and up)

Anonymous
Fondation Cécile Mesnard-Pomerleau
Fondation du Grand Montréal (Fonds Joseph Rouleau-André Bourbeau)
Jeunesses Musicales Canada Foundation
Danièle LeBlanc
Peter Symcox

ARTISTIC AND PRESENTING PARTNERS

Alliance Française Toronto
Multicultural Association of Fredericton
ATMA
National Arts Centre
Centre de services scolaire de Montréal
Comité culturel l'enfant et les arts
Conseil scolaire francophone de la Colombie-Britannique (CSF)
Conseil scolaire acadien provincial (CSAP)
Conservatoire de musique de Montréal
Fédération des Associations Étudiantes du Campus de l'Université de Montréal - FAECUM
L'école et les arts
La clé
Palais Montcalm
Place des arts
Théâtre Outremont
Ville de Montréal
Ville de Boucherville
Ville de Pointe-Claire

SPONSORS (Digital Ballads)

The Azrieli Foundation

SPECIAL THANKS

ANNUAL CAMPAIGN – JMC CHAPTERS

A sincere thank you to the many donors who contributed to the success of these various fundraising campaigns as well as to the many regional benefactors and sponsors who support our organization's network of volunteer chapters at the local level.

APPENDICES

BOARDS AND COMMITTEES

JEUNESSES MUSICALES CANADA

As of June 30, 2022

EXECUTIVE COMMITTEE

CHAIR

Jean-Guy Gingras, Art Consultant, Cultural Travel Coordinator, Voyages Inter-Pays Inc.

VICE-CHAIR

Danilo C. Dantas, Associate Professor of Marketing, HEC Montréal

VICE-CHAIR

Luc Perreault, Advisor and Digital Strategist

SECRETARY

Guillaume Lavoie, Attorney, Torys

TREASURER

Frédérique Leblanc, Analyst

BOARD MEMBERS

Wilfred J. Alliston, President, JM New Brunswick

Alain Bisson, Music Teacher, Notre-Dame-de-Grâce School (CSDM) Artistic Director, Harmonie Aurora

Philip Chiu, Pianist

Mylène Feuiltault, Communications Director, Théâtre du Trident

Monique Frappier, Member, Baie-des-Chaleurs JMC Chapter

Florence Junca-Adenot, Professor and Director of the FORUM Urba 2015, UQAM, President
of the JM Canada Foundation

Danièle Leblanc, Executive and Artistic Director, JM Canada

Anne-Marie Legendre-Lizotte, Board Member

Michelle Mercier, Freelance Consultant

Alain R. Roy, Administrative Judge

BOARD OF DIRECTORS MEETINGS (HELD BY TELECONFERENCE AND IN PERSON)

September 16, 2021

September 18, 2021 (annual general meeting)

December 9, 2021

February 15, 2022

May 25, 2022

August 22, 2022

EXECUTIVE MEETINGS (HELD BY TELECONFERENCE)

October 4, 2021

January 27, 2022

April 6, 2022

May 11, 2022

2021 ANNUAL GENERAL MEETING (HELD BY TELECONFERENCE)

September 18, 2021

JEUNESSES MUSICALES NEW BRUNSWICK

As of June 30, 2022

EXECUTIVE COMMITTEE

PRESIDENT

Wilfred J. Alliston, President, Fredericton JMC Chapter

VICE-PRESIDENT

Luc Gagnon, Vice-President, Dalhousie JMC Chapter

SECRETARY

Adrienne Deveau, Bathurst JMC Chapter

TREASURER

Pauline Banville-Pérusse, Edmundston JMC Chapter

BOARD MEMBERS

Lise Anderson, Caraquet JMC Chapter

Michel Cardin, Professor, Department of Music, Université de Moncton (external member)

Annie Daneault, Attorney, Grand-Sault (external member)

Danièle Leblanc, Executive and Artistic Director, JM Canada

Louis-Marie Melanson, Kent JMC Chapter

Myriam Poitras, Teacher, Momo Musique, Dieppe (external member)

Martin Waltz, Dieppe JMC Chapter

August 8, 2021

October 16, 2021

December 8, 2021

January 19, 2022

April 6, 2022

June 7, 2022

ANNUAL GENERAL MEETING 2021

October 16, 2021

JEUNESSES MUSICALES ONTARIO

As of June 30, 2022

EXECUTIVE COMMITTEE

PRESIDENT

Danièle Leblanc, Executive and Artistic Director, JM Canada

VICE-PRESIDENT

Jean-Guy Gingras, Art Consultant, Cultural Travel Coordinator, Voyages Inter-Pays Inc.

