



2019-2020

ANNUAL REPORT

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## A WORD OF THANKS FROM THE GENERAL AND ARTISTIC DIRECTOR

I wish to thank the administrative teams of Jeunesses Musicales Canada, Jeunesses Musicales Ontario, and Jeunesses Musicales New Brunswick, as well as the many JMC Chapters and the Jeunesses Musicales Canada Foundation, for their help in the preparation of this document.

Special thanks to Émilien Roscanu for his administrative support.

A sincere thank you to Joël Laroque (le trafiquant d'images) for his precious collaboration, his advice, as well as the sharing of his graphic grids for the layout of this report.

## A WORD FROM OUR BOARD CHAIR

A lot of optimism marked the beginning of our season at the Annual General Meeting, held last September at Domaine Forget. First off, our new 2019-2023 Strategic Plan was leading us to new horizons, and the beginning of our cross-Canada tour was a great success.

On the artistic front, our organization once again stood out through the quality of its programming. Once again this year, one of our young audience concerts was selected as a finalist at the Opus Awards, presented by the Conseil québécois de la musique. Our JMC Chapters and presenters hosted our touring artists, to the great pleasure of their audiences, until...

In mid-March, our organization was hit hard by the onset of the COVID-19 pandemic.

From that moment on, our energies shifted to solution mode. First, we had to make the difficult decision to cancel more than 500 activities slated before the end of June 2020. Many concerns arose. How would we support JMC artists affected by these cancellations, what would we do with our volunteer presenting network, and how would we continue to bring music to young audiences?

Our Board of Directors and the Executive Committee became closely involved, and many initiatives were set in motion. We leaned on our volunteer network, and the support of our many Chapter Presidents was greatly appreciated. Thank you all for your commitment. We will, of course, continue to greatly rely on this solidarity in the months to come. We owe our ability to navigate these troubled times to the great acuity of Executive and Artistic Director Danièle LeBlanc, and to the entire JM Canada team. They have all shown great resilience through this difficult period.

A big thank you to our Foundation, under Chair Richard Lupien, and to our generous donors who have provided us with very significant financial support. I would like to highlight the unwavering commitment of our major public partners: the Canada Council for the Arts, the Conseil des arts et des lettres du Québec, the Conseil des arts de Montréal, and Canadian Heritage, who quickly confirmed their financial support in the midst of this crisis. Thank you very much!

Jean-Guy Gingras

## A WORD FROM THE ARTISTIC AND GENERAL DIRECTOR

La The 2019-2020 season was the first year of our new strategic plan, and it started off with energy. Indeed, many new artistic projects were successfully implemented. Our first big success was the PassepART program, a Canada-wide initiative to encourage partnerships between French language minority schools and arts organizations through microfinancing. The program was a huge success, with more than 200 activities delivered in Ontario, Nova Scotia, and New Brunswick. Next, in our first-ever cross-Canada tour, featuring the Meagan&Amy duet and presented in collaboration with Debut Atlantic and Prairie Debut, we presented the violin/piano ensemble in 50 Canadian cities, commissioned a work by Canadian composer Jocelyn Morlock, and developed new ties in other Canadian provinces.

Because of the pandemic, we made the infamous shift to digital in order to remain active with our young audiences through music appreciation workshops. The feedback on this video series was very positive and encouraging and will allow us to undertake a digital shift in schools and with national broadcasters for the 2020-2021 season.

On the creative side, three new young audience concerts and three new workshops were successfully piloted in schools and preschools. In addition, through the Jacqueline Desmarais Music Mediation program, activities such as discussions, master classes, and mini concerts were offered at a reduced cost and greatly appreciated by JMC Chapters and presenters. Finally, our first Octaves fundraising event in support of our Up Tempo project (in collaboration with CHU Ste-Justine) raised over \$10,000, thanks to young philanthropists inspired by this social reintegration project idea.

In short, we were headed towards a record year in terms of attendance, number of activities, involvement, and networking, a first major growth management push. Then came March 13, the corona virus pandemic, the forced break...

Nevertheless, good can come out of a bad situation! The 2020-2021 season will be different, perhaps even disorienting, but we see it as a springboard for new ways of working with you to improve our strategic plan and undergo a much-needed digital shift to ensure we maintain our presence. Our new team will guarantee it! Together, for music, everywhere, and with you all around us!

Danièle LeBlanc

# ÀBOUT

A NETWORK  
OF OVER 150  
CANADIAN  
VOLUNTEERS

A NETWORK  
OF OVER 350  
BUYERS.

A PRESENCE IN  
6 PROVINCES

HEADQUARTERED IN  
MONTREAL'S PLATEAU  
MONT-ROYAL, WITH  
CURRENT OFFICES  
OPENED IN APRIL 2000

FOUNDING  
MEMBER OF THE  
JEUNESSES  
MUSICALES  
WORLD  
ORCHESTRA.

FOUNDED IN  
1949

HOST TO 6  
INTERNATIONAL  
GENERAL  
MEETINGS

MEMBER OF AN  
INTERNATIONAL  
NETWORK

15 VOLUNTEER-  
RUN JMC  
CHAPTERS IN  
QUEBEC AND  
NEW BRUNSWICK

JM CANADA:  
A TALENT INCUBATOR  
AND ONE OF  
CANADA'S MOST  
IMPORTANT  
CLASSICAL MUSIC  
PRESENTERS!



# JEUNESSES MUSICALES CANADA

## OUR MANDATE

Since 1949, Jeunesses Musicales Canada (JM Canada) has produced, presented and circulated professional concerts in outlying areas outside of major urban centers, thanks notably to a network of 150 local volunteers who help produce its touring concerts in halls and schools.

## OUR MISSION

To promote the discovery of various types of classical music among young audiences.  
To support the development of young classical musicians on the national stage.

## OUR VISION

To become the national leader in:  
Introducing young audiences to the experience of classical music;  
Recruiting and supporting promising young musicians.

## OUR ORGANIZATIONAL VALUES

### EXCELLENCE

JM Canada presents the best classical music programming and the most promising artists.

### ACCESSIBILITY

JM Canada plans and implements musical activities that reach and make classical music accessible to audiences across the country.

### COMMITMENT

JM Canada is committed to working collaboratively with all partners (including artists, volunteers, collaborators, and sponsors) to foster their participation and involvement, with a view to fully achieving its mission and vision.

### EDUCATION

Through its activities and initiatives, JM Canada fosters knowledge, listening, openness, creativity, classical music appreciation, and professional artist development.

### PERSONAL GROWTH

JM Canada's programming provides high-quality, enriching, and entertaining experiences.

# THREE MAIN ACTIVITY TYPES

## YOUNG AUDIENCE CONCERTS AND ACTIVITIES

### MUSICAL ESCAPADES

SCHOOL OUTINGS  
HOSTED AT  
JOSEPH ROULEAU HALL  
AT JM CANADA

### CUSHION CONCERTS

FAMILY CONCERTS  
PRESENTED AT JOSEPH  
ROULEAU HALL AT JM  
CANADA

### YOUNG AUDIENCE CONCERTS

THEATER CONCERTS  
PRESENTED THROUGH  
OUR NETWORK, ON  
TOUR AND IN SCHOOLS

## YOUTH WORKSHOPS

### MUSIC INITIATION ACTIVITIES

IN PRESCHOOLS,  
SCHOOLS, DAY CAMPS

### MUSIC INITIATION ACTIVITIES

AT FESTIVALS, FOR  
PRESENTERS, AND FOR  
SPECIAL  
COLLABORATIONS

## GENERAL AUDIENCE CONCERTS AND ACTIVITIES

### EMERGING ARTISTS CONCERTS

RECITAL TOURS OF  
JMC CHAPTERS AND  
PRESENTERS

### JACQUELINE DESMARAIS MUSIC MEDIATION PROGRAM

TOURING  
ACTIVITIES

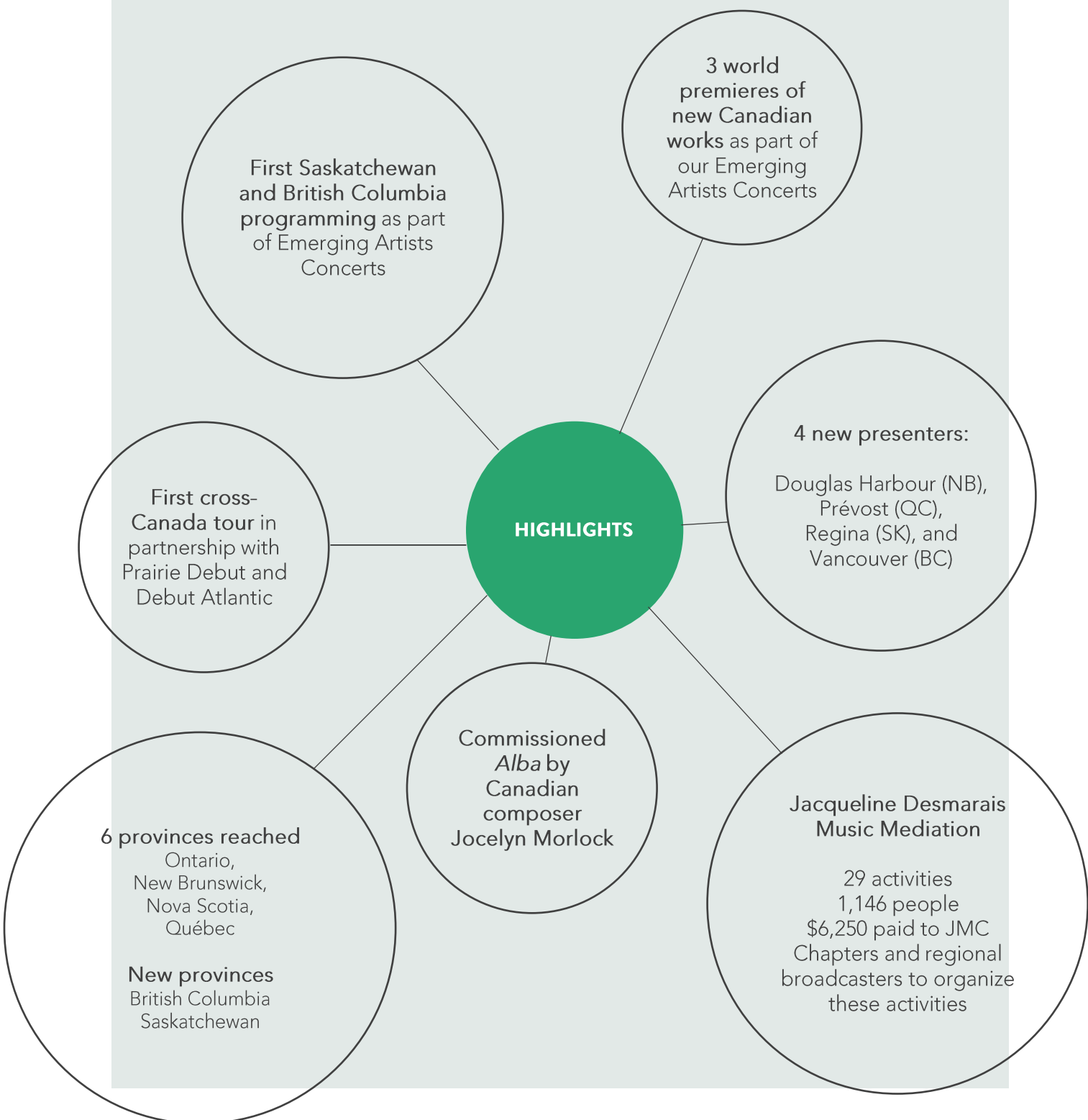
### HAPPY HOUR CONCERTS

RECITALS  
PRESENTED AT JM  
CANADA'S JOSEPH  
ROULEAU HALL

### SPECIAL ACTIVITIES

SPECIAL OR  
CORPORATE  
CONCERTS BY  
REQUEST

# GENERAL AUDIENCE



# EMERGING ARTISTS CONCERTS

PRODUCTIONS	# OF ARTISTS	# OF CONCERTS	TOUR ATTENDANCE
Le Nozze di Figaro	6	24	4 802
Body and soul	1	7	1 374
Junctions	2	21	2 696
The Truth about Love	2	8	1 248
Portraits (replacing Peace)	2	7	804
Resonances	2	9	1 155
Lyrical dreams (replacing Paix)	2	4	366
<b>TOTAL</b> (on March 13, 2020)	17	80	12 445
<b>COVID-19 CANCELLATIONS</b>			
Junctions		(1)	(100)
Le Nozze di Figaro		(8)	(1 308)
Portraits	(2)	(7)	(804)
Lyrical dreams	(2)	(4)	(366)
<b>TOTAL CANCELLED</b>	(4)	(20)	(2 578)
<b>GRAND TOTAL</b>	13	60	9 867

