



Press Release
For immediate release

Montreal, Thursday, December 9, 2010 — A *Jeunesses Musicales of Canada* project, in a partnership with Canadian Heritage, through the "[Youth Take Charge](#)" program.

WANTED!

Jeunesses Musicales of Canada (JMC) is seeking dynamic young people, as volunteer workers, who would like to use music to make a difference in their communities.

"Join the movement" invites young people to become a part of the JMC movement by forming a national network of music presenters—showcasing music by and for youth! 18 committees will be formed across Canada. The project is open to young people aged 30 and under.

The objective is to organize a music event in each community. The project's underlying goals are to contribute to the democratization of music, to reduce social isolation, and to develop a feeling of belonging to one's community.

This year, the [I Tromboni](#) trombone quintet will make its way to each community to enchant local audiences. The five members of I Tromboni are young, proud, and ready to share a whole range of emotions with you! Better known by their nickname "The Team Canada of Trombones," I Tromboni is made up of musicians from across the country.

In collaboration with new committees, the musicians will help increase public awareness of the importance of taking some time away from the TV and computer to share in a little music together.

JMC offers an incredible experience of teamwork, project management, and artistic collaboration.

Applications are expected now! The project starts in January 2011!
Don't delay! Only 18 communities will have the chance to be part of this experience!

For more information:

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Project outline

- Have a strong desire to invest yourself as a volunteer worker in your community
- Form a committee of at least 5 young people, responsible for all aspects (financing, administration, logistics) required for the presentation of a concert by a group of professional musicians (I Tromboni) in your community.
- Find a venue in which to present the concert.
- Recruit and produce a local music group as the opening act for the concert.
- Set up a box office to sell tickets for the concert (any surplus will be reinvested in a JMC concert for the community the following year).
- Promoting the concert and handling publicity (interviews with local media) under the supervision of a member of I Tromboni, and with the support of the JMC team.
- Thinking up/planning promotional activities with the quintet on the day of and the evening prior to the concert.

Eligibility criteria:

- Age 30 or under
- Canadian national or permanent resident
- Show an interest in the cultural milieu and in project coordination
- Be responsible, resourceful, dynamic and have a strong desire in investing yourself in your community

Documents required with your application:

- Curriculum vitae
- Proof of age (copy of birth certificate or passport, or copy of official identity card with date of birth)
- Duly completed form
- Letter of reference from an influential individual in your community

Application deadline (postmark serves as proof): December 31, 2010