SECRETARY

Guillaume Lavoie, Attorney, Torys

BOARD MEMBERS

Wilfred J. Alliston, President, JM New Brunswick
 Alain Bisson, Music Teacher, Notre-Dame-de-Grâce School (CSDM) Artistic Director, Harmonie Aurora
 Gabrielle Blackburn, Executive Director, JM Canada Foundation
 Philip Chiu, Pianist
 Associate Professor of Marketing, HEC Montréal
 Mylène Feuiltault, Communications Director, Théâtre du Trident
 Monique Frappier, Volunteer, Baie-des-Chaleurs JMC Chapter
 Florence Junca-Adenot, Professor and Director of the FORUM Urba 2015, UQAM, President of the JM Canada Foundation
 Frédérique Leblanc, Analyst
 Anne-Marie Legendre-Lizotte, Board Member
 Michelle Mercier, Freelance Consultant
 Luc Perreault, Strategic Advisor
 Alain R. Roy, Administrative Judge

BOARD OF DIRECTORS MEETING (HELD AT THE HEAD OFFICE)

December 9, 2021

ANNUAL GENERAL MEETING (HELD AT THE HEAD OFFICE)

December 9, 2021

JEUNESSES MUSICALES CANADA FOUNDATION

As of June 30, 2022

EXECUTIVE COMMITTEE

PRESIDENT

Florence Junca-Adenot, Professor and Director of the FORUM Urba 2015, UQAM

VICE-PRESIDENTS

Claude Gagliardi, Specialist Consultant

Pierre Gagnon, Partner, Génération-Pub Génération-Clik

SECRETARY

Alain R. Roy, Administrative Judge

TREASURER

Isabelle Nadeau, B.C.L., LL.B., LL.M. Fisc., Partner, Crowe BGK

BOARD MEMBERS

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 Leila Boily-Afriat, Project Manager, McCord Museum
 Louis Dessureault, Vice-President Operations, Groupe Marie-Claire
 Jean-Guy Gingras, Chair, JM Canada
 Jean-Jacques Laurans, President, Le Groupe Alfid
 Richard Lupien, Board Member
 Danièle Leblanc, Executive and Artistic Director, JM Canada
 Michelle Mercier, Freelance Consultant
 Luc Plamondon, Artist and Board Member
 Marc Rouleau, Chair and CEO, Joddes Limited
 Renée Rouleau, Board Member
 J. Daniel Tremblay, President, Groupe Marketex Ltée
 Miroslav Wicha, President, CEO, and Chair of the Board, Haivision Network Video

HONORARY MEMBERS OF THE BOARD OF GOVERNORS

Robert Lecavalier
André Lesage
Peter Symcox

HONORARY MEMBER IN MEMORIAM

Joseph Rouleau C.C., G.O.Q., C.O.M., O.A.L.F., D.h.c.

PERMANENT AND AD HOC COMMITTEE MEMBERS

As of June 30, 2022

FINANCE AND AUDIT COMMITTEE

PRESIDENT

Frédérique Leblanc, Treasurer, Jeunesses Musicales Canada

MEMBERS

Danièle Leblanc, Executive and Artistic Director, Jeunesses Musicales Canada
Florence Junca-Adenot, President, Jeunesses Musicales Canada Foundation
Michelle Mercier, Board Member

NOMINATION, ETHICS, AND GOVERNANCE COMMITTEE

PRESIDENT

Guillaume Lavoie, Secretary, Jeunesses Musicales Canada

MEMBERS

Danilo C. Dantas, Vice-Chair, Jeunesses Musicales Canada
Jean-Guy Gingras, Chair, Jeunesses Musicales Canada
Danièle Leblanc, Executive and Artistic Director, Jeunesses Musicales Canada

CONTINGENCY FUND COMMITTEE

PRESIDENT

Michelle Mercier, Jeunesses Musicales Canada

MEMBERS

Jean-Guy Gingras, Chair, Jeunesses Musicales Canada
Luc Perreault, Vice-Chair, Jeunesses Musicales Canada
Florence Junca-Adenot, President of the Jeunesses Musicales Canada Foundation
Danièle Leblanc, Executive and Artistic Director, Jeunesses Musicales Canada