## 28 CITIES REACHED

Amos, Baie-Comeau, Bathurst, Carleton-Sur-Mer, Dalhousie, Edmundston, Fredericton, Gaspé, Halifax, Havre-Aubert Îles-De-La-Madeleine, Jonquière, La Sarre, Moncton-Dieppe, Montmagny, Montréal, New Richmond, Port-Cartier, Quebec City, Rouyn-Noranda, Sept-Îles, Toronto, Val-D'Or, Ville-Marie

## NEW BUYERS

Douglas Harbour, Prévost, Regina, Vancouver

Thank you for making this commission happen, it was a joy to write, and thank you so much Meagan&Amy for an amazing performance and for a lovely collaboration process during the writing of *Alba*. I'm feeling extremely lucky that Meagan&Amy is presenting *Alba* right across the country! Jocelyn Morlock, composer

Meagan Milatz, pianist, Jocelyn Morlock, composer, and Amy Hillis, violinist



# EMERGING ARTISTS CONCERTS

## EASTERN TOUR

### LE NOZZE DI FIGARO, by MOZART

Comte Almaviva - baritone : Stephen Duncan – British Columbia  
 Comtesse Almaviva - soprano : Odéi Bilodeau – Quebec  
 Susanna - soprano: Catherine St-Arnaud – Quebec  
 Figaro - bass-baritone : Scott Brooks – British Columbia  
 Cherubino - mezzo-soprano : Marie-Andrée Mathieu – Quebec  
 Pianiste - Bryce Landsell – Ontario

#### Creative and tout team

Alain Gauthier – Stage Director  
 Louise-Andrée Baril – Musical Director  
 Pierre-Luc Boudreau – Set and Costume Designer  
 Chantal Labonté – Lighting Designer  
 Élène Pearson – Makeup Designer  
 Jean-Marie Gardien – Production Technical Director  
 Chloé Ekker – Assistant Stage Director and Production Coordinator  
 Marie-Hélène Grisé – Tour Technical Director  
 Jean Sabourin – Tour Director

## WESTERN TOUR

### JUNCTIONS : A CANADIAN VIBE Road Trip!: A Pan-Canadian Partnership meagan&amy

Amy Hillis, violin – Saskatchewan  
 Meagan Milatz, piano – Saskatchewan

### RESONANCES STICK&BOW

Krystina Marcoux, marimba – Quebec  
 Juan Sebastian Delgado, cello – Argentina

### BODY AND SOUL Teo Georghiu, piano – Switzerland

### JUNCTIONS : A CANADIAN VIBE Road Trip!: A Pan-Canadian Partnership meagan&amy

Amy Hillis, violin – Saskatchewan  
 Meagan Milatz, piano – Saskatchewan

### THE TRUTH ABOUT LOVE

Alexandra Smither, soprano – Ontario  
 Rachael Kerr, piano – USA

### CANCELED DUE TO COVID-19

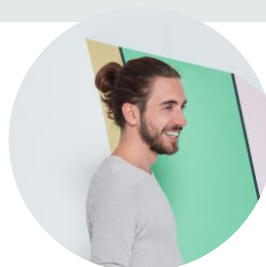
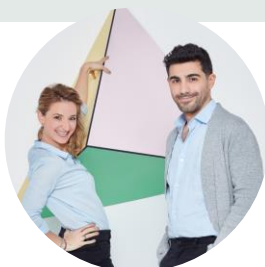
#### PEACE

Maureen Forrester Tour prize

Anna-Sophie Neher, soprano – Quebec  
 Carl-Matthieu Neher, piano – Quebec

### CANCELED DUE TO COVID-19

#### LE NOZZE DI FIGARO, by MOZART



# EMERGING ARTISTS CONCERTS

## CANADIAN WORKS

### JUNCTIONS

David L. McINTYRE (b. 1950)  
Sonata no.1 for violin and piano

Jocelyn MORLOCK (b. 1969)  
*Alba*  
World premiere written and  
commissioned for meagan&amy

André MATHIEU (1929-1968)  
Sonata for violin and piano

### THE TRUTH ABOUT LOVE

A. RICHARDSON-SCHULTE  
(b. 1976)  
*Six Refugees*  
*I. Just One Word*  
*II. Home*

World premiere written and  
commissioned for the Maureen  
Forester tour , with Canadian Arts  
Song Project

### BODY AND SOUL

André MATHIEU  
(1929-1968)  
*Berceuse*

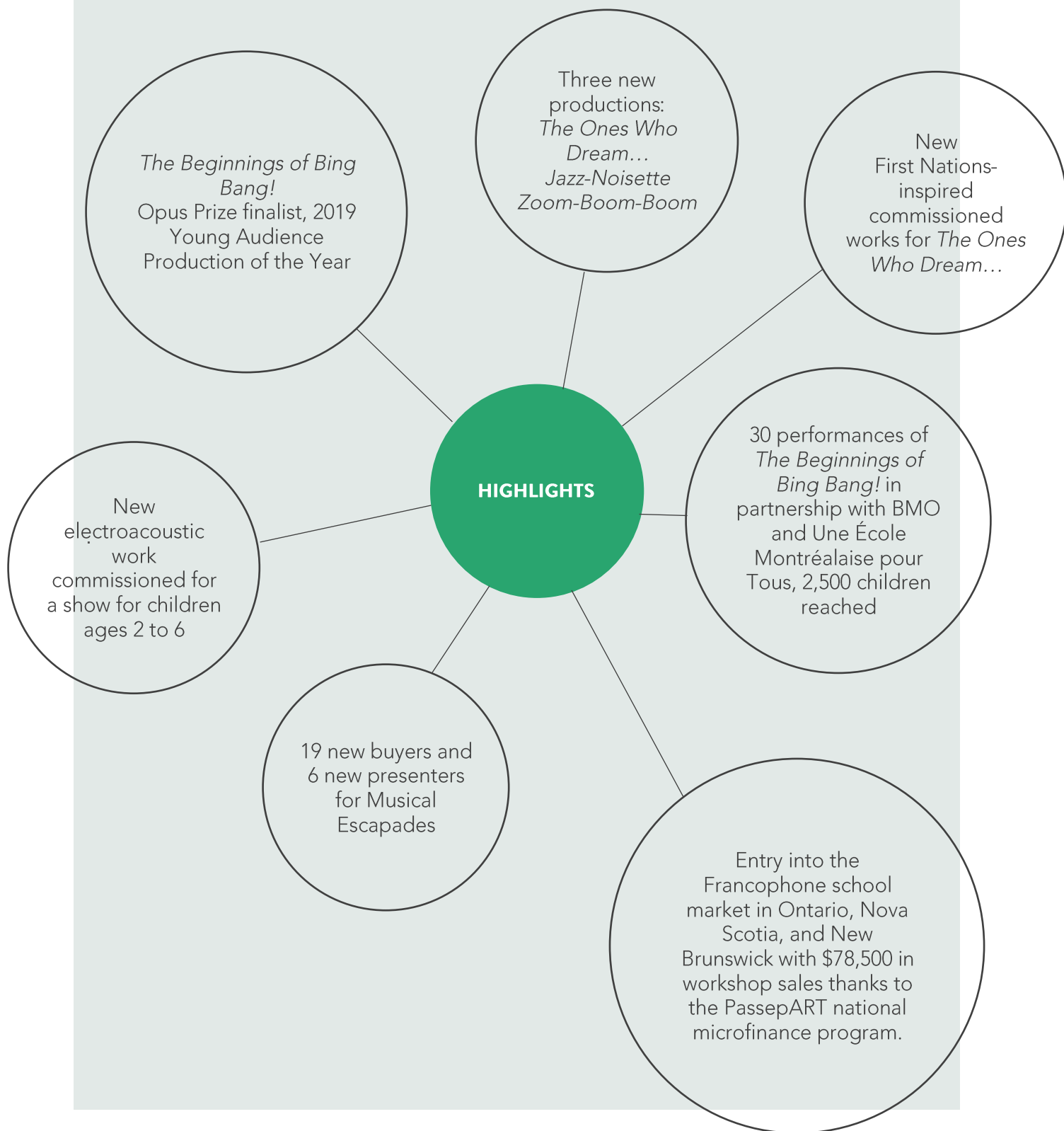
### RESONANCES

Jason NOBLE  
(b. 1980)  
*Folk Suite*  
World premiere written  
and commissioned for  
Stick&Bow

SERIES / ACTIVITIES	PLANNED ASSISTANCE (as March 31 <sup>st</sup> )	COVID-19 CANCELLATIONS	TOTAL ASSISTANCE
Emerging artists concerts	12,445	(2,578)	9,867
Happy Hour Concerts	355	(71)	284
Special activities	883	0	883
Jaqueline Desmarais	1,146	0	1,146
Musical Mediation			
<b>GRAND TOTAL</b>	<b>14,829</b>	<b>(2,649)</b>	<b>12,180</b>



# YOUNG AUDIENCES



# YOUNG AUDIENCES

PRODUCTIONS	CREATED IN	# OF ARTISTS	# PERFORMANCES	TOTAL
Le Grand bal de Noël	2002	3	51	764
Peter and the Wolf	2004	6	1	202
Giggle and Stomp!	2004	2	5	203
The Great Rhythmobile adventure	2001	2	18	299
Mozart's Flight of Fancy	2013	3	1	173
Recorders on the Run	2014	2	18	114
La Marmite ensorcelée	2014	1	5	94
The Story of Babar	2014	2	5	124
The World for Christmas	2014	3	14	175
Stradivarius' Secret	2015	3	0	100
Luth, Friend of Kings	2105	1	6	56
Le Chant de l'alouette	2017	4	1	32
Molinari in the Attic	2017	4	1	35
The Beginnings of <i>Bing Bang !</i>	2018	2	44	69
Opera Candy	2017	4	33	127
The Ones Who dream...	2020	2	1	1
Jazz-Noisette	2019	4	39	39
Zoom-Boom-Boom	2019	2	6	6
<b>TOTAL FINAL</b>			<b>249</b>	

## 6 NEW PRESENTERS

Segal Center (Montreal)  
Canadian Museum of History  
(Gatineau)  
Musée d'art de Joliette  
(Joliette)  
Centre d'art de la petite  
église (Saint-Eustache)  
Théâtre du Rift (Ville-Marie)  
Théâtre Lilianne-Perrault  
(LaSarre)

## DIRECTORS

Michel G. Barette  
Mario Boivin  
Alain Gauthier  
Caroline Lavoie  
Véronique Marcotte  
Anne Millaire  
Judith Pelletier  
Marilyn Perreault  
François Racine

## IN SUMMARY

18 productions  
  
46 artists  
  
397 performances and  
more than 60,000  
audiences expected on  
March 13, 2020

# YOUNG AUDIENCES CATALOG

## LE GRAND BAL DE NOËL (fr)

Pierre Blais (banjo), Marc Fortin (trombone), Jean Sabourin (sousaphone)

## PETER AND THE WOLF (fr/eng)

Magnitude6

Hugo Bégin (piano), Frédéric Demers (trumpet), Simon Jolicoeur-Côté (trombone),

Samuel Lalande-Markon (tuba), Maude Lussier (French horn), Anne Millaire (actor)

## GIGGLE AND STOMP! (fr/eng)

Marton Maderspach (percussion), Bruno Roy (percussion)

## THE GREAT RHYTHMOBILE ADVENTURE (fr/eng)

Marton Maderspach (percussion), Bruno Roy (percussion)

