



Would you like to get involved in your community's cultural life?

Does classical music fascinate you?

Jeunesses Musicales Canada needs you to play your part!

Through your commitment, you can bring wonderful Jeunesses Musicales Canada (JMC) artists to your town, starting right now! By becoming a volunteer for JMC, you can play a key role in organizing concerts and exploring the talents of exceptional musicians...

A JMC Chapter in your city? *Why not?*

A JMC Chapter is, first and foremost, a group of people who care deeply about presenting musical performances in their region. These individuals and music-lovers, active from coast to coast across the country, are volunteers who come together and work collectively to promote, present, and organize concerts that are part of Jeunesses Musicales tours. In keeping with the dream of Gilles Lefebvre, the movement's founder, these volunteers aim to preserve the tradition in their city or region by establishing a concert series. JMC Chapters play a leading role by meeting two challenges: furthering an appreciation for classical music among the greatest possible number of people, while offering high quality concerts to their communities. Volunteer efforts are therefore considered to be both the heart and the engine driving the organization.

Emerging artists Concerts: JMC's musical excellence

In practical terms, to be recognized as a JMC Chapter, each group of volunteers must organize a series of Emerging Artists Concerts (Desjardins Concerts). Each chapter's committee volunteer handle the selling of subscriptions (to a series of four concerts) and concert tickets, as well as promotion (putting up posters, local media relations, etc.). Members can also work towards finding sponsors and financial or service donations. The Communications Department at the JMC House collaborates closely to ensure the promotion and success of the concerts presented by the Chapters, notably through:

- The production of printed promotional material
- The writing of press releases
- Providing media relations support, when needed

The official JMC website is also an outstanding tool for the promotion and presentation of concerts.

Ready to embark on an adventure?

Want to feature Canada's new generation of artists in a venue in your city or region? Nothing could be easier...

The Desjardins Emerging Artists Concerts series is presented in outlying regions and in major urban centres.

Through this truly unique offer, your community can benefit from high calibre concerts by the country's finest emerging artists at a very affordable price.

To help start the adventure, we are offering the following option:

- **First year:** presentation of a single JMC concert
- **Second year:** presentation of two JMC concerts
- **Third year:** presentation of the complete season of four concerts

By growing the number of JMC Centres, Jeunesses Musicales Canada significantly increases its strength and its opportunities.

Join the network of over 300 volunteers in the JMC movement!