LIFE OF THE NETWORK COMMITTEE

PRESIDENT

Martin Waltz, Dieppe JMC Chapter

REPRESENTATIVE OF JM CANADA'S BOARD OF DIRECTORS

Jean-Guy Gingras, Chair

Monique Frappier, Baie-des-Chaleurs JMC Chapter

MEMBERS

Michelle Landry, Baie-des-Chaleurs JMC Chapter

Adrienne Deveau, Chaleur-Bathurst JMC Chapter

E. Gail Carleton, Dalhousie JMC Chapter

Martin Waltz, Dieppe JMC Chapter

Julie Bédard, Edmundston JMC Chapter

Wilfred J. Alliston, Fredericton JMC Chapter

Gloria Richard, Kent JMC Chapter

Hélène Mercier, La Sarre JMC Chapter

Lise Léger-Anderson, Acadian Peninsula JMC Chapter

Louise Lajoie, Port-Cartier JMC Chapter

Yves Prévost, Rouyn-Noranda JMC Chapter

Luc Bouchard, Saguenay JMC Chapter

Marie St-Germain, Musique s'il vous plait (Val-d'Or JMC Chapter)

Danièle Leblanc, Executive and Artistic Director, Jeunesses Musicales Canada

Yogane Lacombe, Head of General Audiences Activities, Jeunesses Musicales Canada

Brent Besner, Executive Assistant and Coordinator of the Volunteer Network,
Jeunesses Musicales Canada

ARTISTIC COMMITTEE

PRESIDENTE

Danièle Leblanc, Executive and Artistic Director, Jeunesses Musicales Canada

MEMBERS

Philip Chiu, Member of JM Canada's Board of Directors and Pianist

Alain Gauthier, Director

Esther Gonthier, Vocal Coach and Music Director of the opera production

Yogane Lacombe, Head of General Audiences Activities, Jeunesses Musicales Canada

Jean-François Lapointe, Artistic Director, Festival d'opéra de Québec

Vincent Lauzer, Recorder Player, founding member of Flûte Alors!

Marielle Mallette, Saguenay JMC Chapter

ANNUAL REPORTS

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- 4 Artistic Committee
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1 JEUNESSES MUSICALES NEW BRUNSWICK

Development Officer Sébastien Sirois' contract was renewed for a third 10-month period, from September 6, 2021, to June 24, 2022. Unfortunately, due to professional and family duties, Sébastien could not finish his contract, and had to leave us at the end of April. It is difficult to juggle part-time positions. We had the same problem three years ago when we lost his predecessor. It is obvious that a full-time position would provide more stability. Another piece of bad news in the spring was the closure of the Kent JMC Chapter.

At the AGM, held via Zoom on October 16, 2021, the members made no changes to the composition of the board, and the Executive Committee was re-elected for another year. Wilfred Alliston, Luc Gagnon, Adrienne Deveau, and Pauline Banville-Pérusse were confirmed as president, vice-president, secretary, and treasurer respectively. Both the president and treasurer announced that 2021–2022 would be their last year in those positions.

The Laetitia Cyr Scholarships in 2021 were followed by the biannual Emerging Artists Tour, March 2022 edition, a concert tour featuring young emerging classical music artists who distinguished themselves through their performance skills. The artist selection committee, composed of two members of the board of directors, Martin Waltz and Michel Cardin, as well as the development officer, Sébastien Sirois, made their choice based on teachers' recommendations and the criteria of balance and variety. The tour's pianist accompanist was Sébastien Leclerc. The 10 artists—pianist Adèle LeBlanc, guitarist Pierre Couturier, clarinetist Jérémie Arseneault, tenor Carlo Cormier, soprano Daphnée Brideau, saxophonist Luc Richard, pianist Thierry Basque, guitarist Cédric Thériault, flutist Charles Gagné, and pianist Isaac Stepaniak—were scheduled to perform in six cities: Bathurst, Caraquet, Dalhousie, Dieppe, Edmundston, and Fredericton. The pandemic spoiled the party in 2020, then, in 2022, it was bad weather. Winter storms three weekends in a row in the northern part of the province forced the cancellation of the concerts scheduled in Bathurst, Caraquet, and Dalhousie, and the ice storm was without a doubt the cause of significantly reduced attendance at the Edmundston concert. Despite these setbacks, a total of 220 music lovers in Dieppe, Edmundston, and Fredericton warmly welcomed the musicians, commenting favourably on these young artists' performances. The only shortcoming was the presentation of the musicians' backgrounds and their description of the pieces they had chosen. Several audience members commented that these presentations lacked depth and could benefit from a format that includes specific questions for each artist.