## MOZART'S FLIGHTS OF FANCY (fr/eng)

Amélie Fortin (piano), Amélie Lamontagne (violin), David Perreault (clarinet)

## RECORDERS ON THE RUN (fr/eng)

Flûte Alors! Ensemble

Vincent Lauzer (recorders), Marie-Laurence Primeau (recorders )

Alexa Raine-Wright ( recorders ), Caroline Tremblay (recorders )

## LA MARMITE ENSORCELÉE (fr)

Julie SaMuse

Julie Béchard, percussion

## THE STORY OF BABAR (fr/eng)

Laurence Lambert-Chan (piano), Élisabeth Payeur (narration)

## UN MONDE POUR NOËL (fr)

Ensemble Alkemia

Jean-François Daignault ( voice, recorders and chalumeau ), Stéphanie Pothier (voice and

percussion), Dorothée Ventura (voice)

## STRADIVARIUS' SECRET (fr/eng)

Robert Margaryan (violin), Grégor Monlun (violin), Camille Paquette-Roy (cello)

## LUTH, FRIEND OF KINGS (fr/eng)

Madeleine Owen (luth and theorbo)

## LE CHANT DE L'ALOUETTE (fr)

Atelier du Conte en Musique et en Images

Laurence Beaudry (violin, alto, mandolin and voice), Philippe Gélinas (violin, cittern, hurdy-gurdy, dulcimer and voice), Lise Roy (voice and narration), Chantal Simard/Léo Guillot (percussion and voice)

## MOLINARI IN THE ATTIC(fr)

Quatuor Molinari

Antoine Bareil (violin), Pierre-Alain Bouvrette (cello), Frédéric Lambert (viola),

Olga Ranzenhofer (violin)

## THE BEGINNINGS OF *BING BANG!* (fr)

Marton Maderspach (percussion), Bruno Roy (percussion)

## OPERA CANDY (fr/ang)

Charlotte Gagnon (mezzo-soprano – Hansel), Carl Matthieu Neher (pianist)

Cécile Muhire (soprano – Gretel), Guillaume Rodrigue (actor-singer, narration)

## THE ONES WHO DREAM (fr)

Audrée-Alexandrine Couillard-Tremblay (actor and singer, Characters from nature and the dreamworld), Alexandre Vollant (Innu actor, The Child)

## JAZZ-NOISETTE (fr)

Audrée-Alexandrine Couillard-Tremblay (soprano – Clara), Emmanuelle Da Silva (flûte, clarinet, saxophone – The Sugar Plum Fairy), Xavier Rousseau (piano – Uncle Drosselmeyer), Richard-

Nicolas Villeneuve, (tenor – Nutcracker and The Mouse King)

## ZOOM-BOUM-BOUM

Kristie Ibrahim, (percussion – Charlie), Sandrine Lemieux (actor – Sam)

# YOUNG AUDIENCES CONCERTS

## CANADIAN WORKS

### THE ORIGINS OF *BING BANG!*

Marton MADERSPACH  
Bruno ROY

Rhythmic number *En avant le  
bing bang!*  
Traditionnels québécois  
Reel du chemin de fer  
Call and response song on the  
melody of *Sur la grande côte*

### RECORDERS ON THE RUN

Matthias MAUTE  
(b. 1963)

Kaléidoscope

### THE ONES WHO DREAM...

Nathalie Shendaèhwas  
PICARD

Original compositions  
and arrangements  
of traditional music

### ZOOM-BOOM- BOOM

Stephanie MOORE  
(b. 1979)

Music for Zoom-Boom-  
Boom

### THE GREAT RHYTHMOBILE ADVENTURE

Thierry ARSENAULT  
(b. 1971)  
Bruno ROY (b. 1962)

Raquettes  
Bodydrumming  
Poubelles et batteries

Bruno ROY

Ballons de basketball  
Cajons

### LUTH, FRIEND OF KINGS

Konstantin BOZHINOV  
(b. 1988)

La Madeleine

### LE GRAND BAL DE NOËL

Marc FORTIN (b. 1961)

Rap de la confrontation  
Quel beau cadeau vous  
m'avez fait à Noël

### ISABELLA AND THE UNIVERSAL LANGUAGE

Maxime GOULET  
(b. 1980)

United Anthems

### MOLINARI IN THE ATTIC

François DOMPIERRE  
(b. 1943)

Par quatre chemins  
1. Hornpipe tripatif (excerpt)

Jean PAPINEAU-COUTURE  
(1916 -2000)

Quatuor no 1,  
2<sup>nd</sup> movement, Presto (excerpt)

# YOUNG AUDIENCE TOURS

Several concerts enjoyed or would have enjoyed lovely performances in Montreal and beyond:

## QUEBEC

### MONTREAL – L'ENFANT ET LES ARTS

11 performances

*Le Grand bal de Noël*

14 performances

*The Beginnings of Bing Bang!*

**(canceled due to corona virus)**

### SAGUENAY - SOCIÉTÉ D'ART LYRIQUE DU ROYAUME

2 performances

*Opera Candy: The Gourmet Adventures  
of Hansel and Gretel*

### ABITIBI-TÉMISCAMINGUE

12 performances

*Opera Candy: The Gourmet Adventures  
of Hansel and Gretel*

**(canceled due to corona virus)**

## NOVA SCOTIA

14 performances

*The Story of Babar*

**(canceled  
due to corona virus)**

## ONTARIO

3 tours for 2 shows, 30  
performances

*The Great Rhythmobile  
Adventure*

*The Beginnings of Bing Bang!*  
**(canceled due to corona virus)**

## NEW BRUNSWICK

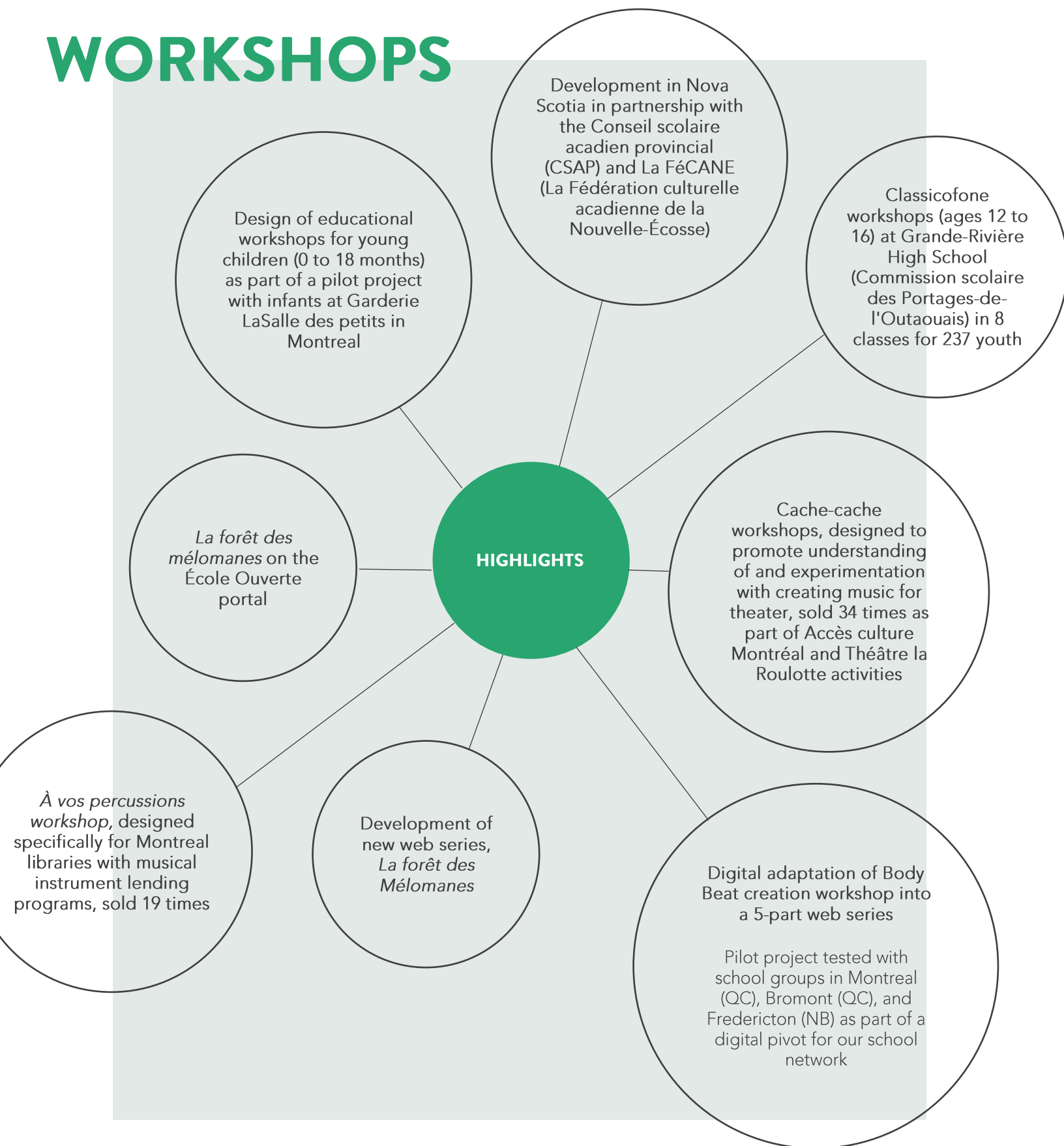
DALHOUSIE  
JMC Dalhousie Chapter

4 performances

*The Great Rhythmobile  
Adventure*

**(canceled due to corona virus)**

# WORKSHOPS





# WORKSHOPS

WORKSHOPS	CREATED IN	# OF PERFORMANCES
Workshop – The Rhythm Box	2008	0
Workshop – Body Beat	2014	70
Workshop – Little Noise-Makers	2017	12
Workshop – Your Story Set to Music	2008	2
Workshop – My Music as a Comic Strip	2010	2
Workshop – Babar on Stage	2015	1
Workshop – Babar and Your Story Set to Music	2015	6
Workshop – Globetrotting Ball	2016	10
Workshop – Traditional Ball	2016	1
Workshop – Time Traveler's Ball	2016	1
Workshop – Hansel and Gretel at the Opera	2017	3
Do-It-Yourself Music – Clarinet	2013	2
Do-It-Yourself Music – Megaphone	2010	0
Do-It-Yourself Music – Harp/Maracas	2011	1
Do-It-Yourself Music – Violin	2014	1
Do-It-Yourself Music – Trumpet	2010	10
Do-It-Yourself Music – Guitar	2019	2
Musical Conversation – Clarinet	2014	1
Musical Conversation – Violin	2014	0
Musical Conversation – Theorbo	2017	1
Up Tempo	2014	14
Musical Initiation – <i>A Rhythmic Trip around the World</i>	2010	423
Music Initiation – Introduction to Voice	2010	0
Music Initiation – Introduction to Body Percussion	2014	154
Music Initiation – Sing me a Story	2012	175
Music Initiation – Vivaldi's Winter	2016	0
Music Initiation – Vivaldi's Spring	2017	0
MIJF workshops – <i>Body Beat</i>	2014	120
Classicofone (digital)	2019	9
Workshops – <i>Cache-cache</i>	2019	35
Workshops – <i>À vos percussions!</i>	2019	20
Pilot Project – <i>Body Beat</i>	2020	(PassepART digital) 19
Pilot Project – 0-18 months – workshop creation	2020	10
<b>TOTAL</b>		<b>1 106</b>

# WORKSHOPS

## FACILITATORS

QUEBEC  
15 FACILITATORS

Thierry Arsenault  
Krystelle Beauparlant  
Stéphanie Beauparlant  
Julie Blanchet  
Laila Breger  
Benoit Côté  
Véronique Girard  
Anit Ghosh  
Claude Hurtubise  
Marton Maderspach  
Élisabeth Payeur  
Bruno Roy  
Andrea Nino Sarmiento  
Clio Theodoridis  
Aurélien Tomasi