Despite the several waves of the pandemic in 2021–2022, the Chapters have not lost their focus. The Dalhousie Chapter celebrated its 30th anniversary by offering six free concerts to its subscribers and the general public. That's right: six free concerts for everyone, only one of which was cancelled, again due to pandemic-related constraints. In Dieppe, in addition to the Emerging Artists Tour, music lovers were treated to four concerts, including *Ivresse de lune* in November, an ensemble of seven musicians from the Maritime provinces, and *Espace infini* in May, which featured the performance of five young musicians from the Sistema program, followed by an ensemble of nine professional artists from New Brunswick. The Acadian Peninsula Chapter focused on community ties by offering free admission to all its concerts to a group of adults with disabilities and a dozen complimentary tickets to newcomers to Caraquet. In addition to the four JMC concerts, the Chapter brought the New Brunswick Symphony to Caraquet for a special concert: *Empreintes françaises*, with

works by Saint-Saëns, Debussy, and Bizet. The Symphony was greeted by an enthusiastic audience of 200 music lovers. In Edmundston, the season marked the return of concerts starting with the *Ventus Machina* wind quintet in November. Again, due to the pandemic, the ballet *Amadeus* had to be postponed a third time before finally being performed in April. Presented in collaboration with the Arts Centre, the ballet was followed by a musical mediation session. The season ended in May with a classical concert given by local musicians. In Bathurst, spring brought a lifting of restrictions and milder weather allowing the last two Emerging Artists Concerts of the season to be held in April and June. In Fredericton, after two years of virtual productions, indoor concerts were resumed as well as facilitator-led interactive workshops for young children. The “Your Story Set to Music” (after-school) and “A Rhythmic Trip Around the World” (preschool) workshops were offered in May and June to children enrolled in programs at the Fredericton Cultural Centre. In June, children from the Garde-rie Franco were able to participate in three workshops: *Le Chapeau à comptines* (“The Song Hat”), *Musique au corps* (“Body Beats”), and *Ton histoire en musique* (“Your Story Set to Music”).

A very special event for everyone took place in April when JM Canada President Jean-Guy Gingras visited each of the Chapters, met with the volunteer committees, and attended a concert where he was able to address subscribers and the general public. He thanked them for their loyalty to JM Canada’s concerts over the years and, in some cases, over the decades. Everyone was touched by the interest Mr. Gingras expressed for the Chapters’ welfare. In Dieppe, he met with the director of the Théâtre Capitol and its head of programming to whom he expressed his gratitude for the collaboration that exists between the theatre and the Dieppe Chapter. In Bathurst, he had lunch with approximately 15 volunteers and two members of the city council, whom he convinced of the importance of the entire community’s involvement if JM Canada’s work is to continue. In Fredericton, he visited City Hall and met with the mayor, thanking her for the city’s continued support. He also visited the Fredericton Community Foundation, a private organization that has funded the Chapter’s youth activities for several years. His meeting with the FCF’s executive director was very productive, opening the door to possible future collaborations between the two foundations. In short, Mr. Gingras’ visit had many positive repercussions.

To summarize, the Chapters remained mobilized despite public health restrictions, hall closures, and bad weather. The abundance and diversity of their activities throughout the year is a testament to the network’s resilience and tenacity.

Although Jeunesses Musicales Canada was founded in Quebec in 1949, now half of its Chapters are in New Brunswick. To ensure the sustainability of JM Canada’s concerts for the general public, the vitality of our Chapters is essential.

In conclusion, JMNB still relies heavily on collaboration between the six JMC Chapters as well as on the loyalty of the music-going community to pursue its mission of promoting classical music and the advancement of young artists from here and elsewhere.

Wilfred Alliston
Chair, JMNB

*Following the cancellation of her program in Alberta due to the pandemic, Martine Jomphe registered for the Summer Music Academy in Barachois, New Brunswick.

** Also due to the pandemic, Hannah Wilson’s program has been moved to the summer of 2022.

2 LIFE OF THE NETWORK COMMITTEE

Introduction

At the beginning of the COVID-19 pandemic, it was agreed that the Chapter presidents would meet via Zoom. The experience was so well received that it was decided to continue these meetings on a regular basis. However, it was noted that many of the topics discussed seemed to echo the topics addressed by the Life of the Movement Committee. As we shall see in the following lines, it was decided to convert the JMC Chapter meetings into a permanent committee called the Life of the Network Committee and that the Life of the Movement Committee would be replaced by the Advisory Committee.

Summary

Several agenda items came up on a regular basis.

1. Montreal head office staff members used these meetings to pass on important information and directives concerning tour organization, distribution of communication tools, the availability of the sum of \$20,000 to help relaunch the Chapters, and the availability of the *Lucia di Lammermoor* video link for everyone to view as well as viewing statistics for this video.
2. At these meetings, four people from the Montreal head office regularly encouraged the Chapters to continue their good work: Jean-Guy Gingras, Danièle LeBlanc, Yogane Lacombe, and Brent Besner.
3. At each meeting, a discussion of the JMC Chapters' ongoing public health status was held, allowing the different presidents to talk about each Chapter's specific situation, including challenges, successes, problems encountered, and cancellations. This part of the meeting took up most of the time.
4. At the end of the meeting, there was a round-up discussion on the appreciation of the meeting.

MEETINGS

Including the last meeting of the presidents in August 2021, the Life of the Network Committee met eight times on the following dates: August 8, 2021, October 23, 2021, November 22, 2021, January 17, 2022, February 17, 2022, March 16, 2022, May 5, 2022, and June 8, 2022. All of these meetings were held via Zoom.

August 8, 2021

Danièle LeBlanc presented the draft amendment for the Life of the Movement Committee. All were in favour. This is where all the JMC Chapters said that the meetings were stimulating and that there was a willingness to maintain the meetings on a regular basis.

October 23, 2021

We looked over the format of the next AGM.

We reviewed the changes to the by-laws again. The Chapter meetings became the Life of the Network Committee and the Advisory Committee replaced the Life of the Movement Committee. Members of the Advisory Committee were elected.

November 22, 2021

Elections for the Advisory Committee continued.

Work continued on the draft of the survey to be sent to volunteers.

A position was open at the JM Canada Foundation, and the presidents were asked to identify a person to join the JM Canada Foundation Board.

January 17, 2022

Presentation of the Advisory Committee.

Martin Waltz gave his point of view on the general situation of the JMC Chapters. He noted that some of the Chapters are in difficulty and that, for several years, the number of JMC Chapters has been decreasing. Martin believed that a thorough study of the situation was necessary in order to find solutions to the problems. As a result, two surveys were to be developed: one to be sent to the Chapter presidents and the other to be sent to the volunteers.

Martin Waltz was elected chairman of both committees.

February 17, 2022

Discussion on the survey continued.

Direction 4, Focus Area 8 of the 2019–2023 Strategic Plan was highlighted with a reiteration of three goals and subsequent actions.

Objective: Increase the involvement of volunteers in Young Audiences.

Objective: Encourage the recruitment of new volunteers.

Objective: Mobilize and retain JM Canada volunteers.

The surveys were then ready to send. The return dates were February 28 for the presidents' survey and March 21 for the volunteers' survey.

March 16, 2022

The members of the Young Audiences Committee were chosen.

Preliminary survey-return statistics were presented. Brent Besner asked the presidents to encourage their volunteers to complete the survey.

Some participants wished that in the future posters would be more representative of the musicians (photos with instruments).

Jean-Guy Gingras would tour the JMC Chapters. This was a logical outcome of the survey.

May 5, 2022

Review of Jean-Guy Gingras' tour of the Chapters.

The surveys were completed and a report was to be presented to the JM Canada Board on May 25.

The AGM was announced for September 23, 24, and 25 in Montreal.

Preparation of a market analysis by the Young Audiences Committee.

June 8, 2022

A draft of the organization of the AGM was presented: layout, logistics, preliminary schedule, artistic component.

Some information about the 2022–2023 tour was presented.