NEW BRUNSWICK  
3 FACILITATORS

Myriam Dionne Poitras  
Jessie Guerrette  
Lee Trites

### IN SUMMARY

33 workshops

1 Music Education  
facilitator

18 facilitators

1 640 workshops and  
14 258 youth audiences  
expected on March 13

## COMMENTS ABOUT DIGITAL WORKSHOPS

*"The facilitator, Aurélie, is excellent, presenting the course and captivating the children with ease. In addition, she helped them build self-confidence... I appreciated the links in the teacher's guide and the enrichment videos with your accompanying questions."*  
École Chantignole, Bromont (QC)

*"The teachers are already mentioning wanting to use this with their students to teach them about music and its various cultural aspects."*  
Stéphanie Jalbert,  
Cultural Officer,  
Fredericton, NB

*"The facilitator, Aurélie, is excellent, presenting the course and captivating the children with ease. In addition, she helped them build self-confidence... I appreciated the links in the teacher's guide and the enrichment videos with your accompanying questions."*  
École Chantignole, Bromont

# JOSEPH-ROULEAU HALL

SERIE	TITLES	DATES AND TIMES
<b>HAPP HOUR CONCERTS</b>	Junctions	2019/10/03 - 7 p.m.
	Body and Soul	2019/11/28 - 7 p.m.
	Resonances	2019/12/12 - 7 p.m.
	The Truth about love	2020/02/06 - 7 p.m.
<b>CUSHION CONCERTS</b>	Oper Candy : The Gourmet Adventure of Hansel and Gretel	2020/10/27 - 10 & 11:30 a.m.
	Jazz-Noisette	2020/11/17 - 10 & 11:30 a.m.
	Le grand bal de Noël	2020/12/08 - 10 & 11:30 a.m.
	Recorders on the Run	2020/02/16 - 10 & 11:30 a.m.
<b>MUSICAL ESCAPADES</b>	Oper Candy : The Gourmet Adventure of Hansel and Gretel	2019/10/21, 22, 23, 24, 25, 28, 29, 30 - 9:30 & 10:45 a.m. /1:15 p.m.
	Jazz-Noisette	2019/11/18, 19, 20, 21, 22 - 9:30 & 10:45 a.m. /1:15 p.m.
	Le grand bal de Noël	2019/12/4, 5, 6, 9, 10, 11, 12, 16, 17, 18, 19 - 9:30 & 10:45 a.m. /1:15 p.m.
	The World for Christmas	2019/12/11, 12, 13 10:00 a.m. & 1:30 p.m.
	The Beginnings of <i>Bing Bang!</i>	2020/01/20, 21, 22, 23, 24 2020/02/10, 11, 12, 13, 14 - 9:30 & 10:45 a.m. /1:15 p.m.
	Recorders on the Run	2020/02/17, 18, 19, 20, 21 - 9:30 & 10:45 a.m. /1:15 p.m.



Musical  
Escapades  
« The Beginnings  
of Bing Bang! »  
at  
Joseph-Rouleau  
Hall

On behalf of myself and our group,  
I wanted to thank you for  
welcoming us yesterday. I have  
seen several Jeunesses Musicales  
Canada performances, but this was  
the first time I had the opportunity  
to attend a performance in your  
hall. It was captivating as always,  
both for myself and for my  
students!

Audrey Luneau  
École l'Eau-Vive

# 2019-2020 STATISTICS

CONCERTS	# of perf.	Attendance	COVID-19 CANCELLATIONS		Planned total on March 13, 2020
			Planned perf.	Projected attendance	
GRAND PUBLIC					
Concerts Relève	60	9,867	20	2,578	12,445
Activités médiation en tournée	30	1,146	0	0	1,146
Concerts Apéro	4	284	1	71	355
Hors-Série	4	883	0	0	883
Sous-total 1	98	12,180	21	2,649	14,829
JEUNE PUBLIC					
Concerts Jeune Public (diffuseurs, tournées et écoles)	139	26,030	97	18,139	44,169
Escapades musicales	110	10,651	51	5,856	16,507
Sous-total 2	249	36,681	148	23,995	60,676
FAMILLE					
Concertinos famille	8	813	6	491	1,304
Sous-total 3	8	813	6	491	1,304
Total Concerts	355	49,674	175	27,135	76,809
ATELIERS					
PRÉSCOLAIRE (éveil)	163	1,551	78	234	1,785
SCOLAIRE et CAMP DE JOUR	705	7,521	413	1 309	8,830
FAMILLE					
Festival international de Jazz de Montréal	120	1,280	30	320	1,600
Diffuseurs	104	1,665	13	192	1,857
	224	2,945	43	512	3,457
IMPLICATION SOCIALE					
ETPSY/ Hôpital Ste-Justine	14	186	0	0	186
Total Ateliers	1,106	12,203	534	2,055	14,258
GRAND TOTAL	1,461	61,877	709	29,190	91,067

# COMMUNICATIONS

## NEW BRANDING

Cleaner with a pastel colour scheme  
New logo to align with the JMI logo



## YOUNG AUDIENCES

Young audience-specific colour scheme

## AD SALES

Increase in ad sales for Emerging Artists Concerts and new clients: Orchestre Métropolitain, the Canadian Music Competition and the Orchestre symphonique de Montréal

## PR

Contract renewal with a PR specialist to promote Happy Hour activities in the media. Including articles about the sad passing of Joseph Rouleau, our activities generated excellent press with 13 articles published in newspapers and magazines including Le Journal de Montréal, La Presse, Le Devoir, Radio Canada/CBC and TVA.



Junctions tour poster



Roll up banner for Young audiences



Cover of the Salle Joseph Rouleau brochure

# DIGITAL REACH

## SOCIAL MEDIA



### FACEBOOK

4,469 likes (+ 16 %)  
4,877 followers (+ 27 %)  
Approximately 4 posts per week  
Average reach: 1,037 views per post (+ 39 %)  
Average engagement: 56 interactions per post  
19,281 post clicks  
Facebook videos: 19,908 minutes of viewing time (+ 289 %)



### INSTAGRAM

1,108 followers (+ 29 %)  
Approximately 2 posts per week  
Average engagement: 28 interactions



### LINKEDIN

134 followers (+ 33 %)  
405 page visits  
Occasional posts for job postings and audition notices



### YOUTUBE

268 followers (+ 12 %)  
20,900 video views this year  
Promotional videos for concerts, artist testimonials, playlists, music from our interactive musical initiation concerts and workshops during confinement

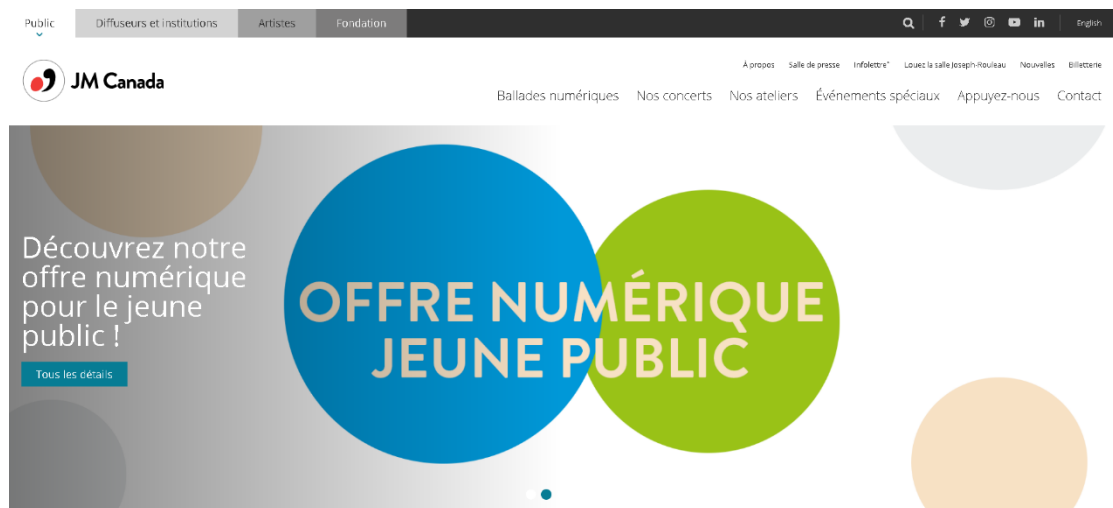


### NEWSLETTER

Open rate: 54 %  
Our e-mails were opened 115,613 times this year!

## NEW WEBSITE

Contemporary and designed in accordance with accessibility best practices. Separated into four categories: General Audiences, Presenters (including schools), Artists, and Donors (Foundation).



### SOME FIGURES

**From July 1, 2019, to June 30, 2020**

39,249 visitors / + 33 %  
Nombre de visites par utilisateurs / + 43 %

147,216 page visits / + 30 %  
Average session time / + 12 %  
Pages visited per session / - 9 % (indicates that the information is easier to find)





### LA FORÊT DES MÉLOMANES

Musical appreciation video series  
Shared through the École ouverte website  
16 videos as of June 30  
909 views on our website  
1,300 page visits  
4,320 total minutes of Facebook video viewing time (22% of total)

### BODY BEATS

Virtual music creation workshops  
5 videos  
In-school pilot project  
Workshop attendance: 271 students

### COMPETITION DO MI SI LA DO RÉ

JM Canada Foundation's contest held between April and June  
Benefits for JM Canada's website, where the Foundation's pages are hosted:  
44% user increase over last year  
22,180 targeted page visits and 8,000 home page visits (56% of total website traffic during this period)  
Substantial increase in likes and subscribers during the contest period.  
530 people tuned in for the live stream winner announcement  
8,228 minutes of winner announcement live stream viewing time on Facebook (41% of total video viewing time on our page)  
279 post-live stream winner ceremony views on YouTube

# ACTION ITEMS 2019/2023

## YEAR 1

### ISSUE 1: Our products

#### ORIENTATION 1: Ensure suitable programming for all age groups from age 0 to 16.

ACTIONS	GOALS REACHED
1.1.1 Develop young audience workshop facilitation and concert programming in target geographical areas	Dieppe/Moncton, Edmundston, Fredericton, Jonquière Goals for 2020-2021: Gatineau and Eastern Townships
1.2.1 Develop artist-led facilitation for general audiences on the Emerging Artists Concert tours	Jacqueline Desmarais Music Mediation Goals for 2020-2021: Developing mediation activities during the pandemic to maintain contact
1.2.2 Develop the orchestral market by offering concert programming designed for young audiences	Action modified to grow the reach of our early childhood programming in kindergartens through the PassepART program and development with Nova Scotia and New Brunswick.
2.1.1 Adapt our workshops to special needs classes	Théâtre La Roulotte and musical instrument lending in Montreal libraries
2.1.2 Develop a concert for 0-3 year olds	(planned for 2020-2021)
2.1.3 Develop a digital workshop and adapt a version for 13-16 year olds	Classicofone

### ISSUE 2: Our presenting network

#### ORIENTATION 2: Develop the various ways of bringing classical music to young people

ACTIONS	GOALS REACHED
3.1.1 Increase knowledge of our presenting network	School development via PassepART
3.1.3 Ensure representation in the territory where the targeted buyers are located	School development via PassepART
3.2.1 Implement a customer service policy	Benchmarking study around ticketing in collaboration with the JM Canada team and its buyers Draft protocols

### ISSUE 3: Our brand image

#### ORIENTATION 3: Position the JM Canada brand by promoting our mission and vision to our audiences and partners

ACTIONS	GOALS REACHED
5.1.1 Identify, measure and evaluate brand positioning among target audiences, peers and partners	Strike a committee for positioning
5.2.1 and 5.2.2 Define desired brand positioning and prioritize target audience segments according to a marketing evaluation grid	Ongoing