Information on the Golf Auction—Sponsorship prizes/General Public Concert in the regions. This process would allow the Chapters to sell one of their concerts via auction.

Acknowledgments

Thank you to all the presidents and alternates and all those who attended these meetings.

Thank you to Danièle LeBlanc for her wisdom and suggestions at our meetings. Thanks to Brent Besner for the frequent email and phone reminders to keep the meetings running smoothly, for preparing the agendas and taking the minutes, for preparing the surveys, for all his suggestions, his many reports... and so much more. Thanks also to our chairman Jean-Guy Gingras for his many words of advice and encouragement.

Martin Waltz

President of the Life of the Network Committee

3

ADVISORY COMMITTEE TO THE LIFE OF THE NETWORK COMMITTEE**Members of the Advisory Committee**

Martin Waltz, President, Dieppe JMC Chapter
 Michelle Landry, Vice-President, Baie-des-Chaleurs JMC Chapter
 Lise Léger-Anderson, Acadian Peninsula JMC Chapter
 Louise Lajoie, Port-Cartier JMC Chapter
 Ginette Lapierre, Member of the La Sarre JMC Chapter
 Noëline LeBel, Edmundston JMC Chapter
 Yves Prévost, Rouyn-Noranda JMC Chapter
 Jean-Guy Gingras, Chair, JM Canada
 Brent Besner, JM Canada
 Monique Frappier, JM Canada
 Danièle LeBlanc, JM Canada

Introduction

During the past season, the committee met five times including the last meeting of the Life of the Movement Committee. During the meetings, the committee members discussed at length the consequences of the pandemic, evaluated the experience of the JMC Chapter meetings, considered the next steps, and, most importantly, discussed the redesign of the Life of the Movement Committee.

Meetings were held via Zoom on the following dates: August 18, 2021, December 9, 2021, February 10, 2022, and May 12, 2022.

August 18, 2021 (Life of the Movement)

The committee members reviewed the nominations for the Volunteer Award and the Development Award and made recommendations.

Next, the merger of the JMC Chapters' Life of the Movement Committee and the Life of the Network Committee was discussed. It should be noted that this discussion had already begun at previous meetings.

The AGM schedule and activities were reviewed.

Lastly, Ginette Lapierre announced that she was leaving the Advisory Committee. On behalf of all the members of the Life of the Movement Committee, I would like to thank Ginette for all her contributions to the committee over the years.

December 9, 2021 (Advisory)

The mandate and functions of the Advisory Committee were discussed. It is important to mention the points under discussion:

- Have a say in the agenda of the Life of the Network Committee meetings;
- Select the recipients of the Volunteer Award;
- Select the recipients of the Development Award;
- And, in general, have the right to comment on any other issue relevant to the proper functioning of the Network Committee.

Then we examined five questions that Martin Waltz asked about the precarious situation of the JMC Chapters.

Lastly, we discussed the problem of recruiting volunteers: strategy, planning, and tools for a campaign. This discussion was related to the volunteer survey being prepared.

February 10, 2022

This meeting focused on the survey to be sent to the presidents of the various Chapters and the survey for the volunteers. The members made several improvements. The committee also decided on dates for discussion by the Life of the Network Committee and other timelines.

May 12, 2022

This meeting focused on a preliminary review of the AGM: registration fees, accommodations, local transportation, meals, Saturday night banquet, preliminary schedule, training sessions, and musical performances.

Thanks to the members of the Life of the Network Committee:

In closing, I would like to thank the members of the Life of the Network Committee for their great dedication, enthusiasm, and determination to ensure the successful development and long life of Jeunesses Musicales Canada. Thanks to Michelle Landry, Lise Léger-Anderson, Louise Lajoie, Noëline Lebel, Yves Prévost, and Monique Frappier.

Thank you to Danièle LeBlanc for her wisdom and suggestions at our meetings. Thanks to Brent Besner for the frequent email and phone reminders to keep the meetings running smoothly, for preparing the agendas and taking the minutes, for preparing the surveys, for all his suggestions, his many reports ... and so much more. Thanks also to our chairman Jean-Guy Gingras for his many words of advice and encouragement.

Martin Waltz
President of the Advisory Committee

4

ARTISTIC COMMITTEE**OPERA**

For the 2022–2023 season opera, *A Merry Widow* (Lehár), selections were made in the fall of 2021 and winter of 2022. The jury used video recordings, which allowed them to do a good job of listening and to quickly compare the different auditions submitted by vocal range. Auditions began with opera singers and pianists, then a second call for auditions was made for actor-singers to fill the roles of Popoff and D'Estillac.

AUDITIONS/MONTREAL

A Merry Widow
December 13, 2021 (opera singers and pianists)
Location: Zoom
and
February 23, 2022 (actor-singers)
Location: Zoom

In-house members

Danièle Leblanc, Executive and Artistic Director
Yogane Lacombe, Head of General Audiences Activities

Guest Members

Alain Gauthier, Stage Director
Jean-François Lapointe, Artistic Director, Festival d'opéra de Québec
Esther Gonthier, Music Director

Candidates

34 candidates (21 actor-singers, 6 sopranos, 2 mezzo-sopranos, 1 tenor, 4 baritones)

Ages

23 to 66 years old

From:

Calgary, AB
 Burnaby, BC
 Montreal, Blainville, Québec, St-Lucien, QC
 Stouffville, ON

AUDITION PROCESS

For opera singers and pianists, candidates were asked to provide a video recording of two (2) to three (3) opera arias, one (1) or two (2) arias from the role for which they were auditioning, and/or one (1) French-language aria in a contrasting style. They also had to prepare a text to recite for their respective roles.

For actor-singers, the candidates had to provide a video recording in which they submitted a text as well as an operetta aria or a French song of their choice, with or without accompaniment.

JURY EVALUATION PROCESS

Jury members were invited to listen to all of the videos submitted by the candidates, which represented approximately 3.5 hours of listening time for the opera singers and pianists and approximately 5 hours of listening time for the actor-singers. An Excel document was used to facilitate note-taking and evaluation.

After listening to the recordings, each member of the jury filled out his or her Excel document indicating his or her choices (yes, no, maybe) along with supporting comments for each candidate. These files were returned to Yogane Lacombe, who created a master file for the deliberations on December 13 (opera singers and pianists) and February 23 (actor-singers). Following the committee's deliberations, successful applicants were then informed of their selection for the opera. Invitations were also issued for missing roles.

EMERGING ARTISTS CONCERTS

National auditions for instrumentalists were held in the fall of 2021 for the 2023–2024 JM Canada season. The audition process for the Emerging Artists Concerts was conducted at the same time as auditions for the pan-Canadian tour with Prairie Debut and Debut Atlantic.

AUDITIONS/MONTREAL

Emerging Artists Concerts 2023–2024
 February 3, 2022
 Location: Zoom

In-house members

Danièle Leblanc, Executive and Artistic Director
 Yogane Lacombe, Head of General Audiences Activities

Guest Members

Vincent Lauzer, recorder player

JM Canada Delegates

Marielle Mallette, Saguenay JMC Chapter
 Philip Chiu, Member of JM Canada's Board of Directors and Pianist

CANDIDATES

24 musical projects
 Ages: 25 to 54 years old

FROM:

Chicoutimi, Laval, Saint-Paul, Longueuil, Montreal, QC
 Newmarket, Toronto, Stouffville, Ottawa, Oakville, Thornhill, Scarborough, St. Marys, ON
 Langley, Vancouver, BC
 Edmonton, AB

INSTRUMENTS

Viola, clarinet, harpsichord, guitar, harp, oboe, marimba, mezzo-soprano, percussion, piano, soprano, violin, cello, baroque cello

JURY EVALUATION PROCESS

Candidates for the Emerging Artists Concerts had to provide a video recording of three (3) pieces from their proposed repertoire, with introductions in French and English. Jury members were invited to listen to all the videos submitted by the candidates, representing approximately ten hours of listening. An Excel document was used to facilitate note-taking and evaluation.

On February 3, 2022, the jury met and made the decision to call certain artists for auditions in Montreal. The auditions took place in Joseph Rouleau Hall at JM Canada's André Bourbeau House on February 24, 2022. Three members of the jury were present: Danièle LeBlanc, Yogane Lacombe, and Philip Chiu. Then, Head of General Audiences Activities Yogane Lacombe contacted the artists selected by the jury and issued invitations to complete the programming.