#### ISSUE 4: Our operating structure

##### ORIENTATION 4: Rethink JM Canada's corporate structure

ACTIONS	GOALS REACHED
7.1.1 Develop a new proposed structure for the board	Benchmark against similar organizations Develop a new proposal/recommendation to the Board Develop a communication plan and focus groups to survey members AGM to discuss and approve new structure
7.1.3 Rethink the current AGM format	Survey JMC Chapters (on both form and content) Apply new AGM format
7.2.1 Promote and favor various types of classical music within the JM international network	Classical Music Committee and the JMI enCore program
8.1.1 Develop a model for Young Audience Committees	Implement Young Audience Committees with the JMC Chapters
8.3.1 Support and provide resources to volunteers in their own environment	Survey volunteers on ways to provide them with more support Network forum: training, consultation, workshops, artistic showcases Create a plan for a motivating force in the field (Chapters' tour) (deferred to 2021-2022)
8.3.2 Recognize and reward volunteers	Survey volunteers on ways to increase rewards
8.3.3 Foster a sense of belonging	Survey volunteers on ways to increase the sense of b and Montreal Chapters) Recognition plan (deferred to 2021-2022)

#### ISSUE 5: Our funding

##### ORIENTATION 5: Securing funding for JM Canada activities

ACTIONS	GOALS REACHED
9.1.1 Involve and give a role to the Jeunesses Musicales Canada Foundation in fundraising programs	Ongoing
9.1.2 Implement an annual fundraising campaign strategy	Ongoing
9.1.3 Ensure funding for JM Canada corporations and Chapters	Identify Chapters and carry out a pilot project Identify local funding partners Develop solicitation tools Ensure donor recognition
9.1.4 Implement a sponsorship and corporate donation strategy (Foundation)	Seek new sponsors (Foundation)
9.2.1 Establish strategic monitoring of grant opportunities	Ongoing
9.2.2 Ensure active representation with the various levels of government	Conseil des arts de Montréal, Conseil des arts et des lettres du Québec, Canada Council for the arts, North American Performing Arts Managers and Agents, Canadian Association for the Performing Arts, ministère de la Culture et des Communications du Québec, ministère des Finances du Québec)
10.1.2 Actively promote the Joseph Rouleau/André Bourbeau Endowment Fund (Foundation)	Ongoing

# JM CANADA NETWORK

JM CANADA IS SUPPORTED BY 2 PROVINCIAL ORGANIZATIONS

## Jeunesses Musicales New Brunswick

Led by Chair Wilfred Allison

11 directors

5 meetings of the board

September 4, 2019 (teleconference)

October 26, 2019 (Dieppe)

January 16, 2020 (teleconference)

April 16, 2020 (teleconference)

June 3, 2020 (teleconference)

Annual General Meeting

October 26, 2019 (Dieppe)

Financing

A \$7,830 grant from the New Brunswick Department of Tourism, Heritage and Culture for the 2019-2020 season.

The Laetitia Cyr Fund, created in 2000

7 Chapters

## Jeunesses Musicales Ontario

Chaired by Danièle LeBlanc

12 directors

1 board meeting

December 11, 2019 (Montreal)

Annual General Meeting

11 décembre 2019 (Montreal)

No financing

No Chapters

## JM CANADA CHAPTERS AND QUALIFIED PRESENTERS

- 1 JMC Chapter Au Vieux Treuil
- 2 JMC Chapter Baie-des-Chaleurs
- 3 JMC Chapter Dalhousie
- 4 JMC Chapter Chaleur-Bathurst
- 5 JMC Chapter Acadian Peninsula
- 6 JMC Chapter Kent
- 7 JMC Chapter Dieppe
- 8 JMC Chapter Fredericton
- 9 JMC Chapter Edmundston
- 10 JMC Chapter Port-Cartier
- 11 JMC Chapter Saguenay
- 12 JMC Chapter Lac Témiscamingue
- 13 JMC Chapter Val d'Or  
(Musique, s'il-vous-plaît !)
- 14 JMC Chapter Rouyn-Noranda
- 15 JMC Chapter La Sarre
- 16 Qualified presenter CD spectacles (Gaspé)
- 17 Qualified presentor Théâtre des Eskers (Amos)
- 18 JM Canada's André-Bourbeau House

15

VOLUNTEER BASED  
CHAPTERS IN  
QUEBEC AND  
NEW BRUNSWICK

# JM CANADA NETWORK

The regional network of JMC Chapters (7 in New Brunswick and 8 in Quebec) is made up of over 150 volunteers who oversee the logistics, promotion, funding, and presentation for JM Canada Emerging Artists Concerts. Overall, over 10,775 volunteer hours were contributed by regional volunteers. They are classical music ambassadors of the highest order.

## EXAMPLES OF LOCAL INITIATIVES

- Dalhousie (NB) – Presenting activities for young audiences and additional concert
- Dieppe (NB.) – Annual Gala Concert with scholarship ceremony
- Kent (NB) – Annual Gala Concert with scholarship ceremony
- Edmundston (NB) – Financial support of and involvement with Sistema New Brunswick – Edmundston as well as promotion of music appreciation workshop pilot project in schools, led by the local facilitator
- Chaleur-Bathurst (NB) – Pre-concert programming featuring local artists
- Fredericton (NB) – Preschool involvement through financial support to workshops
- Les As tour, organized through the JMNb corporation and presented by the New Brunswick chapters
- Rouyn-Noranda (QC) – Annual concert featuring local artists. (ex: Eskers trio, an ensemble of teachers from the Val d'Or Conservatory.)
- Saguenay (QC) – Emerging Artists Concert featuring advanced conservatory and/or university students, with \$1,250 bursaries given by the Chapter as well as supports of many local organizations, including music camps and festivals, youth orchestras, music workshops and music-oriented foundations.

## MONTREAL VOLUNTEERS

Under the guidance of our Carol Bourbonnais, Volunteer Coordinator, 26 volunteers currently make active contributions to André Bourbeau's JM Canada House activities. A total of 1 235 volunteer hours are invested by this dynamic team towards various tasks. From being incredible hosts during our concerts for young people and the general public to attending fundraising events, and from making telephone call centers and mailings, the administrative, hosting and computer work is numerous and includes the preparation of DIY for the workshops. A Christmas lunch was held as a recognition activity. The June 2020 annual meeting did not take place, but a mailing was sent to volunteers to keep them informed of activities and to thank them for their involvement, despite the pandemic. Indeed, many volunteers continued to support us from their homes!

## IN MEMORIAM: JEAN-MARC CORMIER PRESIDENT, ÎLES-DE-LA-MADELEINE

It is with sadness that we were informed of the passing of Jean-Marc Cormier, President of the Îles-de-la-Madeleine JMC Chapter. He passed away on November 7 following a battle with cancer

Recipient of the Queen's Diamond Jubilee Medal in 2012, a medal recognizing outstanding Canadians whose achievements have benefited their fellow citizens, their community, their organization and the country, Jean-Marc Cormier was a key supporter of JM Canada. He had been involved with the Chapter since 1971.

He was dedicated for 48 years to a cause he was passionate about. A true opera and classical music lover, he was a pillar of support for these art forms in the Islands. His death saddens us all deeply.



In the picture, from left to right: Jean-Marc Cormier, Veronique Desjardins and Claude Parnaud

# HUMAN RESSOURCES

11

PERMANENT  
EMPLOYEES AT THE  
HEAD OFFICE

10

CONTRACTUALS  
EMPLOYEES

110

ARTISTS,  
FACILITATORS AND  
DESIGNERS

Jeunesses Musicales Canada employs 11 permanent staff members. In addition, Jeunesses Musicales New Brunswick works with a Development Officer to support its New Brunswick Chapters. In July 2019, JM Canada hired a musical mediator to oversee its workshops, which allowed that new acquisition to singlehandedly present 121 workshops over a period of 5 months, as compared to 94 workshops for the same months, all given by a contract-based network of JM Canada facilitators. The arrival of the musical mediator also supported the implementation of ongoing training for early childhood education facilitators in the Greater Montreal Area. Beyond the Greater Montreal Area, JM Canada recruited 3 new facilitators for Ontario (1) and Nova Scotia (2) while still collaborating with 3 facilitators in New Brunswick. Contract employees include technicians and receptionists at Joseph Rouleau Hall who fill in for staff outside of normal office hours, as well as the building maintenance team. An additional 110 artists, facilitators and designers are employed in some capacity or other either directly or indirectly by JM Canada.

The biggest human resources management issue dealt with this year was the creation of an overtime policy, prepared by an internal committee of employees and approved by the Board of Directors on June 6, 2020.

## JM CANADA TEAM AS OF JUNE 30, 2020

### DIRECTION

Danièle LeBlanc	General and Artistic Director
Émilien Roscanu	Executive Assistant and Coordinator, Digital projects and Volunteer Network

### ARTISTIQUE

Clément Joubert	Director of Operations, Young Audiences and Music Education
Yogane Lacombe	Head of General Audience Activities
André Mercier	Young Audience Concert and Workshop Coordinator – Schools and Tours
Christophe Montoya	Head of Workshops and Young Audience Development
Aurélien Négrier	Music Education Facilitator
Judith Pelletier	Head of Design, Production and Distribution – Young Audiences, Montreal

### FINANCIAL SERVICES

Nathalie Allen	Financial Services Director
Andrew Deschênes	Accounting Assistant

### COMMUNICATIONS

Yoline Ysebaert	Communications Coordinator
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### CORPORATIONS

Sébastien Sirois	Development Officer, JMNB
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**THANK YOU TO THE JM CANADA EMPLOYEES WHO WORKED FOR US THIS YEAR**  
Claudia Morissette (until August 2, 2019) and Véronique Desjardins (until June 19, 2020)



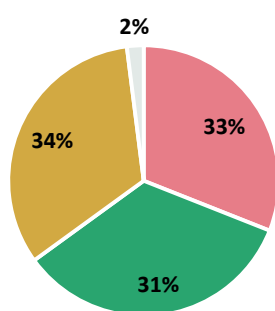
# FINANCIAL OVERVIEW

For the year ended on June 30, 2020

## CONSOLIDATED FINANCIAL STATEMENTS

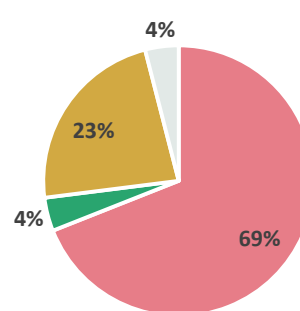
	2019-2020	2018-2019
Income	\$1,815,689	\$1,994,679
Expenses	\$1,752,147	\$1,958,662
Surplus (deficit) of income over expenses	\$63,542	\$36,017

### Distribution of income



- Grants
- Private Fundraising (FJMC and Major donors)
- Earned revenues
- Amortization

### Distribution of expenses



- Artistic and production
- Amortization of Capital
- Administration
- Representation and development

## BALANCE SHEET

	2019-2020	2018-2019
Assets	\$1,811,022	\$1,645,461
Liabilities	\$1,484,855	\$1,382,836
Net assets	\$326,167	\$262,625

24 % increase in net assets and 151% in unrestricted net assets for a positive total of \$20,658.

## OCTAVES EVENT

On November 14, 2019, the first Octaves Event was held, a benefit evening for young professionals aged 20 to 40 from Greater Montreal, in order to support our Up Tempo project. The event generated revenues of \$20,522 for a net profit of \$14,979. Two donors of \$5,000, 1 donor of \$1,000, 8 donors of \$250 and over and 58 donors of \$249 and under contributed to this first initiative.

# JEUNESSES MUSICALES CANADA FOUNDATION

Our charity is proud to pursue its mission by raising, creating and administering funds to: 1. Support JM Canada's mission of promoting the discovery of various types of classical music among young audiences and to support the career development of young classical musicians on the national stage.

## FUNDRAISING ACTIVITIES

### 2019 GOLF TOURNAMENT

On Monday, August 26, 2019, under Honorary Chair Richard Rousseau, our annual golf tournament raised \$88,388. Forty players took advantage of this unifying and summery fundraising event at Mount Bruno Country Club. The evening featured a gourmet dinner, a silent auction and a musical performance by soprano Cécile Muhire, French horn player Florence Rousseau, and pianist Esther Gonthier to close off this magnificent day.

### SCOTIABANK CHARITY RUN – CANCELED

Following the Quebec government's announcement in mid-March 2020 that all events had to be canceled or postponed, the Scotiabank Charity Run, which was scheduled to take place on April 25 and 26, 2020 at Parc Jean Drapeau, was canceled. Several runners were registered for this challenge and the project nonetheless raised \$1,079.

### 5<sup>th</sup> EDITION OF COUP DE CŒUR EVENT – CANCELED

Following the Quebec government's announcement in mid-March 2020 that all events had to be canceled or postponed, and in order to avoid the spread of COVID-19, the JM Canada Foundation decided to cancel its fundraising event scheduled for April 28, 2020, at the Windsor Ballrooms.

This 5th edition, which was intended as a final tribute to Joseph Rouleau, nonetheless raised \$35,434.



## DO MI SI LA DO RÉ (HOME SWEET HOME) CONTEST



### PROJECT AND CONTEXT

In response to the needs and concerns of emerging musicians through the pandemic, the Jeunesses Musicales Canada Foundation was proud to launch the Do Mi Si La Do Ré (Home Sweet Home Contest) on April 20, 2020. This pan-Canadian competition was open to any Canadian classical musician, singer, or composer aged 30 and under. Participants were invited to submit a video of the creation/performance of an original composition (alone or with a group) of 3 minutes or less on the theme of Do Mi Si La Do Ré.

Uptake far exceeded our initial expectations, with over 220 entries and 173 compositions selected from 7 different provinces across the country.

### AWARDS

\$128,000 in awards and scholarships were awarded in this competition. The first 50 eligible videos submitted received a \$100 cash prize. 74 musicians received an artistic award, a participation award or a bursary.

### ARTISTIC AWARDS \*

- First prize: \$20,000 – Henry From, piano, British Columbia
- Second prize: \$10,000 – Jeanne Laforest, voice, Quebec
- Third prize: \$7,000 – Dominique Beauséjour Ostiguy, cello - Marie-Pier Allard, piano, Quebec

The remaining 7 finalists each received a \$4,000 bursary.\*

\*Figures include awards for the 33 musicians/compositions.

### BURSARIES TO 33 MUSICIANS/COMPOSITIONS

The videos that ranked between 11 and 33 each received a \$2,000 bursary.

### PARTICIPATION AWARDS

Participation Awards were given to the three candidates with the highest number of donors (1 donor = 1 vote) on the online platform.

- First prize: \$5,000, Leslie Ashworth, violin, Ontario
- Second prize: \$4,000, Antoine Savard, cello, Quebec
- Third prize: \$3,000, Carole-Anne Roussel, voice - Émilie Auclair, violin - Simon Desbiens, composer, cello and piano, Quebec

## GRAND JURY



Marc David



Gustavo Gimeno



Isolde Lagacé



Chantal Lambert



Renaud Loranger



Kent Nagano



Yannick Nézet-Séguin



Eric Paetkau



Otto Tausk



Timothy Vernon



Alexander Shelley

Crédits photos : Greg Locke (Marc David), Christopher Wahl (Gustavo Gimeno), Pierre-Étienne Bergeron (Isolde Lagacé), Sergio Veranes Studio (Kent Nagano), Simon Couturier (Yannick-Nézet-Séguin)

## JURIES

Applications underwent an initial internal evaluation by the JMC Foundation to determine eligibility according to pre-established criteria. From May 20 to June 14, winning entries were posted online to a platform called Fundky to allow audiences to discover the artists and their works and vote for their favorites (see Participation Awards). All submissions were then randomly distributed across the 3 preselection juries, which were made up of 34 members of Canada's classical music network. Finally, based on the score obtained, the top 10 submissions made it to the finals of the Competition and the 10 finalists' works were submitted to the Grand Jury. All data was independently verified by an external party.

## GRAND JURY MEMBERS

Marc David, Music Director, Newfoundland Symphonic Orchestra  
 Gustavo Gimeno, Music Director, Toronto Symphony Orchestra  
 Isolde Lagacé, Executive and Artistic Director, Salle Bourgie/Fondation Arte Musica  
 Chantal Lambert, Director, Atelier lyrique de l'Opéra de Montréal  
 Renaud Loranger, Vice President Artists & Repertoire, PENTATONE and Artistic Director, Festival de Lanaudière  
 Kent Nagano, Music Director, Orchestre symphonique de Montréal  
 Yannick Nézet-Séguin, Artistic Director and Principal Conductor, Orchestre Métropolitain (Montréal), Music Director, The Philadelphia Orchestra and Music Director, The Metropolitan Opera (New York)  
 Eric Paetkau, Music Director, Saskatoon Symphony Orchestra  
 Alexander Shelley, Music Director, Canada's National Arts Center, Principal Associate Conductor, London's Royal Philharmonic Orchestra, Ambassador, OrKidstra  
 Otto Tausk, Music Director, Vancouver Symphony Orchestra and Artistic Advisor, Vancouver Symphony Orchestra School of Music  
 Timothy Vernon, Artistic Director, Pacific Opera Victoria

## DONORS AND PARTNERS

We received more than 3,200 donations, including \$97,782 through the online voting donation platform, with a median donation of \$20, a median recurring donation of \$20 as well, and an average donation of \$30. In total, \$160,785 (\$13,726 recorded as of June 30, 2020, and \$147,059 in 2020-2021) have been raised in this competition.

### La Fondation JM Canada remercie ses donateurs et partenaires : JM Canada Foundation thanks its donors and partners:

#### Donateurs / Donors Presto

(10 000,00 \$ et plus / and more)

C'est beau la vie - Fondation Sybilla Hesse

#### Donateurs / Donors Allegro

(de/ from 5 000,00 \$ à/ to 9 000,00 \$)

Banque Nationale du Canada - Canimex - Fondation famille Lupien  
Fondation WPCD - Jacques Desnoyers - Réal Raymond

#### Donateurs / Donors Andante

(de/ from 1 000,00 \$ à/ to 4 999,00 \$)

Croesus - Marc David et Diane Lamoureux - Remy Therrien -  
Paul Lafleur - Luc Villeneuve - David et Ruth Steinberg

Un grand merci à/ A special thank you to Masi Agricola et/and Génération pub

### La Fondation JM Canada remercie ses partenaires : The JM Canada Foundation thanks its partners:





## THE OFFICIAL PRESENTATION OF PRIZES AND SCHOLARSHIPS – FIGURES

On July 9, 2020, at 1 p.m., live on the JM Canada Facebook page, 365 people marked themselves as Attending on the Facebook event page. Viewers from 7 provinces viewed the live broadcast (Quebec, Ontario, British Columbia, New Brunswick, Saskatchewan, Alberta, and Nova Scotia).

A total of 530 people watched the live announcement of the winners on Facebook, and the ceremony had 279 views on YouTube. 8,228 minutes video watch time on Facebook, 41% of total video views on the JM Canada website.

### IMPACT OF THE CONTEST ON JM CANADA

The JM Canada Foundation's Do Mi Si La Do Ré Contest greatly contributed to JMC's social media and website outreach efforts between April and June.

### SOCIAL MEDIA

From April to June, the JM Canada Facebook page saw a 10.54% increase in follows, for a total of 893 people. This includes 670 follows (a 15% increase) and 223 likes (a 5% increase).

During this period, our monthly increase in followers was three times greater than usual (300%)..

### WEBSITE

Compared to the April to June 2019 period, this year (2020) we saw a 44% increase in jmcanada.ca website users.

The contest generated 22,180 specific page visits 8,000 JM Canada home page visits, representing 56% of the total website traffic during this period

### PRESS

The Contest and the Foundation enjoyed high visibility across the country. Here are a few figures:

- 19 radio interviews across the country (Quebec, Ontario, Saskatchewan, Alberta, and British Columbia) with Executive Director Gabrielle Blackburn
- 1 interview on Radio-Canada - Téléjournal d'Ottawa - with Executive Director Gabrielle Blackburn
- 1 radio interview at Radio-Canada Halifax with Conductor Marc David
- 1 TV interview with Conductor Yannick Nézet-Séguin on Ça va bien aller! - TVA - Marie-Soleil Dion and Fabien Cloutier
- 4 interviews (Quebec and Ontario) with contest winners
- 133 social media posts, radio/newspaper/cultural blog mentions, etc.

## FOUNDATION BURSARIES AND AWARDS

### PETER MENDELL PRIZE

On September 14, 2019, the JM Canada Foundation and Peter Mendell were pleased to announce that Lynette Israilian was awarded the 2019 Peter Mendell Prize and the associated \$5,000 excellence bursary. The two other finalists for the award were Sienna Minkyong Cho (violin) and Élie Boissinot (cello). Each won a \$500 scholarship awarded by Jeunesses Musicales Canada.

### CHOQUETTE SYMCOX PRIZE – CANCELED

The Foundation and Peter Symcox made a joint decision not to present an award this year, as a result of the global pandemic.

### AIDA FUND

Through the AIDA Fund, the JM Canada Foundation also awarded \$101,250 in grants to organizations and emerging musicians for career and musical activity development.

# JEUNESSES MUSICALES INTERNATIONAL

## BRIEF OVERVIEW

Established in 1945 in Belgium, JM International (JMI) is the largest youth music NGO in the world, with a mission of "enabling young people to develop through music across borders". JMI has established four priority areas of activity

- young musicians;
- young audiences;
- youth empowerment;
- orchestras and youth ensembles.

## PROGRAMS

ENCORE: Annual creative gathering to discuss new ways to approach classical music through a youth-driven lens.

ETHNO: oral transmission in world music – 15 camps in 10 European countries and India.

EURO-ARAB YOUTH MUSIC CENTER: musical exchange program between Arab and European countries.

FAIR PLAY: composition competition with an anti-corruption theme.

IMAGINE: international music competition, all genres – 8 national Imagine festivals on 3 continents promoting bilateral exchange between participating countries.

JMI Global Conference: Annual event around the JM International network and its various partners from around the world.

JM JAZZ WORLD: international jazz orchestra hosted in one of the JMI World Centres.

MUSIC AGAINST CHILD LABOR: awareness campaign against child labor.

MUSIC CROSSROADS: African music schools in Malawi, Mozambique and Zimbabwe.

WORLD YOUTH CHOIR: international youth choir that tours annually

YO!Fest: annual political youth-led festival organized by the European Youth Forum (EYF)

YOUNG AUDIENCE MUSIC AWARDS (YAMA): international competition of the best productions for young audiences.

5 million  
young people  
between the  
ages of  
13 and 30

42 countries  
represented

Recognized  
by  
UNESCO

36,000  
musical  
activities

54  
member  
associations

2 CARREFOURS  
MONDIAUX  
Weikersheim  
(Germany)  
Grožnjan  
(Croatia)

# PARTNERS AND SPONSORS

## PROGRAM PARTNERS

Azrieli Foundation  
BMO Financial Group  
COGECO  
Rézin  
Uni Coopération financière

## PUBLIC PARTNERS

Canada Council for the Arts  
Canadian Heritage  
Conseil des arts et des lettres du Québec  
Conseil des arts de Montréal  
Emploi et développement social Canada  
Emploi Québec  
Fédération culturelle canadienne-française (PassepART)  
Ministre de la Culture et des Communications du Québec  
New Brunswick Department of Tourism, Heritage and Culture

## PRIVATE DONORS (\$1,000 and more)

Anonymous  
Mme Danièle LeBlanc  
Fondation du Grand Montréal (Joseph Rouleau-André Bourbeau Fund)  
Fondation Cécile Mesnard-Pomerleau  
Fondation Carmand Normand  
Jeunesses Musicales Canada Foundation  
Laetitia-Cyr Fund  
M. Peter Symcox

## ARTISTIC AND PRESENTING PARTNERS

Accès culture  
ATMA  
Canadian Art Song Project  
City of Montreal  
Debut Atlantic  
Fondation Arte Musica  
Montreal Museum of Fine Arts  
Orchestre symphonique de Gatineau  
Prairie Debut  
Quebec City Opera Festival  
Théâtre Outremont

## SPECIAL THANKS

### JOSEPH ROULEAU IN MEMORIAM DONATIONS – OCTAVES EVENT – ANNUAL CAMPAIGN – JMC CHAPTERS

A sincere thank you to the many donors who contributed to the success of these various fundraising campaigns as well as to the many benefactors and sponsors in the regions who support our organization's network of volunteer Chapters locally.