EMERGING ARTISTS CONCERTS – PAN-CANADIAN TOUR

JM Canada, Prairie Debut, and Debut Atlantic are pleased to collaborate on a second edition of a pan-Canadian tour. This tour, produced by all three organizations, is awarded to one artist or ensemble in the 2023–2024 season. National auditions for instrumentalists were held in the fall of 2021. The audition process for the pan-Canadian tour was conducted at the same time as auditions for the Emerging Artists Concerts tour.

AUDITIONS

Emerging Artists Concerts 2023–2024
 January 21, 2022, and February 3, 2022
 Location: Zoom

In-house members (JM Canada), present at the January 21 and February 3 meetings

Danièle Leblanc, Executive and Artistic Director
 Yogane Lacombe, Head of General Audiences Activities

Prairie Debut delegate, present at the January 21 and February 3 meetings

Po Yeh, Executive Director

Debut Atlantic delegate, present at the January 21 and February 3 meetings

Erin Sparks, Executive Director

JM Canada and Prairie Debut delegates, present at the February 3 meeting

Philip Chiu, JM Canada
 Andrew Kwan, Prairie Debut

CANDIDATES

28 musical projects
 Ages: 25 to 54 years old

FROM:

Chicoutimi, Laval, Saint-Paul, Longueuil, Montreal (QC)
 Newmarket, Toronto, Stouffville, Ottawa, Oakville, Thornhill, Scarborough, St. Marys (ON)
 Langley, Vancouver (BC)
 Edmonton (AB)

INSTRUMENTS

Viola, hand-cranked music box, clarinet, harpsichord, guitar, harp, oboe, marimba, melodica, mezzo-soprano, percussion, piano, toy piano, soprano, violin, cello, baroque cello

JURY EVALUATION PROCESS

Candidates for the pan-Canadian tour had to provide a video recording of three (3) pieces from their proposed repertoire, with introductions in French and English. Jury members were invited to listen to all the videos submitted by the candidates, which represented approximately ten hours of listening. An Excel document was used to facilitate note-taking and evaluation.

On February 3, 2022, the jury invited Andrew Kwan (Prairie Debut) and Philip Chiu (JM Canada) to join the meeting and make an informed decision from among the four strongest proposals. The chosen artists, La Fiammata Piano Duo, then participated in a meeting with the three organizations.

Danièle LeBlanc (replacing Marielle Mallette)

5 JEUNESSES MUSICALES INTERNATIONAL

Jeunesses Musicales International celebrated its 75th anniversary in 2020. JM International (originally Jeunesses Musicales International) was founded on July 17, 1945, by Marcel Cuvelier (Belgium) and René Nicolay (France) in the Palais des Beaux-Arts, Brussels, Belgium. Their aim was to unite the world's youth through music in the wake of the Second World War, a mission that we continue to this day.

Thanks to the initiative of Gilles Lefebvre, Canada was the third country to join the organization in 1950.

Today, with 73 member organizations in 61 countries, JM International is a worldwide network offering young people the opportunity to get involved in music. The network reaches more than 7 million people between the ages of 13 and 30 each year through more than 40,000 activities, embracing all styles of music and coordinating cross-border exchange opportunities at the international level.

For over 75 years, JMI has been "Making a Difference through Music," using the power of music to bridge across social, geographical, racial, and economic divides and creating a platform for intercultural dialogue.

Jeunesses Musicales Canada participated in the hybrid (virtual and in-person) AGM held in Spain from July 11 to 16, 2022. On this occasion, several artists and delegates from various parts of the world participated in the JMI Global conference held under the theme "Rhythms of Resilience." The event was co-organized by JM Spain, JM Catalonia, and JM International. At the AGM, Phillip Chiu, a Canadian musician and member of JM Canada's board of directors, was elected a member of the JMI Classical Music Committee. This committee established the enCORE New Ways in Classical Music Program. This program is geared towards young classical musicians who are ready to play an active role in society and become ambassadors for classical music.

The Classical Music Committee organized the event Encore Accelerando from May 10 to 12, 2022, in Budapest, Hungary. Nine outstanding projects by young classical musicians from eight countries were presented. It was an opportunity to discover their perspectives on the future of classical music.

At the invitation of Jeunesses Musicales International, Claude Hurtubise, a cultural mediator for JM Canada, participated in the Ethno Camp held in Hungary in March 2022.

Jean-Guy Gingras
 Chairman



JM Canada

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