# APPENDICES

## BOARDS AND COMMITTEES

### JEUNESSES MUSICALES CANADA

As at June 30, 2020

#### EXECUTIVE COMMITTEE

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**Chair**

Mr. Jean-Guy Gingras, Performing Arts Consultant, Cultural Groups Coordinator, Voyages Inter-Pays Inc.

**Vice-Chair**

Mr. Danilo C. Dantas, Certified Professor of Marketing, HEC Montréal

**Secretary**

Me Guillaume Lavoie, Lawyer, Torys

**Treasurer**

Ms. Frédérique Leblanc, Analyst

#### DIRECTORS

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Mr. Wilfred Alliston, Chair, JM New Brunswick

Mr. Alain Bisson, Music Teacher, École Notre-Dame-de-Grâce (CSDM), Artistic Director, Harmonie Aurora

Mr. Philip Chiu, pianist

Ms. Mylène Feuiltault, Communications Director, Théâtre du Trident

Ms. Monique Frappier, Volunteer, Baie-des-Chaleurs JMC Chapter

Ms. Danièle LeBlanc, General and Artistic Director, JM Canada

Ms. Anne-Marie Legendre-Lizotte, Director

Mr. Richard Lupien, Chair, JM Canada Foundation

Ms. Michelle Mercier, Independent Consultant

Me Alain R. Roy, Administrative Judge

#### BOARD MEETINGS (HELD AT THE HEAD OFFICE AND VIA TELECONFERENCE)

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September 11, 2019

September 28, 2019

December 11, 2019

February 7, 2020

June 10, 2020

June 25, 2020 (extraordinary)

#### EXECUTIVE COMMITTEE MEETINGS

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March 13, 2020

March 30, 2020

April 8, 2020

April 16, 2020

April 30, 2020

May 14, 2020

May 28, 2020

June 22, 2020

#### 2019 ANNUAL GENERAL MEETING

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September 28, 2019

#### THANK YOU TO THE OTHER DIRECTORS WHO SERVED ON THE BOARD THIS YEAR

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M. Alexis Raynault – Stepped down September 28, 2019  
Mme Hélène St-Pierre – Stepped down September 28, 2019

## JEUNESSES MUSICALES NEW BRUNSWICK

As at June 30, 2020

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### EXECUTIVE COMMITTEE

#### Chair

Mr. Wilfred Alliston, Chair, Fredericton JMC Chapter

#### Vice-Chair

Mr. Luc Gagnon, Dalhousie JMC Chapter

#### Secrétaire

Ms. Adrienne Deveau, Bathurst JMC Chapter

#### Trésorière

Ms. Pauline Banville-Pérusse, Edmundston JMC Chapter

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### DIRECTORS

Ms. Lise Anderson, Caraquet JMC Chapter

Mr. Michel Cardin, Teacher, Music Department, Université de Monton

Ms. Annie Daneault, Lawyer, Grand-Sault

Ms. Jessie Guérette, Edmundston JMC Chapter

Mr. Louis-Marie Melanson, Kent Region JMC Chapter

Ms. Danièle LeBlanc, General and Artistic Director, JM Canada

Ms. Myriam Poitras, Teacher, Momo Musique, Dieppe

Mr. Sebastien Sirois, Development Agent, Jeunesses Musicales New Brunswick

Mr. Martin Waltz, Dieppe JMC Chapter

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### BOARD MEETINGS (HELD VIA TELECONFERENCE)

September 4, 2019

October 26, 2019

January 16, 2020

April 16, 2020

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### 2019 ANNUAL GENERAL MEETING

October 26, 2019

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### THANK YOU TO THE OTHER DIRECTORS WHO SERVED ON THE BOARD THIS YEAR

Ms. Malaïka Bacon-Dussault – Stepped down October 26, 2019

Mme Nadia Bérubé – Stepped down October 26, 2019

Artists of the second edition of the 2020 Tour de la Relève, organized by JMNB



## JEUNESSES MUSICALES ONTARIO

As at June 30

### EXECUTIVE COMMITTEE

#### Chair

Mr. Jean-Guy Gingras, Performing Arts Consultant, Cultural Groups Coordinator, Voyages Inter-Pays Inc.

#### Vice-Chair

Mr. Danilo C. Dantas, Certified Professor of Marketing, HEC Montréal

#### Secretary

Me Guillaume Lavoie, Lawyer, Torsys

### ADMINISTRATEURS

Mr. Wilfred Alliston, Chair, JM New Brunswick

Mr. Alain Bisson, Music Teacher, École Notre-Dame-de-Grâce (CSDM), Artistic Director, Harmonie Aurora

Mr. Philip Chiu, pianist

Ms. Mylène Feuiltaut, Communications Director, Théâtre du Trident

Ms. Monique Frappier, Volunteer, Baie-des-Chaleurs JMC Chapter

Ms. Danièle LeBlanc, General and Artistic Director, JM Canada

Ms. Anne-Marie Legendre-Lizotte, Director

Mr. Richard Lupien, Chair, JM Canada Foundation

Ms. Michelle Mercier, Independent Consultant

### BOARD MEETINGS (HELD AT THE HEAD OFFICE)

December 11, 2019

### 2019 ANNUAL GENERAL MEETING (HELD AT THE HEAD OFFICE)

December 11, 2019

### THANK YOU TO THE OTHER DIRECTORS WHO SERVED ON THE BOARD THIS YEAR

M. Alexis Raynault – Stepped down September 28, 2019  
Mme Hélène St-Pierre – Stepped down September 28, 2019



JM Canada was my first professional work experience after I finished my master's degree, and I felt quite nervous. It was immediately obvious to me upon arriving in Montreal that I was going to be supported and encouraged every step of the way, from preparing the role of Romeo, rehearsing it, and finally performing it. By the time I finished my first tour, I really felt like I had grown as an artist in so many ways. I cannot thank them enough for believing in me 5 years ago, and still believing in me now.

Marcel d'Entremont, tenor

## JEUNESSES MUSICALES CANADA FOUNDATION

As at June 2019

### EXECUTIVE COMMITTEE

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#### Chair

Mr. Richard Lupien, Director

#### Vice-Chairs

Mr. Claude Gagliardi, Specialist Consultant

Mr. Pierre Gagnon, Associate, Génération-Pub Génération-Clik

#### Secretary

Me Alain R. Roy, Administrative Judge

#### Treasurer

Vacancy

### DIRECTORS

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Ms. Gabrielle Blackburn, Executive Director, JM Canada Foundation

Ms. Leila Boily-Afriat, Project Manager, McCord-Stewart Museum

Mr. Louis Dessureault, Vice President, Operations, Groupe Marie-Claire

Mr. Jean-Guy Gingras, Chair, JM Canada

Mr. Reynald N. Harpin, CFA, Retired Investment Manager

Ms. Florence Junca-Adenot, Professor and FORUM Urba 2015 Director, UQAM

Mr. Jean-Jacques Laurans, President, Le Groupe Alfid

Ms. Danièle LeBlanc, General and Artistic Director, JM Canada

Ms. Michelle Mercier, Independante Consultante

Ms. Bellande Montour, Consultant

Mr. Luc Plamondon, Artist and Director

Mr. Marc Rouleau, President and CEO, Joddes Limited

Ms. Renée Rouleau, Director

Ms. Hélène St-Pierre, Director

Mr. J. Daniel Tremblay, President, Groupe Marketex Ltd

Mr. Miroslav Wicha, President, CEO and Board President, Haivision Network Vidéo

### GOVERNING COUNCIL HONORARY MEMBERS

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Mr. Robert Lecavalier

Mr. André Lesage

Mr. Peter Symcox

### IN MEMORIAM HONORARY MEMBER

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Mr. Joseph Rouleau C.C., G.O.Q., C.O.M., O.A.L.F., D. h. c.



## PERMANENT AND AD HOC COMMITTEE MEMBERS

As at June 30, 2020

### FINANCE AND AUDIT COMMITTEE

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#### Chair

Ms. Anne-Marie Legendre-Lizotte, Interim Treasurer, Jeunesses Musicales Canada

#### Members

Mr. Danilo C. Dantas, Vice-Chair, Jeunesses Musicales Canada

Ms. Danièle LeBlanc, General and Artistic Director, Jeunesses Musicales Canada

Mr. Richard Lupien, Chair, Jeunesses Musicales Canada Foundation

### NOMINATION, ETHICS AND GOVERNANCE COMMITTEE

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#### Chair

Me Guillaume Lavoie, Secretary, Jeunesses Musicales Canada

#### Members

Mr. Danilo C. Dantas, Vice-Chair, Jeunesses Musicales Canada

Mr. Jean-Guy Gingras, Chair, Jeunesses Musicales Canada

Ms. Danièle LeBlanc, General and Artistic Director, Jeunesses Musicales Canada

### LIFE OF THE MOVEMENT COMMITTEE

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#### Chair

Mr. Martin Waltz, President, Dieppe JMC Chapter

#### JMC Board Member

Ms. Monique Frappier, Baie-des-Chaleurs JMC Chapter

#### Members

Ms. Louise Lajoie, President, Port-Cartier JMC Chapter

Ms. Ginette Lapierre, LaSarre JMC Chapter

Ms. Noëlline LeBel, Edmundston JMC Chapter

Ms. Danièle LeBlanc, General and Artistic Director, Jeunesses Musicales Canada

### ARTISTIC COMMITTEE

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#### Chair

Ms. Danièle LeBlanc, General and Artistic Director, Jeunesses Musicales Canada

#### Members

Mr. Philip Chiu, pianiste

Ms. Véronique Desjardins, Head of General Audience Activities, Musicales Canada

Mr. Alain Gauthier, Stage Director

Mr. Grégoire Legendre, General and Artistic Director, Festival d'opéra de Québec

Mr. Jean Letarte, Artistic Consultant

Ms. Marielle Mallette, Saguenay JMC Chapter

Ms. Marie-Ève Scarfone, Head Cooch, Atelier lyrique de l'Opéra de Montréal

## ANNUAL REPORTS

- JEUNESSES MUSICALES NEW BRUNSWICK
- LIFE OF THE MOVEMENT COMMITTEE
- ARTISTIC COMMITTEE
- JEUNESSES MUSICALES INTERNATIONAL

### JEUNESSES MUSICALES NEW BRUNSWICK

Jeunesses Musicales New Brunswick (JMNB) Development Officer Sébastien Sirois started with us on September 23. A double bass player, Sébastien graduated with a degree in music from the Université de Moncton and Capilano University in Vancouver. While studying in Moncton, he played with the New Brunswick Youth Orchestra. A freelance artist, he plays double bass for Symphony New Brunswick and the Tutta Musica ensemble. He has been teaching with the Sistema New Brunswick program in Edmundston since September 2018, and has directed it since September 2019.

At the JMNB Annual General Meeting, held at the Université de Moncton Department of Music on October 26, Annie Daneault and Myriam Dionne Poitras were elected to their first terms as external directors to fill the positions left vacant by the resignation of Nadia Bérubé and Malaïka Bacon-Dussault. A graduate of the Université de Moncton, Annie Daneault is closely involved in community life in Grand Falls, where she has practiced law since 1995. Myriam Dionne Poitras, a soprano, owner of the Mimi Musique school and facilitator of JMC's musical initiation workshops, has 23 years of experience teaching music. A lute and classical guitar teacher at the Université de Moncton, Michel Cardin was re-elected as an external director. Wilfred Alliston, Luc Gagnon, Adrienne Deveau, and Pauline Banville-Pérusse were re-elected for one-year terms as Chair, Vice-Chair, Secretary, and Treasurer respectively.

At the AGM, the by-law regarding directors' terms was also amended. JMNB's by-laws now align with JMC's: from now on, directors will be on three-year terms, renewable for up to two additional terms. Before this amendment, terms lasted two years. It was established at the AGM that longer terms are desirable, as it is becoming increasingly difficult to recruit volunteers.

JMNB's most important project this year came to fruition in March with the presentation of the 2020 Emerging Artists Tour, a concert tour featuring exceptional young emerging classical music artists. The artist selection committee, made up of Board Members Martin Waltz and Michel Cardin and Development Officer Sébastien Sirois, made selections based on teacher recommendations as well as balance and variety considerations. The piano accompanist for the tour was James Coghlin. The 13 artists, singer Marie-Pier Arseneau, pianists Brooklyn Duffie and Zhentong Wang, guitarist Pierre-Paul Ledoux, saxophonist Jack Smith, percussionist Jocelyn Blanchette, clarinetist Emma Morais, flutist Lily Wu, violinist Maggie Zheng and the Université de Moncton Saxophone Quartet, made up of Nicholas Athens, Amélie Doucette, Amélie Richard, and Luc Richard, were slated to perform in five cities: Bathurst, Caraquet, Fredericton, Edmundston, and Dieppe. At the Bathurst and Caraquet concerts, some 60 music buffs welcomed the musicians, commenting favorably on the performances. Unfortunately, the pandemic prevented the tour from continuing, and the other three cities did not get a chance to hear these talented emerging artists.

Prior to the pandemic, additional outreach activities were offered around JM Canada artists' Chapter visits. These activities were paid for, in several cases, by the Jacqueline Desmarais Music Mediation program. In October, the cast of our *Le Nozze di Figaro* production met with some 60 high school students in Fredericton. In November, the artists featured in our Resonances concert, Krystina Marcoux (marimba) and Juan Sebastian Delgado (cello), gave five performances for young audiences – four at Campbellton High School and Dalhousie High School, and one for fourth graders in Fredericton – as well as two workshops, one for Sistema students in Edmundston and the other at the Department of Music at the Université de Moncton. In January, a seniors' residence in Moncton, Le Faubourg du Mascaret, purchased a mini concert featuring pianist Meagan Milatz and violinist Amy Hillis. In early February, the two artists featured in our Junctions concert offered a workshop to high school students in Oromocto.



Throughout the fiscal year, music initiation and creation workshops continued in Dieppe, Edmundston, Fredericton, and Moncton. The PassepArt program, a national microfinance program bringing arts and culture to French language minority schools, led to a significant expansion of our workshop offering in the Francophone South and Francophone North-West school districts. Had the pandemic not forced school closures in mid-March, this expansion would have doubled to become a real explosion in demand. These workshops for young children included Body Beat (creation workshop), Joue-moi un conte (music initiation workshop) and A Rhythmic Trip around the World (music initiation workshop). In New Brunswick, three teachers are currently certified as workshop leaders: Jessie Guerrette in Edmundston, Myriam Poitras in Dieppe and Lee Trites in Fredericton. We are counting on the national organization to help promote the workshops across the province over the next few years. Thanks to these outreach activities, JMC artists and facilitators are increasingly present in schools and community spaces. In this way, instead of just waiting for people to come to us, we are reaching out to people.

School closures across the country created a need for new approaches to reach young children. With this in mind, JM Canada chose two Fredericton-area schools as subjects to test a pilot virtual workshop. In June, a five-part interactive digital Body Beat workshop video series, including a teacher's guide, was offered to teachers to include in their distance education curriculum. Initial feedback was very positive. To be continued.

In conclusion, JMNb continues to depend on the collaboration between our seven JMC Chapters and on community loyalty to fulfill its mission of promoting local and international classical music and emerging artists.

Wilfred Alliston, Chair

## LIFE OF THE MOVEMENT COMMITTEE

### INTRODUCTION:

Life of the Movement Committee members:

- Monique Frappier, JMC Board Member
- Louise Lajoie, President, Port-Cartier JMC Chapter
- Ginette Lapierre, Member, La Sarre JMC Chapter
- Noëlline LeBel, Member, Edmundston JMC Chapter
- Martin Waltz, President, Dieppe JMC Chapter; Chair, Life of the Movement Committee
- Auditing: Danièle LeBlanc, General and Artistic Director, JMC
- Minute-taking and auditing: Émilien Roscanu, Executive Assistant and Coordinator, Digital Projects and Volunteer Network

The committee convened four times over the course of the season. Of course, our last meetings were spent discussing at length the consequences and measures to be taken in response to the COVID 19 pandemic.

Meetings were held as follows:

- September 28, 2019 at Domaine Forget
- February 13, 2020 by conference call
- April 21, 2020 by conference call
- June 16, 2020 by conference call

### SEPTEMBER 28, 2020

At this meeting, which took place over lunch at the AGM, the committee focused on the Action Items section of Orientation 4 of the Strategic Plan, namely how to recognize and reward JM Canada volunteers (Objective 8.3). Following this meeting, an email consultation with committee members resulted in several recommendations.

### FEBRUARY 13, 2020

Émilien Roscanu submitted a report following the consultation with Committee members regarding Objective 8.3 of the Strategic Plan. This project is on hold because of the many unforeseen events caused by the corona virus.

The members then examined various aspects of the 2020 Annual General Meeting: budget, registration fees, location, and schedule. These plans were all affected by the COVID-19 pandemic and we were forced to hold a virtual AGM instead.

#### **APRIL 21, 2020**

At this meeting, in the midst of the pandemic, we discussed the cancellation of the Emerging Artists Concerts. We went around the table to discuss the impact these cancellations had on subscribers. We questioned the feasibility of a 2020-2021 tour. We still anticipated that the upcoming 2020 Annual General Meeting would be held in Montreal as planned.

#### **JUNE 16, 2020**

It was recognized that the pandemic continued to have major impacts, but we remained optimistic. Three scenarios were reviewed.

1. Digital programming in the fall and of half-season of Emerging Artists Concerts starting January 2021.
2. Cancellation of all hall activities for the 2020-2021 season. Digital activities exclusively.
3. All scheduled Emerging Artists Concerts carried over to 2021-2022. However, Chapters are strongly encouraged to present concerts featuring local artists, where possible.

The committee opted for the third scenario. We then moved on to the 2020 AGM and learned that an AGM in Montreal would not be possible. We were informed that the AGM would instead be held over Zoom. Finally, it was resolved that an official letter be sent out to thank subscribers who donated the remaining portion of their canceled Emerging Artists Concert subscription to their local Chapter.

#### **THANK YOU TO COMMITTEE MEMBERS:**

As always, I would like to thank the members of the Life of the Movement Committee for their dedication, enthusiasm and determination towards the development and sustainability of Jeunesses Musicales Canada. Thanks to Monique Frappier, Ginette Lapierre, Louise Lajoie, and Noëlline Lebel.

Thanks to Danièle LeBlanc as well for her wisdom and helpful suggestions during our meetings. Thanks also to Émilien Roscanu for his frequent e-mail and phone reminders ensure meetings ran smoothly, and for preparing meeting agendas and minutes.

Martin Waltz, Chair

### **ARTISTIC COMMITTEE**

It is my continued pleasure to be part of the Artistic Committee. From year to year, the new talents we discover prove to be as promising as ever. This year, auditions were held exclusively by video. I really enjoyed this new audition evaluation process:

Advantages:

1. Possibility of rewinding
2. Possibility and ease of candidate comparison

#### **AUDITIONS / MONTREAL**

##### **National Auditions**

Lucia di Lammermoor

November 21, 2019

Location: Jeunesses Musicales Canada André Bourbeau House

Core Jury Members

Ms. Danièle LeBlanc, General and Artistic Director

Ms. Véronique Desjardins, Head of General Audience Activities

Guest Jury Members

Mr. Alain Gauthier, Stage Director



Mr. Grégoire Legendre, General and Artistic Director, Festival d'opéra de Québec  
Ms Marie-Ève Scarfone, Musical Director

Appointed JMC Member  
Marielle Mallette, Saguenay JMC Chapter

Candidates  
19 candidats (14 singers, 5 pianists)

Ages  
26 to 38

Cities:  
London, Ottawa, Toronto (ON)  
Calgary (AB)  
Montreal, Quebec City (QC)  
Vancouver (C.-B)  
Altona (MB)

## **AUDITIONS / MONTREAL**

### **National Auditions**

November 20, 2019, and December 4, 2019  
Location: Jeunesses Musicales Canada House

Core Jury Members  
Ms. Danièle LeBlanc, General and Artistic Director  
Ms. Véronique Desjardins, Head of General Audience Activities

Guest Jury Members  
Mr. Jean Letarte, Musician, formerly Director of Artistic Operations at Orchestre symphonique de Québec  
Mr. Philip Chiu, pianist

Appointed JMC Member  
Marielle Mallette, Saguenay JMC Chapter

Candidates  
13 musical projects

Age  
21 et 37

Cities:  
Laval, Montreal, Saint-Lambert, Sherbrooke, Drummondville, and Beaconsfield (QC),  
Ottawa, Toronto, and Whitby (ON)  
Moncton (NB)  
Bronx (N-Y, USA)

Instruments :  
Viola, violin, cello, voice, guitar, piano, French horn, trumpet, tuba, trombone, percussion.

### **AUDITION PROCESS:**

Candidates for the Emerging Artists Concerts were asked to submit a video recording of three (3) pieces from their proposed repertoire, accompanied by introductions. Opera candidates were required to provide videos of specific pieces depending on the role.

### **JURY EVALUATION PROCESS:**

- Stage 1: November 8

Once submissions were received, jury members were invited to listen to all videos submitted by the candidates. (Approximately ten hours). Evaluation was done using an Excel spreadsheet: an excellent method, easy to execute – recommend repeating this.

- Stage 2: November 8 to 15  
After listening to recordings, jury members were required to fill out an Excel spreadsheet indicating yes, no, or maybe and providing comments for each of the candidates.
- Stage 3: November 15  
Jury member responses were collated.
- Stage 4:  
Jury members met at Jeunesses Musicales Canada to make final candidate selections, November 16, 2019.
- Stage 5: as of November 19  
Invitation-based auditions (December 4 at Joseph Rouleau Hall), offers sent out to artists, targeted invitations for vacant roles.

Thanks !

Marielle Mallette, membre déléguée

## JEUNESSES MUSICALES INTERNATIONAL

Jeunesses Musicales Canada continued to be involved in JMI activities via the Classical Music Committee. The Classical Music Committee has been working on the New Ways in Classical Music project for over three years now. The committee is made up of members from Croatia, Denmark, Germany, Hungary, Italy, Poland, Lebanon, Spain, and Canada.

It is within this framework that the enCORE New ways in Classical Music program was created. This program is designed to engage young classical musicians who wish to play an active role in society and become classical music ambassadors.

The program is based on informal and interactive learning methods as well as peer-to-peer learning. Through a series of interactive lectures, the program addresses current gaps in formal music education systems and aims to inspire, support, and empower youth to explore new ways of playing and sharing classical music and to seek new methods of interacting with new and young audiences. These events will bring together international experts from various relevant fields as well as participants from all over the world for thoughtful discussions and experience-sharing.

An inaugural interactive conference took place in Berlin from March 9 to 12, 2019 with 33 young musicians from the various JMI member countries. Two emerging Canadian pianists participated in the event: Meagan Milatz and Elisabeth Pion. This pilot event was very successful and allowed us to lay the groundwork for upcoming enCORE program activities.

Led by Jeunesses Musicales Poland, a two-day meeting was held in July 2019 exploring the theme of Music without Borders. Approximately fifteen musicians attended this event in Warsaw.

In addition, five young musicians were invited to attend the JM Global Conference, which took place during the JMI AGM in Suzhou, China from October 30 to November 5, 2019. In addition to performing, they were given an opportunity to give a presentation about the enCORE program to JMI member countries.

Jeunesses Musicales Canada Executive and Artistic Director Danièle LeBlanc participated in the event.

The most recent annual conference was scheduled to take place in Budapest in June 2020, but unfortunately had to be canceled because of the COVID-19 pandemic.

All JMI member countries are currently under travel restrictions, which has halted ongoing activities such as the International Annual General Meeting scheduled for fall 2020.

Members of the Classical Music Committee agreed that it was important to demonstrate how JM International can show up for young musicians during this pandemic. Each member country will organize a virtual meeting with youth to collaboratively explore ways that the national organization can assist them.

Jean-Guy Gingras



**JEUNESSES MUSICALES CANADA ANDRÉ-BOURBEAU HOUSE**

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